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History of Beautiful Palm Beach

BEAUTIFUL Palm Beach is again the host of thousands of the pleasure-loving and health-hunting people of the rest of the world. Where they have all come from, I do not know, but that they are here is attested by the fact that our famous resort hotels are doing a capacity business and hundreds of private homes have been leased for the season at rentals of from \$2,500 to \$15,000. The season means from December 1st to May 1st, of the following year—five months—yet nearly all of the lessees return North between the first and fifteenth of April.

And the question, "What do they do?" brings the answer, "What don't they do?" Some (but not many, unless they stay up all night) watch Old Sol rise majestically in the far east, seemingly out of the beautiful Atlantic Ocean; some go fishing for the gamey sailfish and other denizens of the briny deep, while many enjoy golfing, tennis, polo, yachting and motoring. At eleven A. M., many go to the Breakers Casino and beach for a swim, or dip in the ocean, or to watch the fashion parade on the boardwalk. And the rest of the day, luncheons, shopping, neighborly visits, teas, or possibly a trip to Miami to watch the ponies run are on the program.

But the real fun begins at dusk, with supper parties at the Patio Lamaze, Colony Club, Gabrielle's or private homes, and also at the private clubs, such as the popular Beach Club, Everglades and Bath and Tennis. Many professional entertainers also contribute to the enjoyment at the dining places, and the wee sma' hours of the morning are creeping on when the orchestras play "Home Sweet Home" for the last dance.

There is only one Palm Beach and there will never be another one like it.

It is a paradise in a tropical setting, with beautiful homes and equally beautiful grounds. The nearest approach to it in loveliness is Hobe Sound, a few miles to the north, which is on higher ground and seemingly has a more balmy atmosphere.

BIG-HEARTED PEOPLE

And while nearly everyone comes to Palm Beach for pleasure, or to improve their health, it must not be thought that they are selfish and have no time for the troubles of their less fortunate brother. As a matter of fact, they are a big-hearted people, ever ready to extend a helping hand for any worthy cause. Many of their kind acts never see the light of day, but there is one big event each year which gives the outside world an idea of the liberality of the good people of Palm Beach. It is a show of famous theatrical stars, at the Paramount Theatre, for the benefit of the Kiwanis fund for under-privileged children of West Palm Beach. The performance of a few weeks ago, for 1929, netted the handsome sum of \$22,000.

BUILDING BOOM IS ON

Palm Beach enjoys a steady growth and is in the throes of a building boom, which got under way a year ago. Naturally there has been a lull during the season, but the first of April will see a resumption of operations and new homes springing up in every direction. Homesites are in demand, especially ocean frontage and many have changed ownership during the past few months.

In 1928, twenty-six new homes were built, besides nine other structures and improvements were made to twenty-eight homes and other building. The estimated outlay in these operations is about six million dollars.

A zoning commission composed of William Dietsch, chairman; John I. Leonard, Halpine Smith, Frank M. Swanson, Henry O'Neil and Mrs. D. Shepley, has functioned during the past year in an endeavor to prevent further encroachment by Business into the residential sections of the town. It was certainly a step in the right direction.

THE E. Z. NUTTING HOME

A beautiful home that has come into being during the past year and is just receiving the finishing touches, is that of Mr. and Mrs. E. Z. Nutting. It is the artistic creation of Mr. Julius Jacobs, an architect who came to Palm Beach with Addison Mizner many years ago. The site is a large tract of ground extending from the ocean to the lake, just north of the Captain Wilson estate on South Ocean Boulevard.

This home, which has been given the name, "Nuestro Paradiso," unfolds to the eye a wealth of original ideas. It includes amongst other features, a wide cemented driveway leading to a stone-stepped approach that ends on a wide terrace, beautified with entrancing shrubbery; a front doorway with fancy iron gates that open from the terrace to a large reception room, revealing a grand staircase of stone with large stone columns; a wrought-iron doorway leading to a patio at the rear of the house, in the center of which is a large flower bed; a large swimming pool farther on in the patio, with salt and sulphur water, which was found by drilling to a depth of 93 feet; ten bathrooms and showers for the bathers under the steps leading from the patio of the house; a huge music room, 30'x50', to the left of the reception room, with a mammoth Welti-Mignon organ at the west end and an artistically arranged stone fireplace on the south side (the organ, according to Rudolph Glatz, who installed it, is the largest of any in a private home in the South); a large tapestry especially painted by Eastman, on a prepared jute cloth, that covers the entire wall around the fireplace; beauti-

ful stained-glass windows above the organ; floors of a material extremely resilient and worked out in various mosaic patterns; a loggia on the second floor, with a large dome artistically decorated as a sky, by the artist, Irving Eastman, of New York; five master bedrooms, each with a private bath; five elevations, giving a commanding view of the ocean from the many windows; a second, or echo organ, adjacent to the loggia; a veritable menagerie of lifelike animal figures worked out in many places; innumerable balconies giving ideal views in different directions; steel-alloy sashes, considered rust-proof; twenty-gauge copper screens, which will defy even the small sandfly, and many modern appliances that will afford excellent ventilation, plenty of sunlight and every convenience, the whole making a home of great beauty and comfort. Across the county road, on the lake side, is a pretentious caretaker's home and garage, and back of this, extending down to the lake, is to be a large citrus grove. A pier for yachts will also be built.

Last but far from least, is the beautiful wall enclosing the property. On the ocean front, the spindle top rests on a solid wall of cast stone. The columns at the entrances are 18 feet high, with fountains on the top. This is without doubt, the most beautiful wall that graces a Palm Beach estate.

The Nutting home represents an outlay of around \$400,000. Arthur Hamilton, Jr., handled the all-important lighting contract in his usual thorough manner and the Roger Bacon Company, Inc., of Phipps Plaza, is responsible for the wonderful tile work throughout the house. The high-class painting was done by A. M. Bright, of Lake Worth; the plastering by John Kringle, and the beautiful doors and other woodwork were from the Central Mill in West Palm Beach. The fixtures were from the Brandenburg Electric Company and the plumbing by E. C. Hilker, Inc. Ahrens & Son,



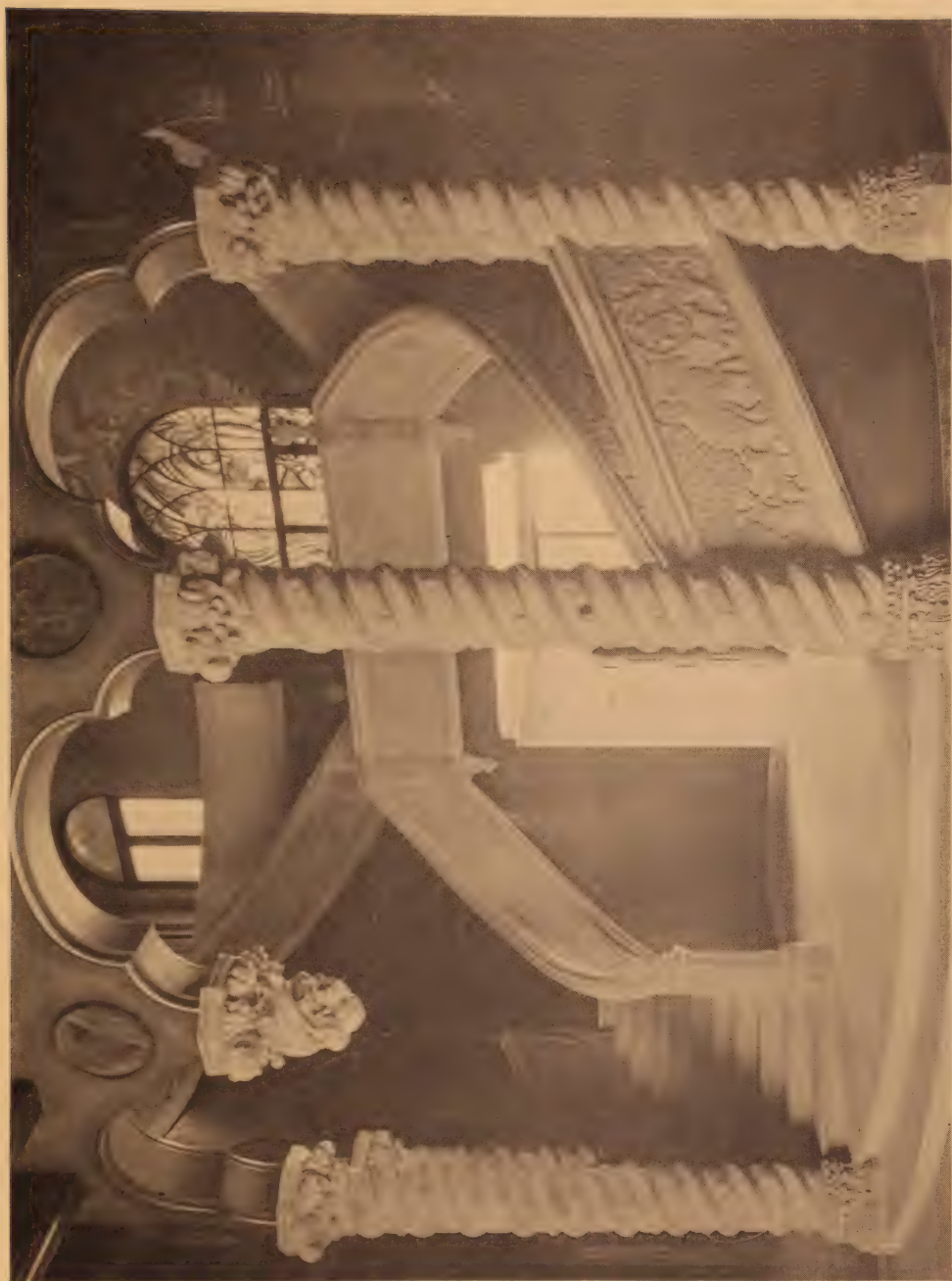
MADAME LOUISE HOMER
World-Famous Contralto



MRS. FRANK VANCE STORRS



"Nuestro Paradiso," Beautiful Home of Mr. and Mrs. E. Z. Nutting on South Ocean Boulevard



Grand Staircase-in Beautiful Home of Mr. and Mrs. E. Z. Nutting

PHOTO BY DAME



MRS. FRANCES W. RANDOLPH
A Popular Participant in Palm Beach's Social Activities



Beautiful Home and Grounds of Mr. and Mrs. Lorenzo E. Woodhouse on Singer Place PHOTO BY E. GEISLER

of West Palm Beach, are responsible for the wonderful tile roof that adds to the beauty of the house. The draperies, rich in tone and color, were furnished by the Pullen-Zoll Electric Company, of Royal Palm Way.

On another page we tell of the beautiful bed, dining room table, chairs and sideboard that are being made to order by Mr. G. W. Concil, of the Imperial Furniture Shops, in Coral Gables. These will be of walnut and handsomely carved.

Mr. and Mrs. Nutting recently disposed of their Long Island estate and will henceforth call Palm Beach, the beauty spot they love, their permanent home.

OTHER FINE HOMES

A most pretentious and beautiful home recently completed is that of Mr. and Mrs. Wm. J. McAneeney, of Detroit, at Via La Selva and the South County Road. The old reliable firm of Vought & Halpern, of Phipps Plaza, had the feat job. The exterior is built of the wonderful coquina rock from the Keys below Homestead, and was furnished by a Miami firm that quarries and shapes it. It makes an exterior that is quite pleasing to the eye.

Then there is the new residence of Mr. and Mrs. Mortimer Schiff, on the South Ocean Boulevard, a short distance south of the Nutting home. This is also a home of class and distinction, with many important features. Mrs. Schiff is the daughter of Mr. Otto Kahn, the noted financier.

G. HORTON GLOVER HOME

At the northeast corner of El Brillo Way and the South County Road is the beautiful home and spacious grounds, ideally landscaped, of Mr. and Mrs. G. Horton Glover. This was formerly the

Russell C. Love place, but the Glovers purchased it about a year ago and transformed it into a dream of an estate.

One of the many features is the pretty patio from which, on the west side, stone steps lead up twelve feet to an open air dining place. Tall palm trees and rare potted plants add to the beauty of the patio, and in fact, to the entire estate.

Mr. and Mrs. Glover have added many antiques that could not be duplicated at any price, to the furnishings of this beautiful home, during the past year.

OTHER NEW HOMES

Other new homes completed during 1928 are those of Warner La V. Jones (Vought & Halpern, contractors), Emil J. Stehli (Vought & Halpern, contractors) Mrs. M. Gedney (H. R. Corwin & Co., contractors), Maurice Fatio (Vought & Halpern, contractors), Mrs. Nina Sawyer Chase (J. S. Willson & Co., contractors), Charles M. Hayes (Volk & Maass, architects), J. H. Behrens (Volk & Maass, architects), Jacob H. Marx (Volk & Maass, architects), W. B. Jarvis (Manley King, architect), and Allan P. Kirby.

There were new buildings erected also, such as the Colony Club by George W. Brown, Lemon's Tudor structure (Major Clark Lawrence, architect), stores for J. T. Havens and a building for the Palm Beach Company, of which Volk & Maass were the architects.

Additions and improvements were also made to several homes, including those of E. F. Hutton, Captain E. F. Luckenbach, George Rasmussen, J. Niles (Volk & Maass, architects (Commodore Vincent B. Ward, Mrs. E. D. Stairs (Major Clark Lawrence, architect) and Mrs. McNutt (Major Clark Lawrence, architect). Mrs. McNutt is a sister of Mrs. Hugh Dillman and the cottage at the northeast corner of Chilean Avenue and Lake Trail is the old family home.



Entrance Hall of "El Mirasol," Beautiful Home of Mrs. E. T. Stotesbury
In foreground is XVI Century Nomad Rug from the Michaelian Galleries



Beautiful Estate of Mr. and Mrs. G. Horton Glover, El Brillo Way—A Real Home Poinciana-Breakers



Ideal Patio of Home of Mr. and Mrs. G. Horton Glover, Steps Lead to Open Air Dining Place
PHOTO BY POINCIANA-BREAKERS STUDIO



Artistic of El Brillo Way Home of Mr. and Mrs. David McCulloch



Beautiful Patio with Fountain, "Joy of the Waters"—Part of the Home of Mr. and Mrs. D. H. McCulloch
PICTORIAL NEWS SERVICE

THE McCULLOCH HOME

Mr. and Mrs. David H. McCulloch have owned a most attractive home on Golf View Road for a long time, but early in 1928 they concluded to build a more pretentious one on their ground on El Brillo Way, near the great Atlantic Ocean. So Architect Marion Sims Weyth was given authorization to draw plans and the popular firm of H. R. Corwin & Co. was given the contract to execute them. That is now history, for the pretty home is completed and the McCullochs are enjoying its comforts.

Many distinct features grace this home, one of which is the beautiful fountain in the patio, which is a most wonderful and artistic piece of work. It is termed "Joy of the Waters."

One of the cutest pictures in the History of last year was that of two of the McCulloch children—Virginia and Helen. This year there is a new picture of them, but their little baby sister, Betty, who is now nine months old, also graces the picture, making a group of beautiful and most interesting children. Miss Alice and Master Robert complete this ideal family.

F. O. BUTLER'S HOME

Mr. and Mrs. F. O. Butler, who have been popular members of the Winter Colony for many years, will soon be the proud possessors of a brand new home and it will be a most attractive and comfortable one. The site chosen is a large tract of ground extending from Via Bethesda to Barton Avenue and facing the greensward of the golf course of the Palm Beach Golf Club.

The house is nearing completion, but is not ready for the camera, so we regret that a picture of it will not adorn this page, as had been planned.

The Kelsey City Nurseries, Inc., noted landscape architects, have begun the beautifying of the grounds, under the direction of Mr. S. J. Blakeley, president of the company. Palms, rare plants and an extensive lawn will be features of the landscaping and they will have the pretty fountain, just completed, as a further adornment. A concrete wall

and attractive iron gate are already in place at the front of the property.

Marion Sims Wyeth is the architect, and Wilcox Bros., Inc., are the contractors.

Mr. Butler is president of the Butler Paper Company, an institution that has been popular in the business circles of Chicago for a great many years.

MORE TO FOLLOW

The 1929 building program is getting under full swing quite early, with the starting of work on many homes and a business block. Those leading the way are Thomas R. Cowell, Kenneth G. Smith and Charles Hall, with homes, and Wiley R. Reynolds with a business block at Royal Palm Way and Hibiscus Avenue. The homes will be thoroughly modern and in keeping with the class of residences recently erected in the south part of town.

Volk & Maass, who recently drew plans for the Charles Hall home, have plans for others under way. They believe the building operations of 1929 will exceed those of last year in the number of homes built and the amount of money expended.

The author's advice to anyone wishing a safe investment is to buy Palm Beach real estate at the low prices of today and "sit tight" for a rising market two years hence.

SOCIAL FAVORITES

Palm Beach Society welcomed with open arms this season, Madame Louise Homer, the world-famous contralto and Mr. and Mrs. Frank Vance Storrs and their charming daughters, the Misses Carolyn and Anne Storrs, all of whom are socially prominent in New York.

Mrs. Homer and her husband, Sidney Homer, the noted composer, occupied a cottage on Sea Breeze Avenue this season and they were swamped with invitations to private affairs.

The Storrs were at the Whitehall all season and were also deluged with invitations to all of the smart events. They are charmed with Palm Beach and Palm Beach is charmed with them.



Beautiful Children of Mr. and Mrs. David H. McCulloch, of El Brillo Way.
Left to Right They are: Virginia, Baby Betty and Helen

PICTORIAL NEWS SERVICE



MR. JOHN M. L. RUTHERFORD
Genial Secretary of the Everglades Club

One of the most popular young men in the Winter Colony is the secretary of the Everglades Club, Mr. John M. L. Rutherford. Mr. Rutherford and his charming wife have spent "the season" in Palm Beach for many years and have a most attractive home on Sea Spray Avenue. It is also the home of Master Edward Rutherford, who is now three years of age.

Mr. Rutherford has two great hobbies—flying and yachting. He is a veteran aviator, having learned to fly in 1916. In April, 1917, he enlisted as an ensign for service with Uncle Sam and in November of that year qualified as a naval aviator. His number was 164, while the recruit of today is given a number well up in the thousands. He was first sent to Key West as instructor and then to Miami to become squadron

commander. In the closing days of the war, he was test pilot for the Bureau of Ordnance, at New York.

Mr. Rutherford holds a reserve commission in the Third Naval District (New York) and is proud of his naval wings—a gold insignia bearing the inscription, "J. M. L. Rutherford, Lieutenant Jr., U. S. N. R. F." He also holds certificate No. 95, as a member of the Aero Club of America.

Mr. Rutherford is also proud of his membership in the Cruising Club of America, which is for real yachtsmen only. He owns the steam yacht "Bar-racuda." Mr. Rutherford has made seven trips to New York in motorboats and all of them have been most enjoyable. As a rule, he had but one helper on the trips.



MR. F. O. BUTLER

Prominent Member of Palm Beach Winter Colony,
Whose New Home on "Via Bethesda"
is Nearing Completion



Ideal Palm Beach Home of Mr. and Mrs. L. P. Cummings on Sea Spray Avenue



Ten Fine Children of Mr. and Mrs. L. P. Cummings. Left to Right: Mary, 4 $\frac{1}{2}$; Roger, 7 $\frac{1}{2}$; Josephine, 10 $\frac{1}{2}$; Catherine, 14; Jane, 23 Months; Virginia, 12; Joseph, 7 Months; Helen, 9; Frances, 6 and Leo 3 Years

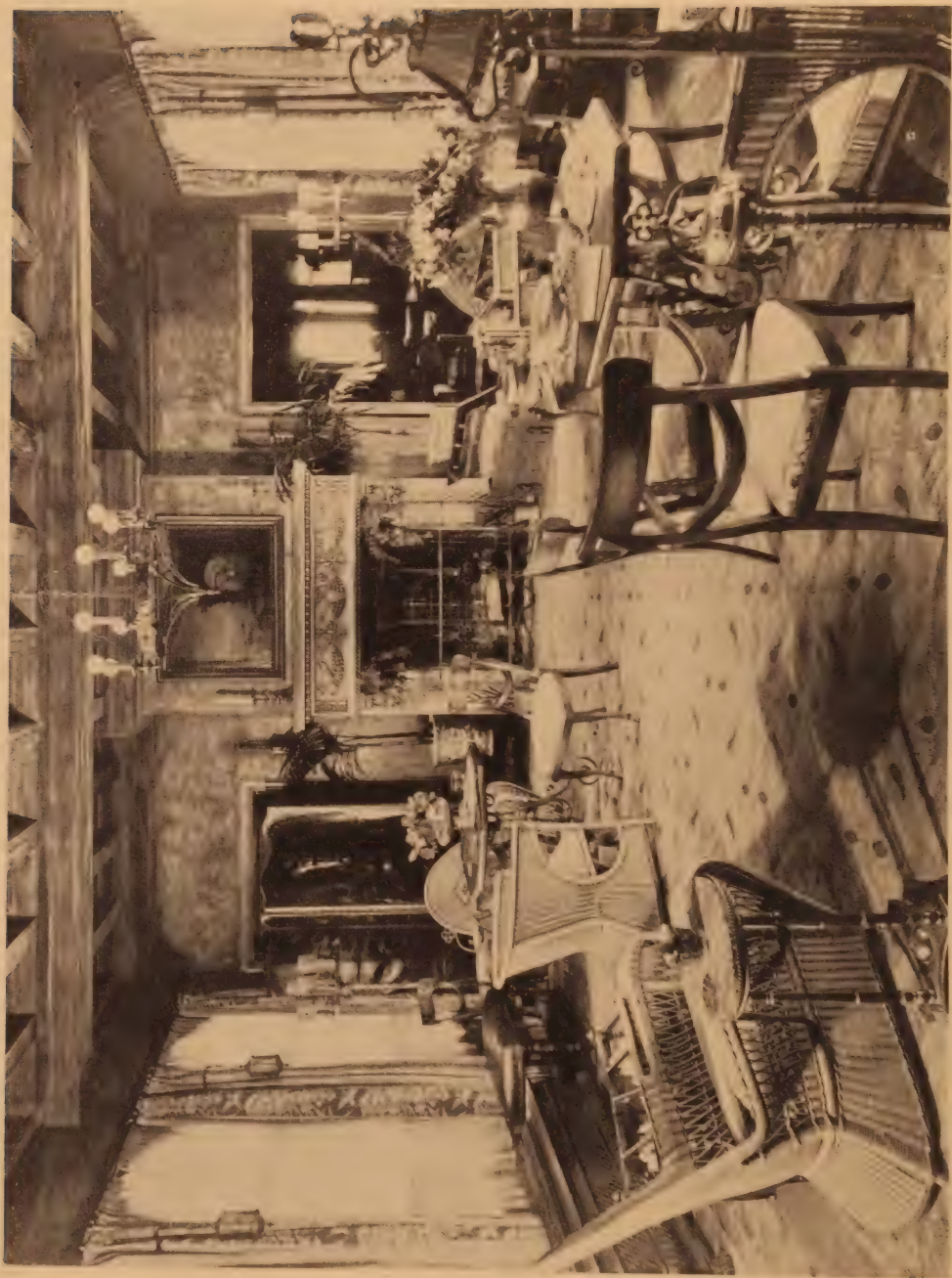


"La Solano," Attractive Home of Mr. and Mrs. Samuel Borchard on Sunrise Avenue

PHOTO BY POINCIANA-BREAKERS STUDIO



Family of Mr Samuel Borchard, of Sunrise Avenue. Right to Left, Mr. Borchard, Mrs. Borchard, Samuel, Jr., and Evelyn Stuart

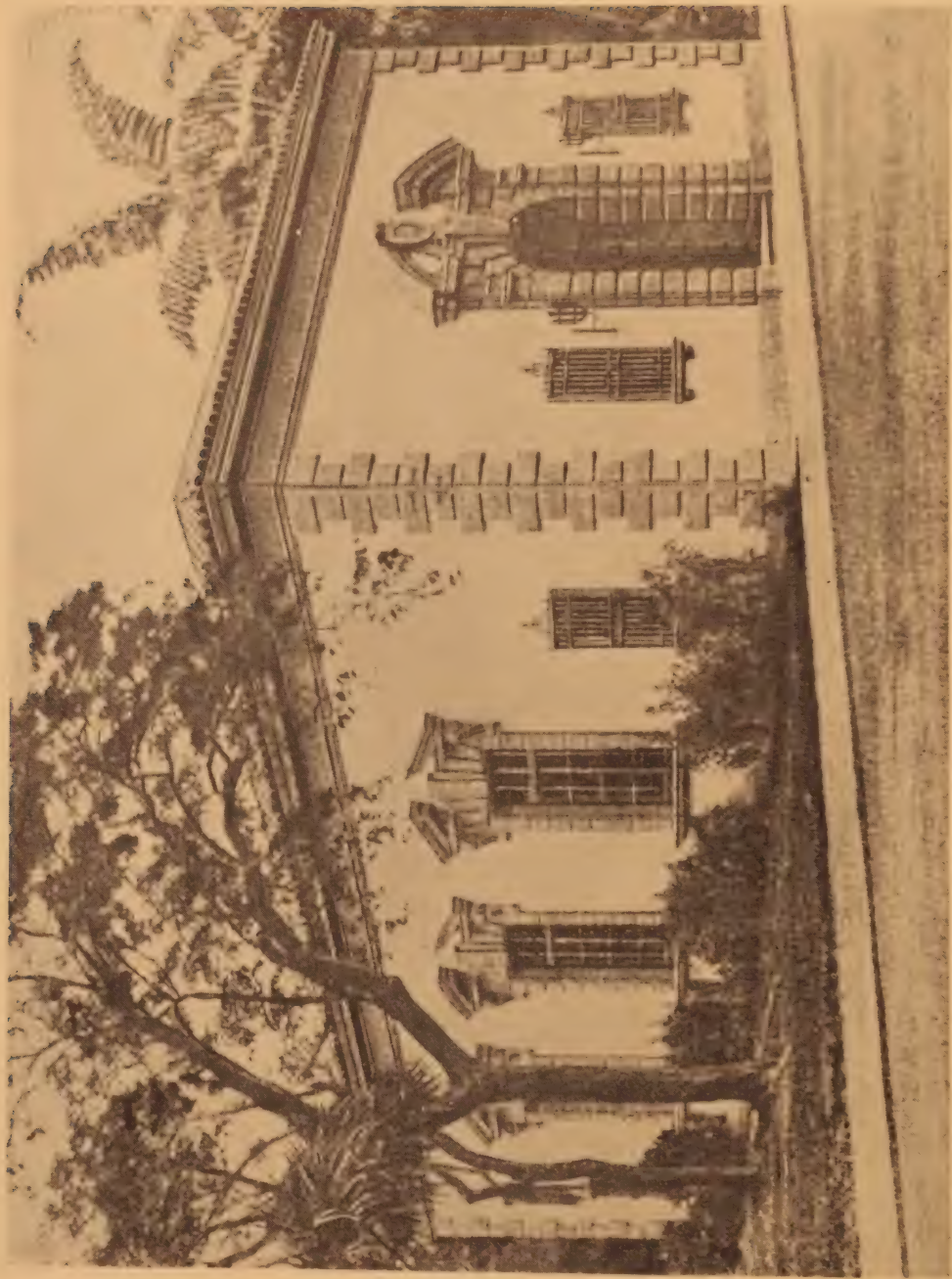


Living Room of "La Solano," Home of Mr. and Mrs. Samuel Borchard PHOTO BY POINCIANA-BREAKERS STUDIO



Beautiful Grounds and Rear View of Ocean Front Home of Mr. and Mrs. F. P. Smith

TOWNSEND STUDIO



First National Bank in Palm Beach, a Popular Institution Enjoying the Confidence and
Good Will of the People
PHOTO BY DAME

FIRST NATIONAL BANK

On County road overlooking Phipps Plaza, the First National Bank in Palm Beach in the year and a half of its existence has become an integral part of the business life of Palm Beach.

A majority of Palm Beach residents and mercantile houses use the First National as their banking headquarters, and for their convenience accommodations have been installed which are modern to the last degree and of a variety and scope as comprehensive as those offered by the largest metropolitan banking institutions.

Among them are a reading room, supplying a high-grade selection of magazines and daily editions of newspapers from the northern centers of population, telephone directories of the leading cities throughout the country, fireproof storage vault, facilities for immediate transfer of money to distant points, and in the long absence of many depositors, taking charge of disbursements for any purpose, from the paying of salaries to that of building construction.

The bank building itself is unique with its old-world atmosphere, from stenciled, panelled ceiling to tiled floor, beautiful hand-colored prints, etchings, and choice tapestries.

F. A. Shaughnessy, president, has had a wide experience in banking circles in New York City. B. C. Teed, cashier, has a well-established reputation among Florida bankers for sound and capable banking practice. The employees are carefully trained to serve the customers courteously and rapidly, as required; and the steady growth of the First National is indeed in keeping with its careful organization by the Central Union Trust Company of New York and The Farmers' Loan and Trust Company, of New York.

The Board of Directors is composed of men of large affairs throughout the country, whose high renown in the finan-

cial world is reflected in the sound and conservative policies pursued by the bank, as follows: H. E. Bemis, vice-president East Coast Hotel Company; Lindsay Bradford, Vice President The Farmers' Loan and Trust Company, New York; D. F. Goodell, Vice President Central Farmers' Trust Company; William S. Gray, Jr., Vice President Central Union Trust Company of New York; John F. Harris, Harris, Winthrop & Company, Investment Bankers, New York; Edward F. Hutton, Chairman, Postum Company; John C. King, J. Leonard Replogle, Wiley R. Reynolds, Chairman, Reynolds Spring Company; Howard W. Selby, President, Central Farmers' Trust Company; F. A. Shaughnessy, President of the Bank; Edward Shearson, Shearson, Hammill & Company, Investment Bankers, New York; Charles A. Wight, Vice President The Farmers' Loan and Trust Company, New York; H. C. Woodruff, President Palm Beach Stores, Inc.

GARDEN CLUB

Palm Beach has a "Garden Club" and the personnel of members and officers is a guarantee that it will be a power for good in aiding in the further beautification of this wonderful "paradise." Its first show (and they will be held annually) was a huge success in every way. It held forth in the Harry Vought studio, opposite the New Palm Beach hotel, on the first and second of March.

The club officials are as follows: Executive committee: Mesdames Robert Glendinning, Henry Rea, Geo. McKinlock, Willey Lyon Kingsley, Alfred G. Kay and F. F. Carey. Mrs. Robert Glendinning and Mrs. Henry Rea are Honorary Chairmen, Mrs. Geo. McKinlock, chairman and J. K. Brower, secretary.

The Palm Beach Gardeners' Association is represented in the club membership by A. C. Jordahn, F. Glazier and J. K. Brower.



H. Michaelyan and Daughter, Gladys
(Mrs. Valian Kaye)



Artistic Building of Michaelyan Galleries on County Road

ART GALLERIES

A connoisseur of art, H. Michaelyan, has two galleries in Palm Beach, where an extensive collection of rare and beautiful paintings, antique Italian and Spanish furniture and rugs, authentic old tapestries. Isphans and Persian silk pieces are on exhibition.

The main gallery is in the Michaelyan building, two doors south of the bank, on Palm Beach Avenue, while a salon devoted principally to high-class rugs, is in the Breakers hotel. Exquisite brocades, velvets and other fabrics are included in the Michaelyan collection.

Mr. Michaelyan's establishment in New York City, is at 20 West 47th street, where he caters to the connoisseurs of art of the eastern section of the country and enjoys unusual popularity.

JULES S. BACHE

Mr. Jules S. Bache, one of the most popular members of Palm Beach's winter colony and vice president of the Oasis Club, is recognized as a real connoisseur of Art and he is constantly adding to his valuable group of paintings. Some are in his beautiful home, "La Colmena," on Barton Avenue in this city, while others are in his Fifth Avenue residence.

A short time ago Mr. Bache secured a rare Watteau canvas titled, "French Comedians," which had hung in the Hohenzollern palace in Potsdam, Germany, and is supposed to have been painted in the year 1719. Mr. Bache's collection is one of the finest in the United States.

KELSEY CITY NURSERIES

An institution that has a real part in the beautification program of Beautiful Palm Beach is the Kelsey City Nurseries, Inc., with offices at Royal Palm

Way and Hibiscus Avenue. Mr. Blakely, the president, gives the business his personal attention and points with pride to the fact that he has landscaped many of the most beautiful estates in Palm Beach and vicinity. Included in the list of greatly pleased customers are Mrs. L. E. Woodhouse, Mrs. Frank Vernon Skiff, Mrs. C. C. Chase, Mrs. George Rasmussen, Mrs. Eleanor N. Orr, G. Horton Glover, Mrs. Harry Bassett, Emil J. Stehli, Frank O. Butler, Kenneth Van Riper, J. L. Hees, W. J. McAneeny, T. R. Cowell, Mrs. F. F. Carey, F. S. Wheeler, H. H. Work, E. P. Sedgwick, Alexander McKay, Maurice Fatio, Adam G. Thomson, Mrs. Frances Randolph, H. G. Barkhausen, Allan P. Kirby, Wiley R. Reynolds, John Segar, George Lowther, and many others, as well as the Board of Education, for this institution has landscaped the grounds of nearly all of the public schools in this section of the state.

Mr. Blakeley takes great interest in the progress of the Garden Club and says it has a wonderful opportunity to aid materially in the beautification of Palm Beach. "It certainly has the right people at its head and as members, so its success is assured," said Mr. Blakeley a few days ago.

The Kelsey City Nurseries, Inc., make a specialty of landscaping any plot of ground from the smallest lot to the largest estate, and in their nurseries at Kelsey City and Boynton are to be found every variety for such work, from the stately royal palm to the humble periwinkle, also many species of cactus, native to Mexico, Arizona and Texas. A separate department makes a specialty of caring for the beautiful grounds of Palm Beach estates in and out of season. Nursery stock purchased from the Kelsey City Nurseries is grown on the high and dry heights of Kelsey City and Mr. Blakeley says that such stock requires less water to keep it in a good healthy, growing condition than that grown on lower, moist ground.

Mr. Blakeley invites the home owners of Palm Beach and neighboring cities

to discuss with him their landscaping problems, for which there will be no charge. He will gladly give advice and make suggestions.

LOVES FLOWERS

Mr. R. W. Reynolds, superintendent of the West Palm Beach Water Company, is a great lover of flowers and plants and, taking advantage of the vacant ground at the power plant of the company at the head of First Street, in West Palm Beach, he has caused beautiful beds of flowers, plants and trees to come into being. After making a fairly good start, Mr. Reynolds secured the services of Eddie H. Ives, an expert gardener and nurseryman who was with Superintendent of Parks Frank Mathis for many years, to complete the picture. Mr. and Mrs. Reynolds wished an old-fashioned flower garden and Mr. Ives has accomplished wonders toward making one since taking charge in January.

A few of the rare plants and flowers that Mr. Ives is tenderly nursing are as follows: Crimson and purple bougainvillea, hibiscus, poincianas, daturas, crotons (corkscrew and others), geraniums, marigolds, pansies, gallarida, nasturtions, larkspur, lupins, balsam (old-fashion lady slipper), forget-me-nots, cosmos, candytuft, star of Bethlehem cactus (making when in bloom a perfect five-point star), asonia (with a pink bloom seven inches across) china berry (umbrella tree), gumbo limbo (of mahogany family), lemon verbena, pom-pom, Jacob's coat foliage plant, blue bonnet (Texas' state flower), lantanas, bachelor buttons, poinsettias and hundreds of others, including ferns of every description.

Mr. Reynolds wished to show the people of West Palm Beach that they could grow most any kind of plant, flower or tree in the sandy soil of this section and he certainly has succeeded in doing so, and he says they do not require as much water as the average lawn.



BEAUTIFUL WORK

Ye author enjoyed the extreme pleasure of a visit with a wood carver of rare ability a few days ago, in the person of Mr. G. W. Concil, of Coral Gables. This artist, wonderful in his wonderful line, comes by his talent honestly, for his father and grandfathers were noted wood carvers in their day, and Mr. G. W. has some tools that were used by his "granddad" in his work.

While still a young lad, Mr. Concil's ability was recognized in his home city of Berlin and he was accorded a scholarship in the School of Fine Arts. Later on he was given a scholarship in a similar school in Rome.

Mr. Concil is being swamped with orders and his business is conducted as "The Imperial Furniture Shops". His main shop is at Alhambra Circle and Ponce de Leon Boulevard, and there is a display room in the Renuart Arcade in Coral Gables. His specialty is designing and making fine hand-carved furniture and reproductions.

An order that is now engaging Mr. Concil's personal attention is for a beautiful bed, a ten-foot dining table capable of extension to fifteen feet, chairs, and an eight-foot sideboard, all in solid walnut and richly hand-carved, for Mr. E. Z. Nutting, of Palm Beach.

The bed is carried out in Louis XIV renaissance; a reproduction of the original design by von Schmidt and Piollet, of Paris. The head of the bed is six feet

six inches high, carved with figure work. The foot has representations of Cupid, one on each side of a central figure. One of the cute little fellows holds an arrow, while the other bears a bow. The bed is crowned with a canopy that touches the ceiling at fourteen feet. There are heavy silk velour draperies with gold trimmings. All of the needlework is done by experts. The bed will rest on a platform four feet high in a master bedroom 30'x30', and will be installed by Mr. Concil when completed.

At the beginning of this article is a picture of a wall hanging that Mr. Concil will make a replica of, to order. Its title is "Ceda Gladuis Pennae" (The pen is mightier than the sword) and it is symbolic of casting off of the fetters of war. It is made of silk velvet and the inspiration came to Mr. Concil when Secretary of State Kellogg went abroad to meet the other nations for a peace conference. Represented in the hanging are a Bible, a war eagle, war horses on each side of center, representing the spirit of Peace, candelabra lighting the way for Peace Conference, and two Roman gladiators, one on either side, at top, carrying the hanging. The candelabra is set on a war chest (dresser) of solid walnut, carried out in Roman Gothic and hand-carved.

The woods used by Mr. Concil—walnut, mahogany and oak—are kiln-dried in the North and all pieces are hand-carved, no machines being used.

RARE PLANTS

According to Mr. R. J. Blakeley, of the Kelsey City Nurseries, a prominent landscape architect, Mr. and Mrs. Lorenzo E. Woodhouse, who have an artistic home and beautiful grounds on Singer Place, have the greatest variety of rare plants of any home-owners in Palm Beach. On her many trips abroad, Mrs. Woodhouse paid especial attention to the flora of the various countries of Europe and had some of the rarest plants obtainable sent to her Palm Beach home.

A REAL PARADISE

We love Palm Beach, which is a real paradise, but we must admit that the loveliest spot in the Universe, is Hobe Sound, which lies a short distance to the north of this beautiful town. Its area is limited, but it certainly out-paradises our "Paradise."

Hobe Sound takes its name from a sound in Indian River and in the Eighties and early Nineties, it boasted a community of thirty families, mostly English, on the main land and two on the peninsular (now Island). They devoted their energies and activities to pineapple culture and the growing of vegetables.

The only old-timer left to tell the tale of the pioneer days of this section, is T. Newton Banner, who still, after a residence there of thirty-seven years, occupies a comfortable home on a large tract of land near the F. E. C. Ry. depot. Mr. Banner holds what is probably a world's record, for he has been away from his home county but once in thirty-three years. He visited Georgia for three weeks, about fifteen years ago, but got homesick and was glad to get back to Hobe Sound.

"I recall the early days of the Sound with a great deal of interest," said Mr. Banner to ye author, a few days ago. "First, I must tell you of an experience I had on my arrival in Titusville, when I first came here from Iowa. Titusville was the end of the railroad line at that time. I was directed to a hotel, and having registered asked for a room with a bath. 'Oh, we haven't any baths in this establishment,' said the proprietor. 'In fact, the only bath-tub in town is owned by the editor of the newspaper. However, I will ask him to loan it to you.' So I had hoped for a footbath at least, but imagine my surprise when I was told that the editor's wife was using the tub, making guava jelly.

"But, joking aside, I was quite pleased with Titusville and became more and more charmed with the country as the boat that was bringing me here, wended

its way through the "Narrows," toward Hobe Sound. It was a job for the pilot to make the short, sharp bends and keep the craft out of the low hammocks and undergrowth. The boats were crowded to capacity, with Lake Worth the mecca of nearly every one.'

"I was the Hobe Sound agent of the Indian River Steamboat Company, when Henry M. Flagler arrived on his way to the future Palm Beach. The pilot of his boat was a colored man, Captain George Williams, and I understand that he still resides in West Palm Beach.

"The first settlers on the ocean side of the sound were Fred Yates and T. A. Snider. The latter afterwards became famous as the maker of "catsup." The Yates family, universally esteemed, still reside on the old 35-acre farm, but today it is one of the most beautiful estates in Florida. I knew Joe Jefferson well. He loved Hobe Sound and took great delight in entertaining President Grover Cleveland, playwrights Arthur and Pitou and many theatrical stars, at his home south of the Yates place. Charles B. Jefferson, his son, afterwards bought the property and built a spacious house, on it. I understand that the widow of Charles Jefferson resides on Iris street, in West Palm Beach." And Mr. Banner concluded his narrative, by asking the question, "Do you blame me for having stayed here in this beautiful Garden of Eden all these years?" We admitted we believed him more than justified. The beauty spot of Hobe Sound is a stretch of land between the Atlantic Ocean and the sound. Not far from the west side of it, is a ridge and on this many northern captains of finance and industry have built winter residences.

ISLE RIDGE

On the north end of this stretch, is the beautiful estate of Col. and Mrs. Thomas E. Murphy. It is called "Isle Ridge" and is a veritable Fairyland—a real Paradise. The property comprises thirty acres with a frontage on both the Atlantic and the sound. It is bisected by

a boulevard drive, lined with tall pine trees—a wonderful sight in itself.

From the ridge on which the comfortable and spacious home stands, with a commanding view of the surrounding country and ocean, a greensward of velvety lawn, with rare plants and beautiful flowers dotted here and there, slopes toward the waters of the sound. Col. Murphy and his most gracious wife are beloved by a legion of friends and each year on the seventeenth of March, they are host and hostess to nearly one hundred of those friends, gathered from far and near for a banquet in the Inn. The Colonel is an ideal toastmaster, so there is not one dull moment from the start to the close of these enjoyable affairs. And a regular attendant is Mr. E. T. Stotesbury, himself a most beloved man.

Ye author believes that Col. Murphy inherited his lovable nature, for thirty-three years ago, while publishing a newspaper in Oakland, California, I had the pleasure of knowing his father, the late Francis Murphy and he was one of God's noblemen. He was always doing something for the good of humanity and as he was one of the leading orators of his day, with a strong personality, he wielded great influence. So I say, the Colonel comes by his lovable nature honestly.

THE BARSTOW HOME

Adjoining the Murphy estate on the south, is "Coral Crest," the recently acquired home of Mr. and Mrs. W. S. Barstow, highly esteemed residents of Great Neck, N. Y. It is also beautiful, but the Barstows intend spending thousands of dollars in its further beautification, this summer. Marsh and Saxelby, a prominent firm of architects of Jacksonville, have already drawn plans for a large rest house and salt-water swimming pool, to be constructed near the ocean and many beautiful trees and plants will be set out to add to the beauty of the estate.

EBEN DAWES BUYS

A property that will be made into one of the prettiest estates in Florida,

is the "old Allen" place. This was purchased a short time ago by Mr. Eben Dawes, president of the Pure Oil Company, of New York and Mr. and Mrs. Dawes are taking advantage of its natural setting, to convert it into a home place of rare tropical loveliness.

THE FRED YATES PLACE

Another estate that is beautiful and also most attractive, is that of Mr. and Mrs. Fred Yates, pioneers, who came to Hobe Sound in 1894, in the private car of Mr. Yates' father, then the vice-president of a northern railroad. The car was part of a special train of Henry M. Flagler, on one of his early trips to the scene of his hard-earned triumphs. The Yates were so charmed with the Hobe Sound section, when they arrived there that they decided to "scout around" a little. Being offered thirty-five acres of land for a "song" they concluded to buy and ever since have been the owners of the property, which is the beautiful Yates' homeplace, but so different from the tropical jungle it once was. The Yates family is universally esteemed throughout southeastern Florida.

Other attractive homes on the ridge are those of F. Hilderbrand, Phil H. Johnson, Mrs. Josephine Durham, Mrs. Paul Greer, Mr. Ullman, Walter J. Hill, L. W. Robinson and H. W. Levings.

Anthony Drexel Biddle, Jr., and his associates are owners of considerable Hobe Sound property and it is understood that they are mapping out an extensive building program.

QUARRY KEY ROCK

The rock of which the artistic Wm. J. McAneeney home is built is quarried at a Key on the F. E. C. Railway. It has been extremely popular in Miami for a number of years and was introduced in Palm Beach last year by its discoverer, John B. Orr, when it was used in the new building at the southeast corner of Sea View and Palm Beach Avenues. Mr. Orr's plant is at 43 Northeast 20th Street in Miami—the phone, Miami 4571



Col. and Mrs. Thomas E. Murphy, Beloved Winter Residents of Hobe Sound

PICTORIAL NEWS SERVICE



Attractive Home of Col. and Mrs. T. E. Murphy on Their Paradise of Thirty Acres at Hobe Sound
PICTORIAL NEWS SERVICE



Mr. and Mrs. Wm. S. Barstow, Popular Residents of Great Neck, Long Island, New York, Who Have Purchased "Coral Crest," Hobe Sound, for a Winter Home

PICTORIAL NEWS SERVICE



"Coral Crest," Winter Residence of Mr. and Mrs. Wm. S. Barstow at Hobe Sound

PICTORIAL NEWS SERVICE



Group Picture of Guests at Banquet Given by Col. and Mrs. T. E. Murphy, March 17, at Hobe Sound

PHOTO BY POINCIANA-BREAKERS STUDIO

THE AMBASSADOR

Palm Beach

The demand for superior accommodations in Palm Beach for the winter season has been increasingly heavy during recent years and this resort can be justly proud of its wonderful hotels, which have helped to establish it as the most distinctive winter resort of the United States, if not the world.

The Ambassador (known until recently as The Alba) overlooking Lake Worth, is the most recent addition to the beautiful hotels of Palm Beach. Designed in the Spanish style of reinforced concrete, stone and stucco, strictly fireproof throughout, it ranks with the finest examples of hotel architecture in the world. It contains 550 guest rooms, every sleeping room being equipped with tub and shower baths, and is furnished in a manner befitting its unusual environment.

The Ambassador was designed by Messrs. Allen and DeYoung, of New York, with the assistance of Pedro Nuguruza, of Madrid, Spain, and was built by George W. Langford, of Louisville, Ky., and Miami, Fla., a contractor of national reputation. It was erected by the Southern Florida Realty Company at a cost of approximately \$7,000,000 and was completed in January, 1926. The hotel is now under the ownership and management of the Ambassador Hotel Corporation which also owns and operates the Ambassador Hotels in New York, Atlantic City and Los Angeles.

Guests at the Palm Beach Ambassador have for their exclusive use a bathing beach of unexcelled attractiveness. A broad and beautiful thoroughfare—Sunrise Avenue—leads directly from the hotel to the beach two blocks away. The Ambassador beach is equipped with every facility for the pleasure and comfort of guests who visit it. In addition to the unusual complement of beach equipment, there are two spacious solaria, one for the ladies and one for the men, where sun baths may be taken with a maximum of comfort and convenience. There is also a large sheltered deck where visitors who

do not desire to bathe may watch the activities of the beach ensconced on comfortable chairs and lounges.

Standing back from the beach some two hundred feet and framed in a beautiful setting of magnificent palms, stands the Ambassador Casino, a splendid mansion of the Spanish type, where guests who desire to dine while at the beach will find an unexcelled cuisine. Similar service may also be had in the Cloister Garden which, with its beautiful pool and rich foliage, stands directly in the rear of the Casino.

Another attraction of the beach is the Ambassador pool, 100 feet long and 40 feet wide, for the pleasure of those who prefer this kind of swimming to the more vigorous sport of the surf.

Within the Ambassador itself are many spacious lounges and lobbies all treated in the Spanish motif. Throughout the hotel one finds always the suggestion not only of beauty and rare decorative taste but a feeling of roominess quite in keeping with the sunshine, the balmy air and the outdoor life that distinguishes Palm Beach.

In addition to two main dining rooms, one on the grill floor and one on the main lobby floor, the Ambassador is equipped with a commodious children's dining room.

The Muleteer Grill, with its high beamed ceilings, its brick and stone floor, its arches and Spanish doorways is another dining room of rare charm.

One of the show places of the Ambassador is the Duke of Alba suite on the main floor. This palatial apartment consists of a series of salons and galleries, a dining hall and five sleeping rooms. It affords delightful accommodations for large family parties who desire to combine the advantages of unexcelled hotel service with the seclusion of one's own home. The Duke of Alba suite is furnished and decorated in a manner thoroughly in keeping with its regal aspects.

While the royal apartment is perhaps unsurpassed for luxurious appointments by any resort hotel in the world, there are many other delightful suites in the

Ambassador. In addition to the large sunny, airy rooms which predominate in this hotel, many of the suites have sun-parlors and verandas where the beauty and lure alike of tropical days and nights may be enjoyed in full.

Many guests of the Ambassador, regardless of its many charms and graces, have chosen as their favorite feature, the Tropical Garden, which overlooks Lake Worth and the Lake Trail immediately in front of the hotel. Here one will find substantially every species of flower and plant known to the tropics. These have been planted and arranged so skillfully that the garden throughout the winter season is rich alike in the vivid coloring and delicate tints for which the flora of the Southland is noted.

Many of the rarest and most interesting types of flowers have been gathered. These include the colorful Bougainvillea, Hibiscus, Oleander and Blue Argeratum; the decorative Acalypha, Croton, Pandanus and a host of others of similar appeal. Here one finds the so-called "night flowing" jasmine which opens its petals only at night and emits a perfume of rare and pungent sweetness. Here also is the famous sensitive plant of Porto Rico whose leaves shrivel when touched; the Palli-Flora or passion flower, and the odd Euphorbia from Java which when pricked with a knife exudes a sparkling liquid. Here, too, in all its native beauty is found the far-famed Florida Orchid, the Agave or Century Plant and the Life Plant whose leaves when dropped to the ground begin at once the formation of a new growth.

Comfortable chairs and divans are scattered here and there in the garden and whether it be during the day with its bright sunshine and azure sky, or whether it be under the witchery of a tropical moon with a myriad of lights twinkling from the yachts in the lake, the charm of the Ambassador Tropical Garden remains always the same—a welcome retreat—a spot altogether delightful and infectious.

For those who desire golf, there are excellent courses available to Ambassador guests at convenient distance, while the devotee of deep sea fishing will find this hotel ideal for his desires, as motor-driven craft make daily excursions from the Ambassador lake front direct to the famous fishing grounds lying directly off the coast of Palm Beach.

The hotel is under the personal direction of Mr. William H. Peterken, vice-president and treasurer of the Ambassador Hotel Corporation.

LAKE TRAIL SHOULD BE WIDENED AND YACHT PIER BUILT

Mr. William Dietsch, Palm Beach pioneer and President of the Zoning Commission, favors the widening of the Lake Trail from Wells Road north to the Inlet, so as to accommodate chair-cars on the Lake side, an automobile roadway in the center and a pedestrian path, or promenade, on the right.

In outlining his plan to the author, some time ago, Mr. Dietsch said "Palm Beach is growing fast and we must care for the future needs of the Town, at this time. I believe that the owners of property along the lake shore would gladly give enough land for a right-of-way for a well-lighted "New Prado," modeled after one in Havana, Cuba. There should also be a pier for yacht-owners, built out to the harbor line between 300 and 400 feet. The Palm Beaches lost at least \$400,000 this season through not having a pier that would accommodate yachts of Winter residents. At least one hundred persons with yachts, left here in disgust, early in the winter, to spend the season at Miami. Lack of a pier was the reason."

The Miami News states that yachts that visit Miami during the "Season," spend at least \$1,000,000 a month. It gives Captain I. A. Bennett, who has been identified with shipping in the "Magic City" for thirty-five years, as authority for the statement.



Wonderful Ambassador Hotel (Formerly Alba) at Lake End of Sunrise Avenue Poinciana-Breakers Studio



POINCIANA-BREAKERS STUDIO

Beautiful Tropical Garden of Popular Ambassador Hotel (Formerly Alba)



A Scene at the Ambassador Hotel Beach on Ocean Front

THE WATER SUPPLY

As we were putting the finishing touches on the "story" of the Palm Beaches, we came across two little items of interest in the "Business Directory of Dade County," published in 1896, when this section was part of that county. The Directory was kindly loaned us by Captain A. T. Rose, the pioneer ship-builder. The items are as follows: "On September 29, of 1894, the single steam-pump for the new water-works, arrived." "On November 5, 1894, the work of laying the eight-inch mains of the water-system was commenced. The principal main started at the plant at the end of Banyan street, on Clear Lake and extended through West Palm Beach and across Lake Worth to the Poinciana Hotel." All of which refers to the water works established as part of the Flagler Development, for the purpose of furnishing water to the great Flagler tourist hotels and the two communities. It was a small affair to begin with, but the wonderful planner, Mr. Flagler, with his great vision, saw the certain growth of the Palm Beaches and sooner or later, the need for a much larger plant, so he bought several hundred acres of land, surrounding two lakes, west of town. The communities served, grew rapidly, necessitating additions to the plant every few years. At the beginning of 1926, the population had increased to 30,000 and the Water Company officials ordered a monster 20,000,000-gallon filter-plant built to meet the requirements of the future. A noted engineer, Malcolm Pirnie, was placed in charge of the work and in just twelve months after he "tackled" the job, he had the plant completed and in operation, furnishing fine, pure water through 100 miles of cast-iron mains. The cost was great, but it gave the Palm Beaches the best water system of any community of equal size, in the United States. Supt. R. W. Reynolds is justly proud of it and is anxious that every visitor to this section of Florida call at the plant and view the wonderful smooth-running machinery.

On January 1, 1921, the mains in West Palm Beach totaled 105,000 feet—nearly twenty miles, and in Palm Beach, only 20,260 feet, or less than four miles. On April 1, 1927, a little more than six years later, West Palm Beach had 703,874 feet, representing one hundred and thirty-three and one-third miles, and Palm Beach had 180,158 feet, or thirty-four miles. These figures are pretty good evidence of the wonderful growth of the Palm Beaches, from the beginning of 1921 to the spring of 1927.

Asked his opinion a few days ago on the future of the Palm Beaches, Mr. Reynolds said: "There is no better place, for its size, in all the world than West Palm Beach. It has an ideal climate, is less than thirty-six hours from the centers of population and finance and has a wonderful back-country, practically undeveloped, that is destined to become the world's greatest truck-producing section.

"Though you may look over the map of the nation, or for that matter, search the far corners of the world, you will never find a better place than this. It is well enough for us to talk about the 'centers of population' and 'hubs of the universe,' but beneath it all, each of us knows that West Palm Beach is just about the center of our individual desires, ambitions and activities. Let us, then, stand together with one aim, one desire—to work and if need be, fight for our home town. Let us patronize home-town institutions, support the home merchant and keep money in circulation in our own community. Money sent to catalogue houses never comes back and the home town suffers injury in consequence. Our patronage may seem small—a trifle—yet it helps to swell the aggregate and in reality is a basic principle of progress and municipal economy.

"There is much to know about the Palm Beaches—much that we all know and much that we do not know, but should. Much will be learned from the 'History of Beautiful Palm Beach.' Only by thorough knowledge can we find success in any endeavor," concluded Mr. Reynolds.



Interior View of Wonderful Saint Edward's Church



New Palm Beach Hotel on Sunrise Avenue, Which Enjoys Great Popularity PHOTO BY DAME



Pretty Cozy Corner of Spacious Lobby of New Palm Beach Hotel

PHOTO BY DAME

NEW PALM BEACH HOTEL

In 1925, when business conditions around Palm Beach were quiet, an enterprising, public-spirited gentleman of the progressive type, conceived the idea of putting much money in circulation in order to make "times" better. His plan was to build a mammoth first-class hotel on one of his many pieces of property in our wonderful town. So, sending to his home city, Brooklyn, N. Y., for his architect, plans were drawn and work commenced. The public-spirited gentleman, is Mr. Thomas A. Clarke and the architect is Mortimer Dickerson Metcalfe.

The site chosen was and is, one of the most valuable in Palm Beach and the hotel since its completion has been known as the New Palm Beach. It was so arranged that every room is an outside one. This fact and its capable management under the direction of Mr. W. G. Havill, have made it the popular caravansary that it is.

Mr. Clarke is one of the heaviest taxpayers of Brooklyn, N. Y. and his summer estate is at Northport, Rhode Island.

Mr. Havill is, with the exception of H. E. Bemis, the oldest hotel man, in point of service, in Palm Beach, he having been induced to come to the Royal Poinciana thirty years ago, by the then manager, Fred Sterry. In later years he managed the old "Palm Beach hotel," which stood where the Ambassador now is.

Mr. Havill, who will soon leave for his summer home at Stockbridge, Massachusetts, says the past season has been the best the hotel has enjoyed since its completion in 1925 and so many reservations for next season have been made that he feels safe in predicting an even greater success in 1929-30, than that achieved during the winter that is passing into history.

REVIEW OF THE 1928 EDITION

Most of the 1928 edition of the History of Beautiful Palm Beach, is made part of this more complete work. As there have been some changes in subjects treated in that book, I will briefly refer to them, as follows:

On page 4, Captains Moore and Pierce came here in 1871; on page 9, Palm Beach County was created in 1909; on page 19, Mrs. James Hunter passed away last July; Paul Jones passed away; page 32, Oscar G. Davies, popular councilman, succeeded his father, Col. R. O. Davies as publisher of the Daily News; page 50, picture of Mr. Edward T. Stotesbury and his granddaughter (printers left out word grand); page 53, Rt. Rev. Bishop N. P. Thomas succeeded Rev. Thompson as Rector of the beautiful church, Bethesda-by-the-Sea. Canon Townsend Russell passed away at his home in Washington, D. C.; page 76, highly esteemed winter resident, Col. Anthony R. Kuser, joined his Heavenly Father; page 95, name of first member of Old Guard, on left, seated, unknown, second is R. B. McEwan; on page 98, Charles W. Bingham, pioneer home owner and fine old gentleman, "passes on"; on page 103, Rt. Rev. Felix J. Clarkson, S. J., succeeded as pastor of Saint Edward's church, by Rev. Father Dougherty; page 106, Oscar G. Davies succeeded Harvey G. Geer, who declined reelection, as Councilman.

MAJOR LAWRENCE WEDS

Major Clarke J. Lawrence, one of the most popular of Palm Beach's architects, will become a benedict on the 24th of April. His bride-to-be is Mrs. Eleanor Gooding Blaine, the daughter of Rev. and Mrs. Alfred Gooding, of New Hampshire.

The happy couple will go to Europe on their honeymoon, but will be at home after the 15th of June at 960 Sheridan Road, Hubbard Woods, Illinois.

The charming and accomplished bride-elect was a visitor in Palm Beach this season and she will be welcomed again next winter as Mrs. Lawrence.



Rev. Father A. Dougherty, S. J., Pastor of
Saint Edward's Church



PHOTO BY KIRKTON

Popular Patio Lamaze—a Smart Dining Place on County Road



GEORGE LAMAZE

PATIO LAMAZE

A popular dining place in Palm Beach is the Patio Lamaze, which has secured a long-term lease of the Jones (Captain Wilson) property, at the northeast corner of Sunset avenue and Palm Beach avenue. It is under the direct management of George Lamaze and the viands that he serves tickle the palate of the most epicurean taste.

The chef of the Patio Lamaze, is Albert Rollet, who was with the Ritz-Carlton for seven years and the Paillard in Paris for three. The head waiter, or

maitre de hotel, is Clotaire Houppermans, who has been with the Park Lane, Ritz-Carlton and others and who opened the Palace Hotel at Brussels several years ago.

George Lamaze was born in Rheims, France, but came to America when only eight years of age. He has received a thorough training in restaurant work, having had employment in the Crown hotel in Providence, Cafe Martin, Holland House, Cafe de Paris and Palace Royale. The success of the Patio Lamaze is assured.

WHO ARE THE BUILDERS?

For the benefit of those who contemplate building, we will give some information concerning architects and contractors who are prominent in their respective lines in Palm Beach, today.

VOLK AND MAASS

Though a young firm, Volk and Maass, with offices in the Bonwit Teller building at Phipps' Plaza, is extremely popular with prospective builders of the winter colony of Palm Beach. The firm is composed of John J. Volk and Gustav A. Maass. Mr. Volk attended Columbia University after leaving the public schools. His first work was as draftsman and afterwards chief draftsman for H. P. Knowles and he designed a Masonic Soldiers and Sailors Memorial Hospital at Utica, N. Y.; the Montclair Golf Club at Montclair, N. J.; Mecca Temple on 55th street, New York City and various administration buildings for the Masonic Home at Utica.

Upon the death of Mr. Knowles he went to work for J. E. R. Carpenter and helped design and supervise the construction of sixteen-story apartment houses located at 580 Park avenue; 1060 Park and 6 East 95th Street, in New York City. Mr. Volk then transferred his services to Joseph H. Freedlander and won the competition for the 5th Avenue traffic towers. He also worked on a home for Andrew Freedman, on the Grand Concourse in New York and a building for the Century Country Club, at Purchase, Rye, New York.

Mr. Volk then went to Larchmont, N. Y. and became associated with W. Kenneth Watkins. During this association of two years duration, he was architect for residences for Harvey Harper, president of the Tung-Sol Lamp Works, F. D. Craig and Herbert Lubin of the First National Pictures Corporation, in Larchmont Manor. He was also architect for ten houses built for John S. Stephens of New York.

Coming to Palm Beach nearly three years ago, Mr. Volk was engaged as architect for five houses which were

built on Thirty-second street, in Northwood. He was also architect for the Alfred Feltman home on Clarke Ave. and the residence of Mr. F. D. Craig, on El Bravo. He also planned alterations for the homes of Sam Harris, Farmer Fox, Commodore Ward and Dr. F. K. Ream.

GUSTAV A. MAASS

Mr. Gustav A. Maass, of the firm of Volk and Maass, is a graduate of the University of Pennsylvania, from which he received, in 1917, the degree of Bachelor of Science in Architecture, after the full four-year course.

Early in 1919, Mr. Maass returned to his former home, Birmingham, Alabama, to take charge of the architectural department of the Tennessee Coal and Iron Company, a subsidiary of the United States Steel Corporation. Later, making connections with a noted firm of architects, Warren, Knight and Davis, he resigned from the employ of the Coal and Iron Co. He was kept busy for the succeeding four years, during which period he drew plans for a Masonic Temple, power plants, churches, schools, theaters, office buildings, stores and residences.

Learning of the wonderful opportunities in Florida, Mr. Maass concluded to visit West Palm Beach. He came, saw and was conquered. He remained and was soon busy designing buildings. His work attracted the attention of Seaboard Air Line Railway officials and ere long he was made associate architect to plan railway stations for the east and west coast of Florida. Completing this work a little more than a year ago, he came to Palm Beach and formed, with John L. Volk, the firm of Volk and Maass. Offices were opened in the Plaza building, nearly opposite the bank and as the fame of the young team spread, the firm's popularity increased.

During the past few months homes have been completed for Jacob H. Marx and J. H. Behrens; the Charles M. Hayes home on the ocean front has been remodeled and alterations to the Commodore Vincent Ward and John B. Niles residences have been made.



Gustav A. Maass and Son, Harold

The firm has a home for Charles Hall under construction and plans have been drawn for several other houses in the north section of the town. Plans have also been completed for the Palm Beach Company for an Elks building, to be erected on the company's property on Lake Avenue in Lake Worth, and for a home for George A. Webber at Lancaster, Pa.

JULIUS JACOBS

Julius Jacobs, the architect of the beautiful E. Z. Nutting home and also that of John Seger, on the adjoining property, came to Palm Beach sixteen years ago, with Addison Mizner. Since that time he has designed some of the most attractive residences in the Palm Beaches. He enjoys the distinction of having drawn the plans for the first home in Palm Beach of Spanish design.

VOUGHT & HALPERN, INC.

Enjoying a most enviable position amongst the high-class builders of New York City and Palm Beach is the firm of Vought & Halpern, Inc. Offices are maintained in the big metropolis at 6 East 46th Street, and here in Palm Beach in the Phipps Plaza Building.

Both members of the firm are practical builders who branched out from the office of Mr. Vought's father and uncle, H. H. Vought and Co., in New York City. Although young men they have a record of nearly twenty years of active experience in fine building construction, covering residential and office buildings, city and country schools, hospitals, etc.

Mr. Maxwell Halpern, who handles the New York office, is successfully operating building syndicates in that city and Westchester. Mr. Harry Vought, Jr., the local member of the firm, has a wonderful record of achievement in Palm Beach, as attested by the building of the beautiful Wm. M. McAneeney, Warner L. Jones, Emil J. Stehli and other residences, Via Parigi group and Treanor & Fatio offices. Also by additions to the Bath and Tennis and Everglades Clubs.

Mr. Vought has been in New York for several weeks, joining Mr. Halpern in closing contracts for more new buildings for Palm Beach. It will be a busy year for this firm, which is noted for the thoroughness of its work, its reliability and its earnest desire to always please the owner of the structure it builds.

Mr. Vought is a wide-awake, progressive citizen and he has some most excellent ideas for the further beautification of our wonderful city, as told in the foreword of this book.

PHOTOS

Photos on pages 16 and 17 were taken by the Pictorial News Service, Inc., and on pages 23, 24 and 25, by the Poinciana-Breakers Studio.

H. W. THORNE, INC.

Through enjoying a most prosperous plumbing and heating business in Fredrickton, N. B., Canada, and spending (with Mrs. Thorne) his winters in Palm Beach, Mr. H. W. Thorne decided five years ago that Palm Beach was the place for he and his family to call "home." So sacrificing his interests in the northern city they took leave of their many friends and came to the land of perpetual sunshine. This was in December, 1924.

Arriving here, Mr. Thorne established himself in the same line of business. His success has been little short of phenomenal and he says that he has a slogan that he lives up to. It is "Quality, Service and Reliability."

Recent contracts were for the Hugh Dillman home; Mrs. E. D. Stairs' home, Blank "job" at Boynton and the Southern Sugar company at Canal Point.

Work previously completed included the home of Mrs. Hess, Lido-Venice hotel and remodeling the Alba hotel kitchen; the Alterep hotel at Delray, home of Dr. Plotner at Delray, Lauriston Stores building, Bell Telephone building and Ree Boy Building, all in Lake Worth, and the Florida Bus company building, Crane Plumbers' Supplies building, Lake View arcade and other buildings in West Palm Beach.

Mr. Thorne specializes in repair work and appreciates orders from northerners who own homes in Palm Beach, complete satisfaction being guaranteed. "This means," said Mr. Thorne, a few days ago, "the best of material, high-class workmanship and reasonable prices."

Mr. Thorne's office is at 1704 Georgia avenue, in West Palm Beach.

ARTHUR HAMILTON, JR.

Prominent in the Palm Beaches in his line of work is Arthur Hamilton, Jr., electrical contractor, whose office adjoins his home at 606 Avon road, in West Palm Beach. Mr. Hamilton is a Marylander, having first seen the light of day in Allegheny County, of that state,

in 1890. After his school days were over Mr. Hamilton secured a position with the Maryland Coal company of West Virginia, but in 1915 he decided to learn the electrical business and found employment with an electric company in Clarksburg, W. Va. Ten years of practical experience was gained in that "job" and then, in 1925, Mr. Hamilton and family decided to make Florida their home. Arriving in West Palm Beach, he was given employment by the Howard P. Foley company of Washington, D. C., his first work being on the Whitehall, then under construction. Next he was sent to the E. F. Hutton home and it has been often said that the E. F. Hutton residence is the best electrically equipped private home in the United States.

It was at the suggestion of the Huttons that Mr. Hamilton engaged in business on his own hook, in West Palm Beach, and his success has been remarkable. Homes that he has had contracts on are Hugh Dillman, E. Z. Nutting, Major Barclay H. Warburton, Franklin Hutton, J. D. Gedney, Dr. Frank L. Humphreys, John Seger, H. S. Vanderbilt, John Emerson and many others. Also on the First Church of Christ Scientist in West Palm Beach, Beaux Arts Theater building, Colony Night club, Alba and New Palm Beach hotels, Bath and Tennis club, new Phipps Plaza building, the beautiful swimming pool on the John S. Phipps estate, and others.

Those who attended the opening of the Patio Lamaze last winter will recall the wonderful and beautiful electrical effects. This was a creation of Mr. Hamilton and the work was done under his personal supervision.

JESSUP, INC.

The year of 1929 has seen some great changes in the firm of Jessup, Inc., makers of fine furniture. From a small organization of two years ago this institution has grown to require larger quarters. These were found in three large buildings on Georgia Avenue, between Colonial Road and Valley Forge Road, in West Palm Beach.

After the September storm, Jessup, Inc., was called upon to repair the damage done to the furniture in the homes of Major Barclay Warburton, Rodman Wanamaker, Dr. Frank L. Humphries, Clarence Geist, G. Bryan Pitts, Anthony Drexel Biddle, Kenneth Van Riper, Nelson Odman and many others. To meet the situation adequately, a large force of upholsterers, artists, veneermen and other mechanics was brought down from New York and ever since then the finest kind of work in upholsteries and draperies has been turned out. Also Spanish, Italian and French reproductions have been manufactured.

One of the most interesting jobs done by this firm was the carved oak-panel room in the beautiful home of Mrs. W. J. McAneeney. Several pine-panel rooms in this lovely home were done also. Another interesting piece of work was the remodeling of the dining room table of Mr. and Mrs. E. F. Hutton.

Individual samples of the craftsmanship of the firm are to be found in the homes of Mrs. George Rasmussen, Mrs. C. C. Chase, Mrs. N. S. Thomas, Mrs. Thomas Ewing, Mrs. J. Terry West, Mrs. Hugh Dillman, Mrs. G. A. McKinlock, Mrs. C. C. Woodruff and many others.

SMITH AND RIDDLE, INC.

The firm of Smith & Riddle incorporated, was organized in March 1927, confining its activities to engineering and management, until September 1, 1928, when the company entered the contracting field.

Following the hurricane, work was created much of which was in the nature of restoration, except for substantial improvements made for Mrs. Henry R. Rea, Major Barclay H. Warburton, S. W. Strauss, City of West Palm Beach, Quentin Fietner and several others in Palm Beach.

The principal jobs of restoration and general improvement were as follows: H. S. Vanderbilt, Charles Klotz, Robert Glendinning, Paul Moore, J. Leonard Replogle, E. H. G. Slater, Charles A. Munn, W. L. Kingsley, Oasis Club, J. H.

C. Durham, Bath & Tennis Club, J. P. McKenna and others.

Several members of this reliable firm have also been identified with the structural design and supervision of, the construction, of the First Church of Christ, Scientist, the South Lake Worth Inlet, Cross State Highway Bridge, several miles of Lake bulkhead and improvements at Boca Raton, in addition to a great deal of municipal improvement work, very general in nature.

The company does engineering and contracting operating along general lines, and specializes on foundation work and concrete construction.

AHRENS & SON

There is scarcely a home of class in Palm Beach that has not some feature furnished by Ahrens and Son, of 911 South Poinsettia, in West Palm Beach. This institution specializes in roofing, sheet-metal and ornamental iron work and it enjoys a most enviable reputation in the "business world" of the Palm Beaches.

Organized as a partnership by the late lamented George W. Ahrens and his son F. F., in 1911, the business grew with each successive year and in 1925 a corporation was formed to better handle its affairs. F. F. Ahrens became President, J. O. Henderson, Vice-President and John McKendrick, secretary. Under this management, the institution has developed by leaps and bounds, until today it is one of the largest in its line in Southeast Florida.

It is with a feeling of pride that "Ahrens & Son" points to a long list of satisfied patrons in Palm Beach, of which the following are a few:

Messrs. Cosden, Satterwhite, Nutting, McAneeney, Schiff, McCulloch, Butler, Kirby, Shearson, Wanamaker, Hayes, Humphreys, Rasmussen, Gedney, Pitts and Hutton and Mrs. C. C. Chase. The Sunrise Theatre and the Bath and Tennis Club should also be included in the list.

THE FARMYARD OF THE PALM BEACHES

The pioneers who braved the dangers and endured the hardships of early day existence around the shores of Lake Worth, and paved the way for the establishment of a world renowned pleasure resort and winter playground, also laid the foundation for an agricultural background by which neighboring cities are finding a substantial source of income in addition to the winter tourist business. They were the first to appreciate that the material requirements of a fastidious winter population, and the needs of a snow-bound continent, might be supplied by converting the God given combination of sunshine, warmth, moisture and soil into a source of profitable production. The agricultural industry is today indebted to these early residents for their discovery of the natural resources of this Garden of Eden, and the methods by which mosquito-infested swamps, dry sand ridges and forests of pine and palmetto have been converted into pleasant, healthful homesites, and an attractive location for the activities of mankind.

This new and enlarged edition of the "History of Beautiful Palm Beach" would not be complete without rewriting and bringing up to date, that chapter in which reference has been made to the status of the agricultural industry in the coastal area of Palm Beach county. It is interesting to note the progress which has been made during the past year in compensating for Nature's carelessness in the annual distribution of moisture, and in determining how to use the resources of this favored region to the greatest advantage and profit. The situation in the Lake Worth Drainage District, which embraces one hundred and twenty thousand acres of coastal land extending from Palm Beach south, is typical of the methods by which provision is being made to meet drought as well as flood conditions, and the results which are being attained by a reclamation program designed to neutralize the

effect of those extremes. Those who may have thought of Palm Beach only as a midwinter playground, may be interested in knowing that a veritable garden spot is being created at its back door—that thousands of acres of high, dry land are being used and that thousands more are available as sites for truck farms, dairy and poultry farms, citrus groves, country estates, suburban homes and recreation grounds. That area, almost within the shadow of the huge winter hotels, is contributing very substantially to development, which proves very conclusively that Palm Beach county is soon to attain the preeminence agriculturally which its brilliant and illustrious namesake east of the lake enjoys socially during the winter season.

Referring again to the Lake Worth Drainage District, which is typical of the coastal farm land area as distinguished from the Everglades, which lies farther back, the past season has been remarkably successful both from the standpoint of production and returns. It has been more than satisfactory, taking into account the fact that the present status of the industry, and a more general and definite appreciation of the future possibilities, are the results of progress which has been made in applying the principles of good engineering and good business to the problems of water control and marketing. Pumping, as the means of restoring, or improving upon, ground water conditions during dry periods of the year, which existed prior to the digging of the drainage ditches, has been undertaken as an additional, and very necessary, reclamation activity, and adopted as a fixed policy. A permanent pumping unit, which, in addition to the smaller emergency plant placed in operation during the past winter, will meet the requirements next season, is now being installed, and additional units will be provided as the farmed acreage, and the demand for water increases. These pumps lift water from the low level canals back up into the high level system, and sea-

sonal conditions will govern their operation. With soil moisture under positive control during all seasons, and under all conditions, eliminating former dependence upon rainfall, production is absolutely assured and almost unlimited opportunities for diversification and variety of activities are opened up.

Recognition of the necessity for methods of distribution and marketing such as are employed successfully by producers of other commodities, and in other sections, has resulted in the formation of a growers' marketing association, which, within the period of a few weeks, has done cooperatively what individual growers could not do alone. There has been thus created a nucleus around which it is expected a marketing system will be evolved which will insure a demand at good prices for the trainloads and shiploads of foodstuffs which will be produced.

The present generation is learning how to utilize the resources which the pioneers discovered, and by its efforts it is demonstrating that industrial and commercial activity may profitably go hand in hand with the entertainment of winter visitors, and that there is work to do for the thousands who will want to enjoy our matchless climate the year 'round.

THIRTY-SIX YEARS

Thirty-six years ago, a man of great vision, possessing a desire to do something worth while for his fellow-man, came to the shores of Lake Worth to investigate reports that here was a garden spot unsurpassed for beauty in the entire Universe. He was quickly convinced that the reports were true and selecting an ideal setting decided to give the world its largest tourist hotel. He was in love with this section and planned big things and as the plans were brought to fruition, the beautiful town of Palm Beach became a reality. This wonderful man was Henry M. Flagler and he builded better than he knew.

Thirty-six years afterwards, I searched every nook and corner of the town

for at least a teeney weeney monument to the memory of that great man, but nary a monument could be found. It is a sad case of "neglect," for I knew that the good people of Palm Beach are grateful for the pleasures and enjoyment that Henry M. Flagler made possible for them.

Who will take the lead in providing a fund to cover the cost of a suitable monument to the memory of this great benefactor?

ADDITIONS TO COLONY LIST

The names given here are in addition to those given in the 1928 edition.

S. C. Allyn, Hon. E. Amyot, H. E. Bemis, Roger Bacon, J. J. Bagley, Dr. Frank Aydelotte, L. D. Ahl.

G. S. Balsley, D. I. Baker, F. O. Butler, W. O. Borman, Dr. T. P. Ballou, Louis Bamberger and Miss Bamberger, W. L. Barnes, A. V. B. Bennett, C. Billings, J. F. Blackburn, C. Boardman, Paul H. Bonner, Samuel Borchard, Baron Bonstetten, B. C. Bradner, Dr. J. I. Bradshaw, B. Bradstreet, R. V. Brand, J. R. Branch, J. H. Behrens, Jules S. Bache, F. E. Bryant, O. L. Brailey, Col. E. R. Bradley and F. F. Bentley.

Fred F. Carey, A. P. Carter, R. A. Cavanaugh, Mrs. C.C. Chase, F.C. Cheek, Jas. K. Clarks, Harry R. Corwin, B. R. Clayton, Dr. C. Cleveland, T. R. Cowell, J. M. Cudahy, E. Crozer, Mrs. L. B. Cuddy, G. M. Culber, Leo P. Cummings, Samuel R. Curtis, F. D. Craig, M. M. Crichton, Thomas A. Clarke, Desmond Clarke, J. M. Clifton and C. H. Carr.

Gerald M. Dahl, Mrs. R. Darrah, J. M. Demarest, F. P. Dunne, Wm. Dietsch, C. N. Dezer, John W. Doe, Dr. A. S. Downs, Louis D'Esterre, Mrs. Durant Daniel.

A. C. Farr, George Fenton, Mrs. Sally Ferris, H. Farrell, W. W. Ferguson, Wm. Fremd and Oscar G. Davies.

B. P. Gale, G. Horton Glover, J. W. Galloway, Capt. J. H. Gibbons, W. L. Gibson, H. A. Goman, Gail Grant, J. C. Gregory, Edward F. Gorman, Mrs. Fred Gould, Jas. Goggin, John Emerson.

Clarence Hall, Charles Hall, John F. Harris, S. Hollander, Sidney and Madame

Louise Homer, Mrs. Walter Hopkins, W. G. Havill, Sam Harris, Corlies Highsmith, Dr. B. F. Husson, Mr. Halpern, Mr. Hand, Dr. Landon Humphries, B. F. Hopkins.

John B. Irwin, W. B. Jarvis, Gus Jordahn, Mrs. Alfred G. Kay, Mrs. A. R. Kuser, D. M. Kirk, Graham Kerr, F. Kolb and J. H. Kennedy.

C. Bai Lihme, Major Clark Lawrence, Charles B. Long, Captain Edward F. Luckenbach, C. H. Leichter.

C. C. Makin, David McCulloch, W. J. McAneeny, Joel White Massie, C. S. G. Means, H. Michaelyan, Gustav A. Maass, Colonel Robert W. Milburn, Charles Myers, Judge A. D. McDade, Edward P. Magill, Dr. C. C. Morrison, Etta G. Menko. Misses Madeline and Nancy Magill, Jacob Marx, Alex. G. McKay.

Mrs. Frances P. Nash, M. H. Nagle, Dr. S. Newton, E. Z. Nutting, J. P. Niles, Mrs. Eugene Neff.

Mrs. Eleanor Orr, J. M. Owens, Jr., Harry Oakes and Mrs. Frances W. Randolph.

Wm. H. Peterken, Stanley and H. Paschal, H. H. Pennock, Mrs. C. H. Pew, Mrs. S. Postley, J. S. Pillsbury, Dr. Fred L. Porter.

Harry Rawley, Mrs. Henry Rea, W. R. Reinhardt, Dr. A. F. Rodrick, Baron Rosenkrantz, T. A. Rowley, W. H. Ru-land, John M. L. Rutherford, George Rasmussen, J. L. Replogle.

John Segar, E. P. Smith, Frank Vance Storrs, Misses Carolyn and Anne Storrs, Edwin M. Shields, E. T. Stotesbury, G. H. Stuhris, Mrs. A. D. Stecher, John Shepard, Madame E. Schoofs, Mortimer Schiff, Emil J. Stehli, Kenneth G. Smith, F. V. Skiff and Mrs. Roger Sullivan.

Rt. Rev. N. S. Thomas, Mrs. H. L. Thomas, S. J. Tucker, R. L. Turpin, Dr. E. C. Turner, Mrs. H. M. Tilford, B. C. Teed, Adam Thomson.

Harry Vought, John L. Volk.

H. Weiss, Dr. Hobart E. Warren, A. E. Woodhouse, Arthur Woodman, Maj. Barclay H. Warburton, Mrs. Katherine Wood-

man, Harry C. Woodruff, H. A. Weatherby, Capt. R. A. Wilson, J. T. West, Alan H. and George Weiss, Mr. F. Wadsworth, Marion Sims Wyeth, J. R. Wyeth, Mrs. W. Seward Webb and Jerome Wideman.

L. C. Kolb, Harold E. Kirk, Mrs. Hazel Bowen, Miss Constance Birchard, Messrs. Brown and Eakle.

MRS. FRANCES W. RANDOLPH

About a year ago, Mrs. Frances W. Randolph, of New York and Palm Beach, concluded to devote some of her spare time to selling Palm Beach properties to northern friends, and she has made such a success of it that her social duties were sadly neglected. She made wonderful sales, and when speaking to the author about them, said: "Why, I could do much better, but the days are not long enough; there is something more to do each minute of the day, and my secretary is about the busiest person in town." Mrs. Randolph anticipates a tremendous business next season, and she is more interested than ever. Palm Beach is proud of Mrs. Randolph, and hopes she will continue her good work of adding worthwhile people to the Winter Colony.

A KIND-HEARTED MAN

Palm Beach has many kind-hearted men and women, but one who seems to takes especial delight in helping his fellowman is Col. E. R. Bradley. For instance, immediately following the storm of last September, the Colonel wired \$20,000 to West Palm Beach for relief work. That is now history. A few weeks ago he took great pleasure in joining Messrs. Nathan R. Bill, John R. Shepard, Jr. and Wiley R. Reynolds in presenting the City of West Palm Beach a golf course and \$15,000 in cash for immediate expenses. The total value of the gift is about \$63,000. No wonder Colonel Bradley enjoys the esteem and good will of the people of the Palm Beaches.

PRICES OF HISTORY

Copies of this History will be mailed to any place in the United States, on receipt of price. Cloth cover, \$2.00; paper cover, \$1.00. We pay the postage. Address J. Wadsworth Travers, c/o The Palm Beach Press, No. 27 Fagan Arcade, West Palm Beach, Florida



J. WADSWORTH TRAVERS
The Author

PREFACE

This is the second edition of the "History of Beautiful Palm Beach" and like the first, which had a most wonderful sale, is dedicated to the brave and daring pioneers, who despite hardships and privations, blazed the trail and laid the foundation for the men of progress that were to follow, to build upon. And all honor to the "big" men who did follow—they who followed the lead of that great and good man, Henry M. Flagler, in converting a primitive jungle into a beauty spot that is the marvel of the world today.

It is with pleasure that we call attention to the fact that this history is a product of the Palm Beaches. It was turned out by the Palm Beach Press, which has a modern plant in West Palm Beach. No doubt many will be surprised to learn that we did not send to New York to have such important work done, but the author is a firm believer in the slogan "patronize home industry," and as Mr. H. B. Nobles, general manager of the local establishment, assured us that his plant could do just as finished a job as any New York house, the Palm Beach Press was given the preference.

The author of this history was born in Oakland, California, sixty-two years ago, the son of an old-time sea captain, who was also a brave pioneer, for he sailed a clipper-ship around Cape Horn in 1849. The Travers ancestry settled in Van Rensselaer County, N. Y., about the time that those of that grand American, Theodore Roosevelt, made the same section their home. On his mother's side were the Edgerlys, who came over from England in 1665. His mother was born in Portsmouth, N.H., and branches of the family tree include the Libbys, Wentworths, Knoxes, Kents and others who participated in the Revolutionary War. Ye author became a reporter in his native city at the age of 19 and at 20 founded "The Golden West," which became the first official organ of the order "Native Sons of the Golden West." At 21 he became District Deputy Grand President of the order and also became

the first society editor and the first sporting editor of the Oakland (California) Daily Enquirer, now owned by W. R. Hearst. In September, 1886, he published a history of California. In the early Nineties, was the fearless editor of one daily and four weekly newspapers, the daily being the "Alameda Daily Enquirer" and the weeklies representing Oakland and nearby towns. He exposed corruption in the county government and successfully opposed the candidacies of the political bosses, who sought re-election—the same fight that was carried on by Hiram Johnson in later years. His notable victories were the election of an independent as county assessor; an independent as county recorder; an "anti-boss" democrat as sheriff and later an anti-boss candidate for Congress, in the person of Samuel G. Hilborn. His six delegates from Alameda gave Mr. Hilborn the nomination in the convention by three votes. Mr. Travers was urged by U. S. Senator Geo. C. Perkins and Congressman Hilborn to accept an appointment as postmaster, but he refused all offers of political preferment, including an opportunity to go to Congress. In 1902 he went to Nevada and became the author of "Tonopah; Past, Present and Future." He became the editor of the "Tonopah Daily Bonanza" and drove the I. W. W.'s out of Tonopah. Later with Henry Bartlett, brother of Congressman Bartlett, Mr. Travers established the "Round Mountain Nugget" at Round Mountain, Nevada, where a badger in digging a hole, had uncovered a "slab" of gold, resulting in the founding of the town. Since those days of long ago, he has published other newspapers and books, "ran" for mayor of his home town (receiving the highest vote and defeating three other candidates) and served nearly four years as postmaster, resigning to come to Florida. Mr. Travers and his devoted helpmate, his inspiration, will celebrate their silver wedding—God willing—next October. We trust that this little volume will prove interesting to the lovers of Beautiful Palm Beach, our adopted home.

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By J. Wadsworth Travers
Palm Beach, Florida
February, 1928

"History of Beautiful Palm Beach"

Whata world of meaning in those words. Beautiful Palm Beach—a paradise even as a rough unpolished gem in a tropical setting, in the days of long ago. It was called Lake Worth at that period. Since that time the handiwork of man has made it more beautiful, and its history is romantic beyond description. The first settlement near Lake Worth was at Jupiter, sixteen miles to the north, where the Government established a lighthouse in the Forties. The keepers were the only white residents of this part of the country for a long time and to get to civilization, they would foot it on an almost impassable Government road to Fort Brooke at Tampa. This trail had been blazed across the northern end of the Everglades, past Fort Bassenger. The keepers were brave men, for they had snakes and wild animals of every description to contend with in making their long weary way between the east and west coasts. A branch tribe of the Seminole Indians made their home in the vicinity of Jupiter and never gave trouble to the white man. The bucks were perfect physical specimens of humanity and were noted for their morality. Any immoral act by one of them was punishable by death, but instances of the kind were rare. The Indians and keepers lived on game and fish and for dessert had "coontie root" pudding. The root grows straight down, nearly a foot in length and from one to two inches in diameter, with a fern-like top some twelve inches high. From this grows what resembles a pine cone. It has a starchy substance which is eaten in the form of pudding, very much like tapioca, but richer.

It was in 1867 that Palm Beach had its beginning. At that time, the entire section from the head of the lake to Boynton, was called Lake Worth, though the Indians called it Hypoluxo. The lake itself was a body of fresh water then and had been given its name in honor of Brigadier-General Wm. Jenkins Worth, of Hudson, N. Y., by soldiers who had come here to round up Indians and transfer them to Tennessee and Indian Territory. Fort Worth, Texas, also was named in honor of Gen. Worth. In October of 1867, George W. Sears, of Miami, made a trip to Indian River in a "sharpie" and returning, managed to enter a small opening between the ocean and the lake, near where the inlet now is. He sailed past a point where the Cluett home now stands, and seeing a man standing by a palmetto tree, went ashore to investigate. He learned that the fellow was a

deserter from the Confederate Army and that he had a pal named Matthews, although the latter was away at the time. He was surprised to hear that the war had ended two years before. Upon Captain Sears returning home, he told Charlie Moore of the beautiful lake he had discovered and Moore and a companion immediately secured a dory and provisions and set out for the lake. Arriving at their destination, they looked everywhere for Lang, the deserter, but he had vanished.

Moore liked the place and decided to make it his home, but his companion concluded that there were too many snakes and wild animals, so he returned to Biscayne Bay. Moore later took up a homestead and it is upon this land that the first church in Palm Beach—the Episcopal—was erected.

LAINHART COMES

In 1871, George W. Lainhart reached the lake in a boat. He was a mail-carrier between Titusville and Fort Pierce. He had a party of surveyors under Deputy U. S. Surveyor-Gen'l Williams, and there were three white men and eighteen negroes in the party. This was the second time Williams had come here to survey this section, the first having been in 1856, when Jeff Davis was U. S. Surveyor-General. The Indians drove him out before he had completed his work, at that time. Next to come was a man named Skae; then Capt. Wm. H. Moore and Capt. H. D. Pierce and family came in 1873, followed by H. F. Hammon and Wm. M. Lanehart. These came in 1873. In 1875, the Dimicks and Geers and Mel Spencer reached here. They were followed by Mrs. Marsh and two sons, Captain U. D. and Alva Hendrickson, Charles A. Lane, V. O. Spencer and family, E. M. Brelsford, Ben Lainhart, Patrick Lennon, E. J. Pendleton, Rev. E. and George Gale, I. D. and E. L. Hillhouse, Frederick Robert, J. J. Lyman, Guy Livingston, C. I. Cragin, J. P., Thomas and Chris McKenna, Mrs. Wilder and son, Ab. Wilder, Cecil Upton, J. W. Porter, M. K. and M. E. Lyman, David Brown, Squire Hoagland, George W. Potter, E. and A. E. Heyser, George S. Rowley and family, H. and W. H. Sanders, John Highsmith, Dr. R. B. Potter, J. N. Clark, Fred C. Voss, David Brown, Andrew Nelson, H. P. Dye, W. R. Porter, J. W. Perry, C. A. Woodruff, C. V. Barton, Andrew and James Garnett, R. K. Brown, L. W. and H. J. Burkhardt, J. W. Comstock, Will Whidden, Capt. O. S. Porter, C. C. Haight,

E. N. and F. L. Dimick and families, Albert and Marian Geer, Dr. Stiles, Miss Ellen Potter, Captain Enoch Root and wife, E. H. Dimick, Robert Moore, B. M. Potter, J. H. Brelsford, Miss Minnie Brelsford, C. C. Chillingworth, Rev. J. N. Mulford, Joe Jefferson, R. S. McCormick, D. A. Allen, J. W. Davidson, J. J. White, O. B. Otwell, George Cluett, Dr. H. C. Hood, Guy Metcalf, Paul Jones, J. T. Earnest, Geo. Charters, I. R. Henry, F. S. Dewey, Capt. Clow, Dr. Bell, J. N. Parker, J. C. Nixon, E. B. Plunkett, D. C. Burnett, David Thomas, A. L. Field, Jas. M. Owens, Joseph Borman, Burdette Munroe, Mr. and Mrs. E. W. Bunker, James Hunter, J. B. Donnelly, Commodore Charles J. Clarke, R. R. McCormick, Miss Hattie Gale, Miss Susie Brown, E. R. Bradley, Kirk Hamilton, Wm. Crafts, O. W. Weybrecht, A. P. Anthony, Jr., E. D. Anthony, A. G. Reigel, H. P. Branning, John B. Beach, Capt. A. T. Rose, Capt. Chase, Mrs. Maggie A. Evans, J. S. Earman, F. B. Everett, G. W. and Frank Idner, Fred Hand, J. K. Marvin, Geo. M. Robbins, John W. Seyhold, George Zapf, James T. Sanders, Joseph Elliott, Geo. H. Maltby, Mrs. Raynor, H. B. Saunders, Jr., O. Howes and Capt. J. B. Howe.

Some of these brave trail blazers "took up" homesteads and others bought state lands. Some engaged in business ventures, while others found employment. These pioneers, men and women, were the salt of the earth and the utmost harmony prevailed. They were like one big family, all striving to show the utmost good will towards each other. Even the Indians, in case of illness, were doctored and cared for by the ladies, who were real ministering angels.

THE FIRST COCONUTS

It was a lazy humdrum sort of life in the new-found paradise; no matter how the good people dressed up, there was no place to go. There were no roads and few trails, and bears, raccoons and snakes had filed a prior claim on them, but on January 9th, 1878, the monotony was varied by the attempt of a monster ship to come right out of the briny Atlantic and pay them a visit. It was the Spanish barque *Providencia*, laden with a cargo of coconuts and hides and bound from Havana to Barcelona, Spain. H. F. Hammon and Wm. Lainhart were the first to greet the uninvited guest, and the captain, with his ship high and dry on the beach, attempted to explain to them—in Spanish—that he had lost his reckoning. He asked if he was on the coast of Mexico. It was claimed afterwards that the vessel was heavily insured and that there was method in the skipper's madness, in finding that particular location for a final resting place for the old ship. But there was the cargo of nuts and hides, and the pioneers were told by the captain to help themselves. It must

have been an act of Providence, with the *Providencia* as an agency, that landed those coconuts there, and there were twenty thousand of them. Fourteen thousand of them were planted, and from these came the beautiful waving coconut palms to add to the natural beauty of the future Palm Beach. The underwriters, after some time had elapsed, sold the old wreck at auction, but as money was almost an unknown article with the trail-blazers, bidders were few. Wm. Lainhart finally got the "prize" on a bid of \$20.80. The captain and crew enjoyed life on the beach for several days, living on fish and game and keeping pretty well "pickled" from the big supply of "aguardiente," a Spanish wine that had been part of the ship's big cargo. Downing the "spirits" seemed to keep their spirits up and in a short time they were rescued by a passing vessel that they had hailed.

THE FIRST HONEYMOON

Many honeymoons have been enjoyed in this veritable Paradise, but the honor of being the first honeymooners belonged to Charley Moore and bride, who was the widow Wilder. She had a son named Ab, who is still in the land of the living and whose home is on First Street, just west of the F. E. C. Railway tracks, in West Palm Beach. Moore met the future Mrs. Moore when she first came here from Titusville to be housekeeper for the men building Captain Dye's house. Moore was one of the carpenters. Their wedding was solemnized by Rev. Dwight, a Congregational minister, who was also working as a carpenter on the house. It was the first marriage to take place in Palm Beach (then Lake Worth) and was an "event" of 1875.

THE FIRST POST OFFICE

The first post office for Palm Beach was established in response to a petition circulated by Captain Valoris Orlando Spencer and his young daughter, Mattie, in 1878. The Government named it Lake Worth and appointed Captain Spencer postmaster. The captain and Miss Mattie used a rowboat with a homemade sail to visit the settlers around the lake in quest of signatures to the post office petition. Just after starting and while only a short distance from where the Everglades Club is now located, the boat capsized and the future P. M. and his intrepid daughter were given an involuntary bath. They righted the boat three times, but it would not stay "put", so they gave it up as a bad job and, clinging to the bottom of the boat, swam with it to the west side of the lake. They were in the water three hours and, as darkness came upon them, reached the shore at a point not far from the present Belvedere Road. The wind was strong and the waves were "wild" and it was a difficult task to get the boat ashore, but success finally crowned their efforts. They walked



WM. M. LANEHART (Standing) AND H. F. HAMMON (In Memoriam)

about a mile to "Uncle Ben" Lainhart's home, where they were welcomed and made comfortable. The brave Spencer and equally brave Mattie were about "all in" and it required forty-eight hours' rest and sleep to put them in condition to resume their boat trip around the lake. They were "game", however, and with the aid of oars instead of a sail, succeeded in covering the route originally planned. The signatures were secured

and the petition sent to Washington where it reposes as part of the Government records. Of course, the petition got wet; but it was in a hardwood box made for Miss Mattie by her father, some years before, and when the boat capsized the first time and sent it to the bottom of the lake, she recovered it. During the next three hours, while she and her father were struggling to get to the west shore, she clung to the box with one hand

and to the boat with the other, while her father swam and pushed the boat along. Miss Mattie was a heroine and after a life-and-death struggle, she got the box and petition safely to "Uncle Ben's" cabin. The important paper was dried and, after being signed by the settlers, was sent to the Post Office Department at Washington, which acted promptly and established the post office.

THE PIONEER STEAMBOAT

There were many sailboats on the lake in the early days, but up to 1887, there were no steamboats. In 1886, the "Lake Worth" was built in Jacksonville. There was a sensational "rush" on to this section at the time and the boat was first run between Titusville and Jupiter and later brought down here in 1887. It had a capacity of twenty-five passengers and was booked full each trip with eager homeseekers anxious to secure "a piece of land" in the new Paradise. After the rush was over, the "Lake Worth" was brought down through the inlet by Captain U. D. Hendrickson and put in service between Juno at the north end of the lake, and Hypoluxo at the south end. Captain Wm. Moore also established a steamboat line covering the same route and he secured the mail contract. His boat was the "Hypoluxo."

THE FIRST YACHT CLUB

In the early days, there was a Palm Beach Yacht Club, which held races on Washington's Birthday. E. M. Brelsford was the first commodore, enjoying that distinction for five years. He was succeeded by Commodore Charles J. Clarke. There was a clubhouse on the lake front of the Clarke property, but after the demise of the Yacht Club, the building was moved bodily across to the city park, in West Palm Beach, where it is still doing service, but as a Tourist Club. The Pelican Island Yacht Club was next organized and for three years conducted twelve races annually, but it, too, finally "gave up the ghost."

OTHER "FIRSTS"

Palm Beach's first school was established in the spring of 1886, on land acquired from "Squire" Hoagland and David Brown. Miss Hattie Gale, now Mrs. Will H. Sanders, was the first teacher, and Miss Susie Brown, later Mrs. Adhemar Brady, the second. The first drug store was owned by Captain E. N. Dimick, who also owned the first drug store in West Palm Beach. Dr. Pittman, a well known physician of West Palm Beach today, was pharmacist in the Palm Beach establishment. Another "first" was a planing mill owned by Wm. Lanehart, which was used for cutting up lumber that the Gulf Stream sent ashore. His brother, George W. Lainhart, a beloved citizen of West Palm Beach today, had the first carpenter shop. The first doctor in Palm Beach was Dr. R. B. Potter, brother of George W. and Ben M.

Potter. Dr. Potter took many tiresome jaunts, both on foot and by boat, to reach patients. Later he had a swift cabin launch in which to "get around." Dr. H. C. Hood became the second practicing physician. The first district manager of the Western Union Telegraph Co. for this section was E. B. King, who was stationed at Jupiter. He had but one wire, which connected Jupiter with Tampa. It was strung on trees and poles across the Everglades. The cable across to the Bahamas was also in charge of Mr. King. Later on, wires were strung around Lake Worth. The first newspaper in the county was the Tropical Sun, which was established in Melbourne, as the Indian River News, in the very early days, and later moved to Juno, and the name changed. It was moved to West Palm Beach in 1895 and is still being published, with H. H. Curtis at the helm. The first to engage in bee culture was Mel Spencer, who had a fine apiary and produced an excellent quality of honey, with a most delicious flavor. H. F. Hammon was the first homesteader.

The nearest post office was at St. Lucie, sixty-five miles to the north. There was a sort of inlet at this time not far from where the present deep-water inlet is, but it was gradually closing, so the entire male population of Lake Worth (Palm Beach), nineteen determined men, got busy and made a real inlet. In 1884, Messrs. Dimick and Brelsford established a stage line from Jupiter, which was operated for two years by them and then Captain U. D. Hendrickson bought it and conducted it for two years more. It was then that Captain Hendrickson established his boat line, with the pioneer steamer, "Lake Worth." The fates were kind to the pioneers in many ways, and every now and then, provisions were washed ashore. In one instance, in response to prayers, a hoghead of lard was cast on the beach. There had been no shortening to cook with for several weeks and the ladies were beside themselves with joy. Mrs. Ella Dimick recalls many of the facts related above.

"COCONUT GROVE" FIRST HOTEL

The first tourist hotel in Lake Worth, now Palm Beach, was the "Cocoanut Grove," and Captain Dimick was the owner and manager. It was located on the lake front at what would now be the foot of Clarke Avenue. The grounds covered several acres and the property was purchased by Commodore Charles J. Clarke in 1892. He built a pretentious home and beautified the grounds. In October, 1893, a short time after the sale, the "Cocoanut Grove" accidentally caught fire and burned to the ground. Here the flora of the tropical world found a welcome home. West Indies, Hawaii and South America furnished some rare plants and trees, and Commodore Clarke personally brought four perfect speci-



MELVILLE SPENCER

Highly Respected Pioneer of 1875, and
Son of First Postmaster.



Mrs. Mattie Heyser, Widow of First County Judge when this was Dade County. She is a Sister of Melville Spencer and Daughter of V. O. Spencer, First Postmaster.

mens of the royal palm from Cuba. This was in the days of long ago. The royal palm is the national tree of Cuba. Mr. Clarke called the property the Primavera Estates and today there stand "Dulciora," the home of Louis S. Clarke, and "Casa Bienvenida," owned by Edward L. Welsh, of Philadelphia. Between these two homes is that of Judge J. B. Donnelly, the 84-year-young Palm Beach police judge, who for more than thirty years has been guardian of this beautiful estate. James King Clarke, a son, and family, of Pittsburgh, have a beautiful estate adjoining the John S. Phipps home property on North Lake Trail.

FIRST BOY BORN HERE

The honor of being the first boy born in Palm Beach goes to Hon. Spencer T. Lainhart, former mayor of West Palm Beach, who became a "native son" on November 22, 1886; and the first girl baby was Lily Pierce, now Mrs. Fred C. Voss, of Hypoluxo. Her parents were Mr. and Mrs. H. D. Pierce, and her big brother is Hon. Charley Pierce, who was a little tot when his parents arrived in Palm Beach, but is today the popular postmaster of Boynton. Capt. Voss was an engineer on the old steamer, "Lake Worth."

The first church in Palm Beach was the Episcopal, erected on the Cluett property in 1889, at a cost of a few hundred dollars. Rev. J. N. Mulford was the

minister. This was followed by a more pretentious building, erected in 1894, and which was the house of worship until a year ago. It cost \$10,000. A magnificent Gothic edifice to replace that one has just been erected at Palm Beach and Barton Avenues. It represents an outlay to date of \$400,000 and when finally completed, will have cost \$600,000.

MELVILLE SPENCER

Melville Spencer was the son of the first postmaster of Palm Beach, when it was Lake Worth. He came here in 1875 and took up a homestead. In the early days, Mr. Spencer sold to a Charley Lane, three and one-half acres of land on the ocean front for \$35.00. Lane said at the time that he would take the property, but he considered the price outrageous. Today the million dollar home of the Hugh Dillmans graces the land. Mrs. Dillman was formerly Mrs. Horace Dodge.

THE MAIL CARRIERS

For ten years—from 1886 to 1896—mail carriers walked the beach between Lake Worth and Miami, carrying the mail. They had various experiences. It is related that on one occasion, a huge cask filled with wine was washed ashore and the carrier, being thirsty, tapped it and enjoyed a drink. The next time he was passing, a terrible storm came up and the carrier sought shelter by empty-

ing the cask and crawling into it. He looked upon the wine when it was red, but regretted its going to waste. The "job" of mail carrier was not sought by many. Tramping 80 miles in the blazing summer sun with a mail-bag over one's shoulder was certainly not a pleasure. And then there were several inlets, or creeks, to be crossed that were infested with sharks. A boat was kept at each crossing, but at times these would be left on the opposite shore by tramps, or whoever had used them, and the carrier would have to wade across the stream.

THE CELESTIAL RAILROAD

In 1888, a narrow-gauge railroad was built from Jupiter to Juno, a distance of eight miles. Its equipment consisted of one wheezy little engine, passenger coach, two flat cars and one box car. Whenever the roadbed got dangerous, a track walker would inspect and repair it. The road had four stations, viz: Jupiter, Venus, Mars and Juno. A writer from Harper's Magazine, visiting the lake, gave it the name, "Celestial Line," and this name stuck to it until it did not choose to run any longer.

EARLY DAY SHIPWRECKS

There were many shipwrecks off Palm Beach shores in the early days. In 1875, the Victor was wrecked near Jupiter and the shore was strewn with boxes of clothing, boots and shoes and many other articles. A little later, the Mississippi, a side-wheeler, grounded at Hillsboro Inlet, while en route from New York to New Orleans. It was afterwards patched up and then taken to New Orleans for permanent repairs. Twenty years later, nine bottles of brandy were found in the sand near the scene of the disaster. The palatial steam yacht, Gladys, went ashore near the Lake Worth inlet, in the late Eighties, due to the ignorance and fright of the navigator. The owner was aboard at the time. Capt. U. D. Hendrickson, after much effort, finally saved it and purchased it at United States Marshal's sale, for salvage. The proximity of the Gulf Stream, coming at times, almost to the shore, brought wreckage from great distances. In the early Nineties, lumber was washed ashore that, it was later learned, came from a wreck a thousand miles distant. A few bodies came at the same time and they were buried in the sand on the beach, where found.

FIRST COUNTY SEAT

The first county seat of Dade County, from which Palm Beach was carved in 1901, was Biscayne, located five miles north of Lemon City. In 1894, the voters of the Palm Beaches and the Lake Worth district, mustered enough strength at the polls to change the seat of government to Juno, but in 1897, the hundreds of men employed on Flagler's Royal Palm hotel in Miami, voted solidly to move it

back to that part of the county, and Miami got the coveted honor.

DADE COUNTY "DRY" UNTIL 1894

Up to 1894, Dade was known as a "dry" county; that is, it did not license the sale of liquors, but bootleggers flourished and whisky could be obtained in many places. It was also peddled around in boats and there were lots of them. Upon the completion of the Royal Poinciana hotel, however, the county commissioners were told that the hotel would not open unless it would be allowed to sell liquor. They immediately called an election and the wets won by an almost unanimous vote. Disorder and drunkenness ceased almost immediately and the county was several thousand dollars better off from license fees.

THE FIRST BANK

In 1893 a bank was organized and called the "Dade County State Bank." J. H. Brelsford was chosen as its first president, but on account of poor health, resigned after a few months and Captain E. N. Dimick was made president. W. H. Parkin was elected vice-president and George L. Branning cashier. W. H. Spitzer was assistant. The board of directors included George W. Lainhart, E. M. Brelsford, Captain Dimick, W. H. Parkin and J. H. Brelsford. The bank prospered and the business grew. Its home was in a one-story frame cottage located where Main Street now is, near the F. E. C. railway depot, and as the town of West Palm Beach began to show symptoms of a boom in 1895, a branch was established there. Later on the entire business—building and all—was moved to the west side and the building is now used as a real estate office. It is on a lot just west of the "dining car," across from the bandstand in the City Park.

When Dade County was divided in 1901, the name of the bank was changed to "The Pioneer Bank," and its capitalization was increased. George W. Potter was elected president, B. A. Maxfield, vice-president and cashier; Dr. R. B. Potter, George W. Lainhart, C. C. Chillingworth, George Butler, G. G. Strohm, T. T. Reese and W. H. DaCamara, directors. Upon George W. Potter's retirement, E. M. Brelsford became president. The bank's new home was for many years in a two-story brick building at the northwest corner of Clematis and Olive. E. M. Brelsford and G. G. Strohm bought the building and moved it to the corner of Banyan and Olive. The Pioneer Bank then put up a new building on the old site. The bank then became the First National, and later merging with the American National, formed the First American Bank and Trust Company. While there was no bank in Palm Beach, in the earliest period, the checks of Brelsford Brothers, issued on a Jacksonville bank, were used as currency on the entire east coast. Mr. Brelsford says sometimes it would be two years before



GEORGE W. LAINHART
A Beloved Pioneer

the firm checks would get back to the bank, as they would be used by other firms to transact business with, in lieu of money.

ROLL OF HONOR

Names of 84 Pioneers on Bronze Tablets in Pioneer Park.

On two bronze tablets on a marble shaft in Pioneer Park, in West Palm Beach (across the Dixie from Woodlawn Cemetery) are the names of 84 brave pioneers. Some of these daring trail-blazers are still in the land of the living, but the others have journeyed to the great unknown world beyond. On one of the tablets are the names of 42 pioneers who arrived in this section between the years of 1873 and 1886, and on the other are those of 42 more, who were settlers of the '86 to '93 period. Of the first number, there are only eight left to tell the tale, and of the second group, eighteen are still enjoying the afternoon of life. The twenty-six are: M. E. Spencer, E. M. Brelsford, George W. Lainhart, J. P. McKenna, Andrew Garnett, H. P. Dye, Ab Wilder and J. W. Porter. J. W. Comstock, Cornelius Vanderbilt Barton, J. N. Clark, Andrew Nelson, L. W. Burkhardt, J. W. Perry, D. A. Allen, Will Whidden, R. K. Brown, F. C. Voss, W. R. Porter, H. J. Burkhardt, George Lyman, W. H. Sanders, Paul Jones, C. C. Chillingworth, B. M. Potter and C. A. Woodruff.

These tablets were arranged by a committee of the Pioneers' Association, composed of George W. Lainhart, chairman; Capt. Frank Rowley and Capt. E. E. Geer, and were made in New York. The Pioneers' Association was organized in 1894 and all who made this section their home prior to that year were made eligible to membership. Eighty-four of the trail-blazers signed the roster. Captain E. N. Dimick was the first president of the association and George S. Rowley, secretary. Both have joined the silent majority, but Capt. Dimick's widow is ensconced in a pretty home in West Palm Beach, beloved by thousands of friends. Mrs. Dimick succeeded her lamented husband as president and Mr. Rowley's grandson, George, succeeded that splendid old gentleman as secretary. In early days, H. F. Hammon gave the society a lot for a cemetery. It was on Worth Avenue near the ocean and, of course, Mr. Hammon had no idea at that time that Worth Avenue would become a well-built up business street. But the society figured that one fifty-foot lot would not be large enough for a final resting place for eighty-four pioneers, so the lot was sold and the money, together with a donation by West Palm Beach, was applied on the purchase of land between the Dixie and Olive, at Pioneer Place. This is just east of the south end of Woodlawn Cemetery, which was a gift of Henry M. Flagler.

GEORGE W. LAINHART

Of the eight surviving pioneers of the 1873-86 period, George W. Lainhart is the best known. He is a native of Albany County, N. Y., where he first saw the light of day in 1849. His early life was spent in his native state, but in 1870 he got the Florida "fever" and to Florida he came, locating at Titusville. He bought a boat and secured a Government contract for carrying the mail to Fort Pierce, almost 100 miles, once a week. He also carried passengers. After several years of this work, he returned to New York and engaged in carpentering. In 1879 he was married to Martha Toll. A daughter was born in 1881 and given the name of Grace. Mr. Lainhart liked New York, but had a warm spot in his heart for Florida and upon his brother William paying him a visit, decided to accompany him back to the Lake Worth jungles. William had built a cabin on his homestead and he invited his brother and little family to share it with him. The long journey from New York was filled with peril and discomforts, but the party finally reached its destination and soon made the crude little cabin quite comfortable. Fish and game were quite plentiful and oysters were ten inches long. Fresh water was found at a shallow depth. Mr. Lainhart was a splendid "shot" and venison was on the Lainhart menu quite often. Mr. Lainhart, by the way, has the antlers of the first deer he killed "in that neck of the woods." Later in the year, Dr. McCormick, an old-time friend of Lainhart's, came to the Beach for the benefit of his health. He had a wonderful time and wrote his brother, R. R., such glowing accounts of the new Eden that he decided to pay it a visit. He also fell in love with it, being particularly charmed with the spot where the Royal Poinciana now stands. While taking a survey of that section one morning, a stranger saluted him. Mr. McCormick asked him the name of the owner of the property and he replied, "I own it." "Well, what will you take for it?" asked McCormick. "Ten thousand dollars," jokingly said the other, and to his amazement, Mr. McCormick pulled out a roll of bills and handed him \$500. "All right," he said, "make out a deed and I'll be the purchaser." He had been talking to Albert Geer, an early pioneer. The following year, Mr. Lainhart was employed to build a home for Mr. McCormick. It was quite pretentious and had marble floors, mahogany staircases and, even more wonderful, an artificial gas plant. Mr. McCormick afterwards sold the property to Henry M. Flagler for \$75,000. The house stood there until 1914, when it was moved to the oceanside to become one of the "Breakers" cottages and it is still there. It was in this house that Henry M. Flagler spent his last sad days. Mr. Lainhart built many other early-day homes in Palm Beach. He was such a good builder and so honest that his ser-



GEORGE W. POTTER (In Memoriam)

Was Big-Hearted Pioneer Business Man

vices were in constant demand. After completing a large comfortable home for Charles W. Bingham, Mr. Lainhart decided to go into the lumber business. He and George W. Potter became partners and the firm of Lainhart & Potter was launched, with a yard and offices in West Palm Beach. Noted for its square dealings, the firm was successful from the start and enjoys the same widespread popularity today. His first companion and helpmeet, who was the mother of his children Grace, Spencer and Donald, was summoned by her Maker in 1907; and in 1909 he was wedded again. His second bride was Miss Minnie Stirk, and they were united at Poughkeepsie, N. Y., her home. They are still occupying the old Lainhart home on the north lake front. Mr. Lainhart was county commissioner for sixteen years and in order to attend meetings at the then county seat, Miami, would walk along the beach from the south end of the lake. It was necessary to cross the Hillsboro and New River inlets and on one occasion he was obliged to swim across the Hillsboro inlet, as a tramp had used his boat and left it on the opposite side. The water was full of sharks and they made for his feet, but he carried a "big stick," and striking right and left, he fought his way to the south shore. Snakes were plentiful also. One day a neighbor, Mrs. E. N. Dimick, and her little daughter came on a mule to visit Mrs. Lainhart. The children were

playing outdoors when one of them called to her mother to come and see what her kitten was playing with. It was a six-foot rattlesnake and the cat was walking 'round and 'round the coiled reptile. Wildcats, panthers, and black bears were plentiful and frequent visitors. One time, while Mr. Lainhart was walking near the lake, duck hunting, he suddenly came upon a big black bear standing upright in the path ready to embrace him. He was so scared that he pulled the triggers of both barrels simultaneously and Mr. Bruin toppled over dead. Mr. Lainhart was sorry that he had killed the bear, for it seemed so human-like, and he sat beside it sorrowfully for some time. Mr. Lainhart was one of three men who gave Palm Beach its pretty name. It was in 1887. A meeting had been held in the store of Brelsford Brothers, to select a name for a new post office to be established a mile south of the old one and a motion by a man named Benedict that it be called "Palm City" had carried, despite the opposition of Mr. Lainhart. The name, "Palm City," was duly sent to Washington, but in a short time word was received that there was an office of that name in Florida and that another name would have to be selected. Postmaster Brelsford of the "Lake Worth" office showed Mr. Lainhart the letter from Washington and the two men and a young visitor to town, Gus Gansford, discussed the matter. They con-

sidered several names, and finally deciding upon that of "Palm Beach," it was sent to Washington for approval, which was given it. Mr. Lainhart was one of the three men appointed by the U. S. Government to survey and appraise the 10,000 acres constituting the "Fort Jupiter Reservation." This was a terrible task, for the three men had to tramp through a wild country, encountering rattlesnakes galore, but, undaunted, continued and made a splendid report to the Government. Mr. Lainhart, while engaged in this work, was particularly impressed with a tract of land near the reservation and later securing it, started what is today one of the largest orange groves in the state. It is the famous "Loxa Grove," and a gold medal, won at the World's Fair at St. Louis, is one of the many trophies the grove has brought to Mr. Lainhart. In 1889, Mr. Lainhart was commissioned to locate a road to Miami, a task that few men would have cared to undertake at that time, but George Lainhart was a "good soldier" and considered it his duty to lay out a road if it was possible to do so. He and his crew of helpers wore mosquito nets and they sure needed them, for all of the mosquitoes in Florida must have been holding a convention near Lantana at the time. The men also carried rifles and ammunition, in anticipation of battles with sharks at Hillsboro and New River inlets. After struggling through the jungles for three days, most of the time wading water up to their waists and sometimes up to their necks, the daring trail-blazers reached the first inlet and, sure enough, there were sharks aplenty to greet them. Mr. Lainhart shot and wounded one of them, and it started on a mad run to the sea, leaving a trail of blood in its wake. The other sharks made a terrible fuss over their wounded "friend" and many of them followed him to sea. The daily menu of the men on this "awful" trip was practically turtle eggs and coffee. After suffering great hardships for many days, the party succeeded in reaching Miami and the route for the future Dixie Highway, between Palm Beach and that town had been established. Mr. Lainhart had a second cousin, "Uncle Ben" Lainhart, who also pioneered here. He had a homestead that extended from the Okeechobee Road to Belvedere Road and from the lake to the Dixie. He cleared about two acres where C. J. Ohmer's home now is. He sold ten acres of the tract for \$5.00 an acre and willed the rest to his sister.

George W. Lainhart is a successful business man in every sense of the term and holds a most enviable position in the community that has been his home for so many years. He is the soul of honor and in the afternoon of life, enjoys the respect and esteem of his legion of friends, and the love of his family.

GEORGE W. POTTER (In Memoriam)

Of the families who located in Palm Beach, then Lake Worth, in the 70's, none were more universally esteemed than the Dimicks and Geers. They were all related, three Dimicks having married three Geers. These families arrived here in May, 1876, from Illinois, and have been identified with the history and growth of this section ever since. Capt. E. N. Dimick was the son of Mr. and Mrs. Moors W. Dimick. His sister Marion married Albert Geer. She was nicknamed "Pink" on account of her wonderful complexion. Albert Geer's two sisters married E. N. and F. L. Dimick, respectively. Mrs. E. N. Dimick is the only one of the sextet living. A daughter of Mr. and Mrs. F. L. Dimick, a widow lady, is still a resident of West Palm Beach. She is Mrs. George W. Potter and is occupying the comfortable house she has called home since 1903, when Mr. Potter took her there as a charming bride. It was built for her by Mr. Potter at that time and is opposite Hibiscus Street, between Olive and the lake. There were three brothers of the Potters: Dr. R. B., the eldest, George W. and B. M., and they came here from Cincinnati, Ohio, which had been the home of their parents for several years. They were natives of Groton, Mass. Dr. Potter was Palm Beach's first physician and he enjoyed great popularity, for he was a very successful physician and a warm-hearted man. Dr. Potter and his brother George came to Florida via the Mississippi River and New Orleans and Key West. They spent some time at Biscayne Bay, near Lemon City, where the doctor had "taken up" a homestead, before coming to Palm Beach. George Potter possessed marked natural ability as an artist and had studied with some of the old masters. His widow has an oil painting, wonderfully executed by him, of the cabin the brothers occupied at Biscayne Bay. She prizes it highly. Upon coming to Palm Beach, George Potter took up a homestead of 160 acres. He later proved up on it and then sold part of the property to Mr. Adams, of Tutti Frutti chewing gum fame. He also sold part of it to "Dick" Croker, and the home of Beulah Croker is on this land. Mr. Adams sold his piece to Charles W. Bingham, who built a spacious winter residence upon it. Mr. Potter loved Palm Beach and was to the forefront in any undertaking that he thought would be of benefit to the community. There was also a sister, Ellen E. Potter, who was noted as an extremely charitable and public-spirited woman. It is related that after selling five acres to the School Board for a site for a school at Sapodilla and Hibiscus Streets in West Palm Beach, some years ago, Miss Potter told the Board that the city would grow very fast and that five acres would not be enough to give the "kiddies" ample playgrounds, so she would donate an adjoining five acres. She received only \$5,000 for the



MRS. GEO. W. POTTER

Esteemed Widow of Pioneer Business Man

first five acres and for the other five the lasting gratitude of parents and the thousands of children who have since attended the wonderful schools located at the property. George W. Potter was a live business man and in addition to being a partner of George W. Lainhart in the lumber business, under the firm name of Lainhart & Potter, was a director in the old Dade County State Bank and first president of the Pioneer Bank. He also enjoyed the distinction of having been a member of the first real estate firm to operate in Dade County. The firm was composed of Capt. O. S. Porter and himself and commenced doing business in 1885. He also enjoyed the further distinction of having been the first surveyor of the county. Mr. Potter had a penchant for portraits and when only eighteen years old, was engaged by the Cincinnati Enquirer as a cartoonist. In later years Mr. Potter's health failed and he disposed of his business interests and retired to enjoy a well-earned rest. Four years ago he passed away, to the profound regret and deep sorrow of the people of Palm Beach County, who mourned his loss as they would have mourned the taking of

a brother. Mrs. Potter, who came here as Miss Ella Dimick, says she will never forget the first trip made by her brother and sister and herself, who came from Jacksonville in forty-eight hours. The journey was made in a schooner laden with lumber, which anchored just outside of the inlet. The "passengers" were transferred to the small boat, "Minnehaha," which landed them safely at Lake Worth and the lumber was made into rafts, which were then drifted into the inlet without mishap. Four homes were built with the lumber, for the Dimicks and Albert Geer, who came three weeks after the young folks, and in these, their first days in Palm Beach were spent. Later they became homesteaders and moved onto their lands. Mrs. Potter was born in Illinois and was a little girl, Ella Dimick, when she came here with her parents and other relatives. She has a brother, E. H. Dimick, residing at Hypoluxo, and a sister, Mrs. Lorena D. Baker, of Wildwood, Florida. She has lived to see the jungles of her childhood converted into the garden spot of the world. Mrs. Jack Willson, wife of a noted West Palm Beach builder, is her daughter—Marjorie. Mrs. Potter is a most gracious lady and is held in the highest esteem by all who have the pleasure of her acquaintance.

CAPT. E. N. DIMICK (In Memoriam)

Captain E. N. Dimick, next to Henry M. Flagler, did more to help build up this section than anyone else and he and his family accommodated visitors, when there was no other place they could stay. Later he built the "Cocoanut Grove," the first hotel on the lake, which he sold to Commodore Clarke, in 1892. Captain Dimick's father, Moore W. Dimick, sold the main part of his state land to C. I. Cragin, of Philadelphia, who at great expense, converted it into a veritable "Garden of Eden." He planted Australian pines, orange and grapefruit trees and many special trees and shrubs. He gave it the name of "Reve d' Ete" and built a fine residence and made it the winter home of himself and wife. He passed away a few years ago and his widow, an invalid as the result of a train wreck, a short time afterwards, has been unable to travel farther south than Jacksonville, though her heart is still with Palm Beach. Adjoining the M. W. Dimick place was that of Robert Moore and family and further south was the Geer land, afterwards sold to R. R. McCormick for \$10,000 and in turn sold by him to Flagler for \$75,000. This became the site of the Royal Poinciana Hotel. Frank Dimick owned the adjoining tract and sold it to the Brelsford brothers, who erected a store building and operated a general store. They also owned the schooner, "Bessie B," which they sailed between Palm Beach and Jacksonville, taking vegetables raised by residents of

the town, to the metropolis and bringing back supplies for the store. Capt. E. N. Dimick's place adjoined this property on the south. When the Dimicks reached Lake Worth (now Palm Beach), the nearest trading post was Titusville, 150 miles distant. All supplies were purchased there and brought to Lake Worth by anyone making the hazardous boat trip. Such a thing as charging freight was unknown in those days. Mail was received the same as supplies—by chance. Sometimes it was once in two weeks and sometimes it was once in two months.

GEO. S. ROWLEY (In Memoriam)

Of the pioneers who took up homesteads on the west side of the lake, Geo. S. Rowley was the best known. He was a New Yorker who had traveled extensively and had been in the Signal Service of the Government for many years. During the year of 1873, he was stationed at Fort Myers. Later he was sent to Denison, Texas, where three sons, Julian, Frank and A. S., were born to Mrs. Rowley; also two daughters, Elizabeth A. and Mary J. In 1886 Mr. Rowley quit the Government service and brought his family to Florida, locating on the west side of Lake Worth. In the fall of that year, he took up a homestead. This land is today on the map as Northwood Hills and highly improved. When the Palm Beach Post was established, George Rowley became its city editor, a position he filled most ably for several years. He then became associated with the Tropical Sun as city editor, later leaving that paper to return to the Palm Beach Post, where he remained in harness until he was summoned by his Maker three years ago. He had taken a great interest in pioneer affairs and was secretary of the Pioneers' Association. Captain Frank Rowley was nine years old when he came here, and he and his brothers and sisters attended the first Palm Beach school. The teachers were Susie Brown and Hattie Gale. Frank recalls the early days with great interest and tells of carrying the mail from Hypoluxo to Juno in 1892. He had a boat he had named "Denison," after his birthplace, in which he would carry children from their homes around the lake to school and back each day. Captain Frank Rowley's son, George, succeeded his grandfather as secretary of the Pioneers' Association.

CHARLES A. WOODRUFF

When Juno was on the map as the county seat, one of its most prominent and highly respected citizens was Charles A. Woodruff. Charley, as he is affectionately called by his legion of friends, conducted a store and was the very efficient postmaster. After the removal of the county seat to Miami, the town gradually disappeared and Mr. Woodruff moved to West Palm Beach, which has been his home ever since.

FIRST LOG CABIN

The first log cabin on the west side of the lake was that of Rev. Elbert Gale. It was on his 160 acre homestead, which extended from Gale Avenue on the north end to Bethesda on the south.

This tract is now part of Northwood. The two by fours and other timbers were hewn from logs on the lake front and the shingles were made from wreckage found on the beach. The roof was covered with palmetto, and was steep, but the house had lots of room and was quite comfortable. Rev. Gale arrived in November, 1884, and was followed by his son, George, and wife, little Willie Gale and niece, Miss Nellie Simpson (now Mrs. William E. Poland). This was in February, 1885. In 1886, Miss Hattie Gale, who had remained at the former home of the Gale family, McPherson, Kansas, to complete her course in the Agricultural State College, came down to visit the relatives here, and liked it so well that she remained until 1888. In the meantime, she became the first teacher in Palm Beach. Upon returning to college in 1888, she lost her heart to Will H. Sanders, a classmate and the son of Mr. H. Sanders, a pioneer of West Palm Beach. Upon graduating in 1890, they both returned here and shortly after, Miss Hattie's father, Rev. Gale, tied the knot that made her Mrs. Saunders. Her mother, who had remained in McPherson while she attended college, returned with them to join her husband. She became a great favorite and her passing in 1893 stunned the community.

WILLIAM M. LANEHART

(In Memoriam)

Peter M. Lanehart is the proud possessor of a story written by his pioneer father, in which he describes some of his experiences as a resident of Palm Beach in the early Seventies. The place was called Lake Worth in those days. Part of the interesting tale is as follows:

"In June, 1873, I spent two weeks in Lake Worth. The inlet was closed at the time, due to drifting sand, so I beached my boat outside. I went back to Titusville where I had located in 1870 and two years later, through the persuasion of H. F. Hammon, came again to settle. I took up a homestead in February, 1875, and came here to live in March, 1875. I built a palmetto shack and dug a well, which became a camping ground for all the bears in the county. The first winter, I shot thirteen of them. I also had venison whenever I wished it, as deer was plentiful. I observed the maxim 'share with thy neighbor as thyself' so everybody was given some of the meat. I cleared some of the land and planted seeds of fruit trees and also experimented with sugar cane. On January 9, 1878, I went down to the wreck of the bark Providencia and was greeted by the mate of the vessel, with a bottle of wine and



REV. AND MRS. ELBRIDGE GALE
Rev. Gale was Palm Beach's First Minister



Picture Taken in the Early Days on Lake Worth, Near Northwood.
Mr. and Mrs. George Gale, Willie Gale, Miss Nellie (Now Mrs. Poland)
and Henry Sanders

a box of cigars, as a sort of olive branch. There were twenty thousand coconuts and they seemed like a God-send to the people. Up to that time there had been only a few trees planted, but by whom, no one knew. For several weeks everyone was eating coconuts and drinking wine. They even played "catch" tossing them to each other. One day as I was going to work, south of the house, I heard a noise and stopped under a palmetto tree. Imagine my surprise, when a mammoth bear came tumbling down from the tree-tops and landed at my feet. The strangest part of it, was that neither of us stopped to find out if the other was hurt."

MOTHER LYDIA POTTER

(In Memoriam)

In 1885, Mother Lydia Ames Potter, came to Lake Worth to visit her sons, Dr. R. B., George W., and B. M. Potter. She was accompanied by the daughter, Miss Ellen E. Potter. They were so charmed with the natural beauty of the place that they decided to make it their permanent home. Mother Potter was 80 years of age and everyone looked up to and respected her. She was very hospitable and there was genuine sorrow when in 1898 she was called to her Maker, though she had attained the ripe age of 93 years. Though in poor health before coming here, Mrs. Potter and the son George W., took on a new lease of life a few months after arrival and both gave the wonderful climate credit for prolonging their tenure of life.

JAMES NORRIS PARKER

(In Memoriam)

James Norris Parker, who came to Florida in 1886, was a native of the Presidential State, Ohio, where he was born in 1850. Mr. Parker proved up on a homestead that ran a half mile on the west side of what is now Parker avenue (named after him) and about a quarter of a mile on the east side, in West Palm Beach. The north end of the tract was where Bunker road now is and the south end is now Palmetto street. Mr. Parker farmed, and had seven acres of pineapples. He successfully grew potatoes, beans and other vegetables and with the first horse and wagon on the west side of the lake would haul his produce to market every Friday. There were no roads in those days and it was hard pulling through the deep sand to get to town. Friday was market day and the farmers gathered on Banyan street to discuss the affairs of the state and nation and to learn the news of their own county, then one hundred and forty-three miles long. Many persons had bicycles in those good old days and used them in making neighborly visits. The old pioneers thought a great deal of each other and they were a happy colony of trail-blazers. Mr. Parker's helpmate and companion for twen-

ty years, until his passing in 1920, is, with her only son, Philip, still residing in the comfortable old home on Parker avenue, on a 30-acre tract, which is part of the old homestead. Her maiden name was Annie Lafferty and she had come here in 1894, from her native city, Cleveland, Ohio, with the family of C. W. Bingham, to spend the winter. She came also in six succeeding winters and in 1900 became Mr. Parker's bride and they have since made their home on the Parker homestead. One son was born to them, Philip Curry Parker, and he is his widowed mother's comfort at the old home.

MARION E. GEER

(In Memoriam)

In a story written by Marion E. Geer, in the days of long ago, interesting facts are related about the trip of the Dimicks and Geers in 1875, from their home in Illinois to this land of perpetual sunshine. She wrote in part as follows: "The first sight of a city in Florida in midwinter to northern eyes, is like going to sleep on a bleak, frozen desert and waking up in paradise. The grass was green and the flowers, the orange trees and glistening blossoms, were so different from the land of sleet and snow, that we had left. Our supplies began to get low and as we wondered where any more were to come from, cans of kerosene, baking powder, seven barrels of lard, boxes of bacon and tobacco were washed ashore at our feet. The good Lord had answered our prayers. A feeling of awe came over us as if a miracle had been performed. Sails had come too and when cleansed of the salt water furnished material for duck suits, not to be despised by anyone."

HENRY SANDERS

The grand old gentleman of the Lake Worth Pioneers' Association is Henry Sanders, who is 87 years of age, but as spry as a young man of fifty. His eldest son is past 60. He is Will H. Sanders, a pioneer of this section also, but who has made his home in Manhattan, Kansas, where he has been a professor in the State Agricultural College, for many years. Henry Sanders has sixteen grandchildren and eight great-grandchildren. In 1865 he married Miss Evangeline Simpson, who passed to her heavenly home in 1899. In 1907, when past the sixty mark, this "young" man again became a bridegroom, the happy bride being Frances Debras. She passed away in West Palm Beach, in 1918. Mr. Sanders came to Palm Beach in 1891. He was accompanied by his wife and seven children and the journey from Jacksonville was made in the Schooner "Mary B," owned by Captain Hendrickson. Mr. Sanders prizes a poem, written by Samuel Barton in 1891, in which he tells of a prophetic dream he had a few nights before. He visioned a beautiful city on the west side of the Lake, with mam-



WM. FREMD, WIFE AND DAUGHTER



Picture of Henry Sanders
Taken in 1891



Richard Croker and Mrs. Wm. Jennings Bryan, Mr. Bryan and Mrs. Croker and Their Guest, Mrs. Curt Fresher, in the Ocean Near the Croker Home, Many Years Ago

moth hotel buildings and pretty homes, a steam railroad and other nice things, all of which came to pass in the years that followed. The dream was a long one, but these last three verses of the poem will suffice to give an idea of the tenor of it:

"Here, young or old; here grave or gay;
here, delicate or strong,
Can find that perfect climate which
they've sought in vain so long,
If 'tis not so, I pray you, then, what
means this mighty throng?"

"And as I maundered, I heard a wild
tumultuous cheer;
And saw a mighty ocean steamship
landing at the pier,
With crowds of tourists, who had come
direct from New York here.

"Just then my dream came to an end,
for sure as I'm a sinner,
My wife's voice sounded in my ear, 'Go
catch some fish for dinner'."

"UNCLE JIMMIE" HUNTER

One of the most popular of the early-day pioneers, is "Uncle Jimmie" Hunter, who with his equally popular better half, still resides in West Palm Beach. Mr. Hunter came to Florida in 1883 and making New Smyrna his home, engaged in navigating frail craft up and down the Florida southeast coast. He came to the west side of Lake Worth to live in 1893. In 1901 Uncle Jimmie as he is affectionately called by his legion of friends, went to Jacksonville, to meet his bride-elect who journeyed from her home in Detroit to become a Floridan. She was then little Gertrude Shaeffer. Mr. Hunter became registrar of voters in 1910 and held the office for twelve years, when he retired to private life.

EUGENE H. DIMICK

Eugene H. Dimick, who is a brother of Mrs. George W. Potter, of West Palm Beach, came here with the other Dimicks in 1875. Mr. Dimick has been a resident of Hypoluxo, where he has considerable property and a comfortable home, for a great many years. In 1896, Mr. Dimick purchased the drug business that had been established two years previously by his uncle, Capt. E. N. Dimick. This was where the Citizens Bank now is, at Clematis avenue and Narcissus street, in West Palm Beach. He conducted it until 1905 when he sold it and moved to Jacksonville. But four years away from this section was all that Mr. Dimick could stand, so he disposed of his interests in the big city to the north and went to Hypoluxo to locate permanently with his family. The Dimicks have a son, Howard, a valued employe of the Central Farmers Trust Company, and a daughter, Miss Louise, who recently established a flower shop in West Palm Beach.

PAUL JONES

The first house north of Banyan street, in West Palm Beach, was built by Paul Jones, in 1892, and it is still standing, being now 403 North Poinsettia street. Mr. and Mrs. Jones continue to call it home. Mr. Jones was employed by George W. Lainhart for many years, in the early days and he is a great admirer of that splendid gentleman. "He was, and is, as honest as the day is long and has a heart as big as himself," said Mr. Jones a few days ago. "I was foreman for him on the McCormick home, the second one built on the west side of the lake and the George W. Potter home, which is still occupied by his widow, a most excellent lady." Mr. Jones, a native of Alabama, came to Florida in 1891. Mrs. Jones is a native of Tampa and was Miss Willa McCarty when Mr. Jones made her his bride. Mrs. Frank Holcombe is a daughter of the Jones.

CAPT. GEORGE BAKER (In Memoriam)

On March 8, 1920, there passed to his Heavenly home on High, Capt. George Baker, who lives in the memory of the citizens of Palm Beach county, as one of its best loved and trusted public officials. He came here in 1901, in the employ of the Florida East Coast Railway. When Dade county was divided in 1909, Governor Gilchrist appointed Captain Baker sheriff of Palm Beach county. Upon his passing, his son, Robert C., familiarly called "Bob" by his legion of friends, succeeded him and his conduct of the office has had a most emphatic vote of approval at each shrievalty election since then. He enjoys widespread popularity. Lucian Raymond Baker is another son who has been honored by the electorate of the county. He has made a most enviable record as State Attorney handling many important cases with the skill and ability of a veteran of the bar. He is beloved by his Brother Elks and is Exalted Ruler of West Palm Beach lodge. Other children of Captain and Mrs. Baker are Leola, Eva, Estelle, George C. and J. Edwin and Henry.

THE RICHARD CROKERS

One of the noted winter visitors to Palm Beach during its pioneer days was Richard Croker, who for many years was the Tammany chieftan in New York. Mr. Croker was quite fond of deep-sea fishing and this was the magnet that attracted him to Palm Beach each winter. Of course, bathing in the warm waters of "Our Ocean" was also an attraction. He regularly occupied one of The Breakers cottages and each morning would, with a colored boy attendant, go fishing in his rowboat. After the wreck of the ship "Jas. Judge," which went ashore where the Croker home was afterwards built, Mr. Croker used it for his fishing base. On one occasion in 1909, after



HON. RICHARD WELSTED CROKER (In Memoriam)

Entered This Life
Nov. 23rd, 1841

Passed to His Heavenly
Home April, 1922



MRS. BEULAH CROKER
Widow of the Late Hon. Richard Croker

the colored assistant had hauled the row-boat ashore, Mr. Croker told a friend who was his guest that day, that he was going to beat down a path through the jungle, to see what was on the other side. The friend warned him that it was a dangerous undertaking as there must be "a million snakes in there." But snakes or no snakes, Mr. Croker was set in his determination to penetrate the fastness, and using his heavy cane to good advantage, he was soon at the highest point between the ocean and lake. He was amazed at the wonderful panorama spread out before his gaze and decided then and there to buy the land and build a winter home. Going over to West Palm Beach, he hunted up Captain Geo. Andrews and Franklin Sheen and told them he would like to buy some real estate. "Where do you wish it and how many feet do you wish?" asked Mr. Sheen. "Oh, about a mile of ocean frontage where the old wreck is," Mr. Croker calmly replied, as the two real estate men nearly fell off their respective chairs from heart failure. But they recovered and assured Mr. Croker that they would negotiate with the owner, who was George W. Potter, for the particular part he wished. He was willing to sell and named a price of \$5.00 a running foot, which was high, but proved acceptable to Mr. Croker. The deal was made and he took possession of a jungle with 6,000 feet of water front. The clearing of the land was a slow job, but the site was eventually made ready for the house and Contractor J. B. McDonald got busy. Upon the completion of the home, beautiful furniture was purchased in New York and loaded on a barge, which was towed down here, without a mishap. Completely furnished in due course of time, it made a most comfortable home, but Mr. Croker was

far from happy, for there was something lacking in the setting. He had named it "The Wigwam" in honor of Tammany Hall, but had no princess to install at the head of it. After three years of "watchful waiting," his patience was rewarded, for he met a most beautiful Indian maiden and proceeded to fall "head over heels in love." And the maiden fair felt Cupid's dart and knew that she had lost her heart. Beulah was her name—Beulah Edmondson—and Mr. Croker listened as Cupid told him that charming Miss Beulah should be his princess. And Miss Beulah listened while the wonderful little fellow with bow and arrow, told her that Mr. Croker should be her prince. The rest was easy, as love will have its way, and on November 26th, 1914, in New York, in the presence of hundreds of friends, Miss Beulah became Mrs. Richard Croker. The happy couple left immediately for their Palm Beach love nest to spend their honeymoon. Arriving here, they secured a colored boy attendant to row them to "The Wigwam," which was a mile down the ocean. This was the only way to reach their home, as there were no roads and no ocean boulevard at that time. But they were comfortable and remained until April, when Mr. Croker took his bride to his native soil—Ireland—to spend the summer in beautiful Glencairn Castle, which he had built in 1904. Mrs. Croker was charmed with the place, which was a real home. The castle had been elegantly furnished and the grounds beautified by a noted landscape artist. And there was the Croker racing stable, which included a noted Derby winner, Orby. The Crokers were extremely happy and all went well until one day—April 29th, 1922—while resting in his Irish castle, the little Indian girl's prince was called to his everlasting home above by his Maker.



Picture of Ananias Club on porch of Royal Poinciana Hotel in the days of long ago. Left to right they are: Colonel Andrews (then president of the Southern Railway), John J. Sinclair, Henry M. Flagler, Colonel Henster, of Brooklyn Eagle; Dr. George Morgan Ward, Charles W. Bingham, Judge Russell, of New York, and Dr. Quimby. Chauncey M. Depew, also a member of this club, missed this reunion.

C. C. CHILLINGWORTH

No man stands higher in the legal profession in Palm Beach county, than Hon. C. C. Chillingworth. He is a pioneer and has been the legal adviser of nearly all of the old timers since the early days. Mr. Chillingworth is a graduate of Cornell, of the class of 1890. He took up newspaper work first and studied law in his spare moments. He was admitted to the bar and in 1892 came to Juno to practice his profession, moving his offices here December 26, 1894. November 9, 1895, Mr. Chillingworth claimed as his bride Miss Jennie Dietz, of Liverpool, N. Y., who has ever since been his devoted helpmate. They have a most interesting family.

Of four children, Walter S. Chillingworth resides in Chicago, Ill.; Curtis E. Chillingworth is an able jurist and has been Circuit Judge of Palm Beach county for several years; Mrs. Loren D. Simon is a daughter and Richard C. Chillingworth is another son. They are residents of West Palm Beach and enjoy the esteem and friendship of a legion of friends. Mr. Simon and Mr. Richard C. Chillingworth are partners in the law firm of

Chillingworth and Simon, which enjoys a lucrative practice. Mr. C. C. Chillingworth has participated, as attorney, in many of the noted cases that have been tried in the courts of Palm Beach county, since the early days. He is a member of the Pioneers' Association and takes a keen interest in the affairs of the society.

HYPOLUXO

Some of the very early pioneers located at Hypoluxo, which was termed "the foot of the Lake." They included Capt. William H. Moore, who arrived in July, 1873; Capt. H. D. Pierce and family, who came in 1873; Cecil Upton, James and Andrew W. Garnett, J. W. Porter, James Hamilton, M. Merkel, M. K. and M. B. Lyman, E. R. Bradley and J. W. Perry. A daughter, Lillie, was born to Captain and Mrs. Pierce in 1876. She is now Mrs. Capt. Fred C. Voss and she and her husband, who is a pioneer, still call Hypoluxo their home. Captain Voss was an engineer on the old steamer "Lake Worth," which plied between Juno, at the head of the Lake, and Hypoluxo, at the other end, in pioneer days.



Popular Gus Jordahn and 550 Pound Turtle He
.. Captured Near Rainbow Ocean Pier

The Flagler Development

The town of Palm Beach grew slowly up to March, 1893, when it became whispered around that Henry M. Flagler's representative had been here and that Flagler himself was on the way. The entire section was electrified. The noted oil magnate soon appeared and before returning to St. Augustine, had a deed to the showplace of the lake—the famous McCormick property—for which he paid \$75,000. He announced that a large winter hotel would be erected at once on the McCormick land and that the railroad would be extended here from Rockledge, the temporary terminus. Then he quietly bought more land and Palm Beach's first real estate boom was on, with prices of land jumping from \$150 to \$1,000 an acre. People flocked in and the proportions of an old-time western mining boom were soon attained. Many homesteaders suddenly found themselves wealthy. Work on the hotel, which was to be called the "Royal Poinciana," was commenced May 1 by McDonald and McGuire, and men and material began to reach here. Shacks, tents and boarding houses were put up in a hurry and rented at high prices. Before long, there were 1,000 men and women in the camp, which was called "The Styx." All who applied were given employment by Mr. McDonald. Nine months after ground was broken, the wonderful structure was completed and the doors thrown open to the pleasure-loving public.

Mr. Flagler's earliest activities here are best told by his old faithful and valued employee, Wm. Fremd. This gentleman, who was born in Germany in 1858, secured a position as gardener

with Mr. Flagler soon after his arrival in the United States in 1879. He became a great favorite with the noted oil magnate and retained his esteem and confidence up to the hour when his heartbeats gradually grew less and finally ended forever. This was on May 20th, 1913. Since then, Mr. Fremd has continued as superintendent of grounds of the Royal Poinciana and Breakers hotels. "I loved Mr. Flagler," said Mr. Fremd a few days ago, "For he was a real man, full of ambition and generous to a fault. He always thought of the other fellow and was ever ready to extend a helping hand to any deserving one in distress. It was in 1883 that he and his bride spent their honeymoon in St. Augustine. They were charmed with the place and Mr. Flagler thought a classy tourist hotel would be appreciated by the many northerners who were wont to spend their winters in the old historic city. The result was the beautiful Ponce de Leon, which was built with a speed that was characteristic of Henry Flagler, but which made the slow-going old-timers of the place gasp in wonderment. It was in March, 1893, that he first visited this section. He was amazed at its natural beauty and then and there decided to convert it into a real paradise. Upon his return to St. Augustine, he told me of the wonderful Garden of Eden to the south; of his purchase of some land and of his plans for the development of his new-found paradise into a playground for the people of the nation. He was in a hurry to get his program of improvements under way and told me to get ready for a boat ride to 'Lake Worth.' We reached our destina-



OLD PICTURE OF ORIGINAL BUILDING ROYAL POINCIANA HOTEL IN 1894

tion safely and Mr. Flagler, bubbling over with enthusiasm, started things. He bought land right and left, and ordered work on the proposed Royal Poinciana Hotel commenced at once. Ground was broken May 1st and on February 11th, 1894, nine months later, the largest tourist resort hotel in the world, at the time, was opened for guests. It was an herculean task, as the lumber, and in fact all material, had to be transported by river from Eau Gallie, the terminus of a railroad Mr. Flagler had bought, to Jupiter; from there, by a narrow-gauge railroad eight miles in length, to Juno, and then down the lake to its destination. Every available craft, large and small, was brought into service. The freight bills of the eight-mile railroad alone were \$60,000—quite an item. The hostelry contained 540 bedrooms and the dining room had seats for 1,000 persons. Then there were a number of parlors, a magnificent casino, an extraordinary rotunda, porches and every possible convenience for the safety and comfort of his guests. There were seven stories and a basement. But the 'wizard' was not yet satisfied. It was a fine hotel, but it was too far from the ocean, so another one must be constructed on the other side of the peninsula. A site was selected directly east of the Poinciana and in the summer of 1895 the companion hotel was well towards completion. It was given the name of 'Palm Beach Inn,' and was completed and opened for guests late in 1895. During the previous year, an ocean pier was built extending 1,000 feet into the ocean from a point near the Inn and a steamer line to Nassau established. Mr. Flagler had also extended the railroad from Eau Gallie to West Palm Beach and had established a ferry to carry passengers, baggage and freight to the hotels on the east side of the lake. In 1896 he built a railroad and footbridge, with a 150-foot steel draw, that reached the Palm Beach side at a point just south of the Poinciana. The tracks were continued on to the Inn and through trains landed passengers at the south doors of both hotels. This railroad afterwards became a street car line, with a five-cent fare. The rolling stock consisted of one car and it was propelled by mule power. The railroad bridge was removed later and another bridge built to touch the east shore, north of the Royal Poinciana, in its stead. With the completion of the Breakers last year, the street car line was abandoned and the mule pensioned on the same stipend it had received while in the harness, viz: plenty to eat and drink and a comfortable bed. Guests of the Royal Poinciana and the Breakers now use 'lazy-backs' trundled by gentlemen of color. In 1903, the name of the Inn was changed to "The Breakers" and it was being enlarged when a disastrous conflagration reduced it to ashes. I wired Mr. Flagler that the building was doomed and he replied, 'Well, if it can't be saved,

tell McGuire and McDonald to put up a new one as fast as they can.' His slogan was 'action' and I lost no time in obeying instructions. Work was rushed and as the new structure was nearing completion it again caught fire and was again a total loss. It was supposed to have been accidentally set on fire by a workman, through the dropping on an acetylene torch. Again orders came to 'put up another one immediately.' The Breakers became more popular than ever and it was the rendezvous of the wealth and fashion of America until 1925, when another afternoon fire left it in ruins. Imbued with the spirit of Mr. Flagler, Mr. Keenan, the president of the East Coast Hotel Company, ordered the structure rebuilt and the present beautiful hotel is the result. Mr. Keenan is entitled to praise for the progressive spirit displayed by him in erecting the mammoth caravansary at a time when great financial depression had overtaken the Palm Beaches. It provided work for thousands of artisans and laborers and put millions of dollars into circulation in this section." (Mr. Keenan was the brother of Mrs. Flagler.) Referring further to Mr. Flagler, Mr. Fremd says: "He loved Florida and his sole aim was to make it the garden spot of the universe, regardless of cost. He was really the greatest gambler the world has ever known, for he played the game with the sky the limit. Before he was through he had \$50,000,000 of his own money tied up in a railroad that he knew full well would not earn its salt for a long time to come. No banker would finance his operations at the start, but after he had \$40,000,000 invested, captains of finance in the big money centers offered him all the money he needed. But he was game to the core and kept pouring his own money into the 'hole', as many of his friends termed his operations. However, he won, and had the laugh on the bankers who had doubted his wisdom, for he lived to give them a ride over his road in a comfortable Pullman car, from the northern end of Florida to the extreme southern tip. As a result of the great vision and gameness of Mr. Flagler, Florida has the East Coast Railway, many wonderful hotels under the able direction of H. E. Bemis, thriving cities every few miles, from Jacksonville to Key West, and the world's greatest winter playground--Palm Beach."

DR. WARD'S TRIBUTE

Rev. Dr. George Morgan Ward, D.D., LL. D., as related above, was the pastor of Henry Flagler for the last sixteen years of his life. He was his closest friend and in fact loved him as a brother. It was therefore quite fitting that Dr. Ward should have paid a last tribute to his memory, at memorial services held in the Little Church—the little chapel with its disregard of creed and ritual—where he had loved to worship for so many years. It was on the morning of March 15, 1914, that friends of

the wonderful man who had done so much for them and their commonwealth, had assembled to hear Dr. Ward tell of his early struggle in the face of great odds, to secure a foothold on the ladder of fame and fortune. The chapel was prettily decorated for the occasion and the little house of worship was crowded. Hundreds were unable to gain admission. Dr. Ward told of the birth of Henry Flagler, in the village of Hammondsport, N. Y., in 1830; of his leaving home at the age of 14, with a carpet-bag (the valise of those days), a lunch and a few dollars in money, to go west and get a start in life. He told of the ambitious lad working in a country store, virtually for board and lodging, and sleeping under the counter on loose wrapping paper. How he went into the grain business for himself, before he was twenty-one, and shipped considerable wheat to John D. Rockefeller, who was then a commission merchant in Cleveland, Ohio. How he formed a special partnership with John D. and Wm. Rockefeller, Samuel Andrews and Stephen V. Harkness, in 1867, for the manufacture of crude petroleum and its products and how, at his instigation, the partnership was terminated and the Standard Oil Company organized and how, at his suggestion, the owners of the many small refineries that had sprung up were invited to become interested in the new company that they might share in the profits that he was sure would accrue. "And they all joined and they all made lots of money," said Dr. Ward. "It was the wealth that came to Henry Flagler, as his share of the profits of the Standard Oil Company, that he used in financing his extensive operations in Florida. His ambition was to see this a great state. He felt responsible for this section and, when the great freeze of 1894-95 wiped one hundred million dollars worth of property out of exist-

ence in a night and men walked the streets with discouraged hearts, he sent a man on a mission. 'Find', were the instructions, 'any and every case of real need where the chance to start again will be appreciated and see that they have that chance. The only condition that I impose is that they do not know that the gift comes from Henry M. Flagler.' He had a wonderful broad outlook in life. He knew by experience the lessons of poverty and hard work. His only schooling had been that of adversity and he used to say that he had had no boyhood. He loved to overcome obstacles and once they were conquered they lost their charm. I recall that one day he called me into his office and showed me a map of Florida, with a red line drawn through the keys down to Key West. 'What do you think of that?' he asked. 'Why,' I said, 'it looks to me like a very fair map of Florida. What is there unique about it?' 'Do you notice that red line?' 'Yes. What is it?' 'That is a railroad I am going to build,' was the answer. 'A railroad in that God-forsaken section?' 'Yes.' 'Well, you need a guardian.' It is amusing how little some supposedly intelligent men know, for in January, 1912, Key West, on his birthday, welcomed, as a victorious monarch, the greatest owner of railroad holdings in the world, a grey-haired old man who had conquered the very seas and the elements and discouraged by nothing had pushed his triumphant way from key to key until he had reached the southernmost outpost of our great nation. I never knew a braver or bolder thing." Of course, these are only excerpts from the address of Dr. Ward, as lack of space prevents the publishing here of his beautiful tribute in full. Florida will never again know such a builder and such a real benefactor as Henry Morrison Flagler.



JAMES M. OWEN, JR.

The Popular County Tax Assessor. When Six Years Old, Sitting on Captured Shark, on the Ocean Beach

WEST PALM BEACH

Charmed with its beauty, it was the wish of Mr. Flagler that Palm Beach remain forever a playground for winter visitors, so he conceived the idea of establishing a commercial city on the west side of the lake. He purchased the 50-acre tract of Capt. O. S. Porter, paying \$30,000 for it. Next he secured half of Ellen E. Potter's 60-acre piece and the Hillhouse homestead. On these he laid out the townsite of West Palm Beach in August, 1893. His assistant, J. E. Ingraham, handled the details of the several transactions and also the sale of lots. He then requested the men who had worked for him on the east side of the lake, including the carpenters and others who had been employed in the construction of the Poinciana, to move to the new town. They had been quartered up to that time in a section near the new caravansary, termed "The Styx." The first lots offered in the new town were purchased by a Mrs. Raynor and George S. Maltby, from McPherson, Kansas. E. M. Hyer, of Orlando, got the next. O. W. Weybrecht also got a choice lot. All of the lots in the original plat were quickly disposed of. Tents and shacks sprang up in every direction. There was quite a rough element also, and the place soon resembled an old-time mining camp of the Far West. There were not enough tents to supply the demand and in some instances, there were two or three families occupying one tent. In others there would be from two to ten men. Mr. Flagler had Clematis Street shelled from lake to lake—its entire length. Later he had the other streets in the business section of the embryo city shelled also. O. W. Weybrecht erected a wooden building 12x20 early in 1894 and opened the first hardware store and plumbing shop. E. M. Hyer started the first drug store, but sold out to Capt. E. N. Dimick before the building was completed. He, in turn, sold it to his nephew, Eugene H. Dimick, who conducted it for a number of years. Later he moved it into the Seminole (now the Lake Park) Hotel block. The Indian River Dairy Company was the first to furnish milk to the people of the town. The first jewelry store was that of G. W. Idner & Son, who opened for business in April, 1894. Frank Idner, the son, succeeded to the business later.

THE FIRST CHURCH AND SCHOOL

The first church building in West Palm Beach was the Congregational. It was erected at the corner of Datura Street and Olive Avenue in 1894, and is still being used by the congregation as its house of worship. The first school was erected at the corner of Clematis and the County Road (now Poinsettia Ave-

nue) in 1894, at a cost of \$1,500.00. There were 88 pupils. Later on, Ellen E. Potter sold to the Board of Education five acres of land for \$5,000 and gave them five more, so that in time to come, the "kiddies" would have plenty of room for playgrounds. It is upon this part of the Potter homestead that the present handsome school buildings were erected and beautiful lawns created.

The public school affairs of the Palm Beaches are handled by the County Board of Education and the county superintendent, with district trustees. The members of the Board of Education are Capt. A. S. Andersen, Dr. John R. Carson, Sr., Frank J. Laird. The very capable and popular county superintendent is Joseph A. Youngblood.

The district trustees of District No. 1, which includes Palm Beach and West Palm Beach, are Stafford Beach, Mrs. Myrtle Taylor and O. B. McClure.

FIRST FIRE DEPARTMENT

The first fire department was organized in 1894 and was called the Flagler Alerts, with J. L. Marvin, "foreman". The first apparatus consisted of a hand engine, hose reel, hose and accoutrements for the members. An engine house was built.

The fire department was later reorganized and A. Cheatam became chief. The department today, with A. P. Sadler, chief, and Ray Larrabee, assistant chief, is second to none in the state.

West Palm Beach's first fire was a disastrous one. It started in the Midway Plaisance saloon at 2 P. M. on Thursday, January 2, 1894, and destroyed the entire block on the south side of Banyan (now First) Street and spread to the alley on Narcissus. The burned buildings, including the Seminole Hotel, were immediately replaced with brick structures. At 10 o'clock on the night of February 20th, a second fire took the block on the south side of Clematis and to the alley on Narcissus. It was caused by a drunken tailor lighting a gasoline stove and then turning it upside down. A mob tried to capture him, but he got safely out of town, beating all running records down the railroad track towards Miami. This fire burned the first building in the town, that of O. W. Weybrecht, also the tent that the family had lived in since coming here in '93. The H. T. Grant house across the alley, on Datura Street, did not burn and the Grants invited the Weybrecht family to share their home. The Weybrecht family consisted of the late O. W. and Mrs. Weybrecht, and sons, Willie and Price W.

After the first fire, the Seminole Hotel was erected on Narcissus at First Street. The name was later changed to Lake Park and for many years this favorite



E. D. ANTHONY



A. P. ANTHONY

old stopping place has enjoyed a splendid patronage, under the popular management of F. W. Hirsch. Across the alley, towards Clematis, Stowers erected a store building. He became the first postmaster and the post office was in that building. Later on, Mr. Stowers erected the Palms Hotel on this property. A two-story building was erected on the corner adjoining the Stowers building and the E. L. Brady grocery store opened here. G. G. Strohm was the manager, and a short time afterwards, he purchased the business. L. W. Burkhardt also established a grocery business, around the corner on Clematis, where the Federal Bakery now is, and Carl Shrebnick had a dry goods establishment next door. Joe Jefferson was the owner of the first electric light plant.

The first lumber company to do business here was Lainhart and Potter, which was established in April, 1893. The partners were George W. Lainhart and George W. Potter, two men who had long enjoyed the friendship and esteem of everyone in the Palm Beaches. The firm is still enjoying a wonderful patronage. Mr. Potter has joined his Maker, but Mr. Lainhart is still a resident of West

Palm Beach, respected by all and beloved by his thousands of friends. The lumber company is now officered by George W. Lainhart, president; Donald Lainhart, vice-president, and Hon. Spencer T. Lainhart, former mayor, secretary.

ANTHONY BROTHERS

Thirty-three years in business in a city the size of West Palm Beach is a record to be proud of, and E. D. Anthony, public-spirited, progressive citizen, enjoys that distinction. From a small business founded by the elder brother, A. P. Anthony, this business was conducted continuously until 1923, as the firm of Anthony Brothers. During this period, many new ideas in men's apparel were developed here (West Palm and Palm Beach). Some years ago the idea of men wearing straw hats in Palm Beach in January came into vogue and now as many straws as felts are seen in mid-winter. Swollen feet, due to the warm climate, found comfort in late years, in white shoes. This was an Anthony idea. Later the combination shoes of all kinds were developed. Although Mr. Anthony is a very busy man, yet author succeeded

in getting him to reminisce on the early days of West Palm Beach, a few days ago. "West Palm Beach was a very small village when I came here in October, 1895," said the wide-awake merchant. "The business district was confined to Narcissus Street, for two blocks, a few stores on Banyan (now First) Street and six or seven small places on Clematis Avenue (now Clematis Street) The old Seminole (now Lake Park) Hotel was just being completed, and the north end of the Palms Hotel had just been built. The Masonic Temple, erected by that splendid man and builder, C. C. Haight, was about ready for a house-warming. This structure was the first brick veneer building in the town. It is still standing and is located a few doors west of the Dixie, on Clematis Street. On the corner of Clematis and Olive, where the Sheen Building now stands, Mr. Wilmon Whildon had built two very nice residences. Across the street, where the Jefferson Hotel is, were two other homes. In 1901, the owner of the property rolled these buildings away and erected a store building for us on the corner. He was none other than the noted actor, Joe Jefferson. We occupied that store for eighteen years and until we erected our own building in 1919." In addition to his up-to-the-minute West Palm Beach establishment, Mr. Anthony has one of the finest stores on the East Coast, in the Breakers Hotel and another on the Poinciana grounds, in Palm Beach. He has kept pace with West Palm Beach's growth from a mere village to the fine city that it is today.

OTHER "FIRSTS"

The first photographer in West Palm Beach was Fred Hand, who came here from Ocala. The second was Richard E. Resler, who still calls West Palm Beach "home". He owns his home property on Kanuga Drive. The first lawyer was J. T. Sanders and the second, C. C. Chillingworth.

In 1900, Joe Jefferson constructed a building at the northeast corner of Clematis and Olive, for Anthony Brothers. This firm started as jewelers and then branched into the dry goods business.

The first physician in the new town was Dr. R. B. Potter and the first dentist, Dr. J. A. Pugh. The first justice of the peace was Jos. Elliott. R. C. Chillingworth, father of C. C., was sheriff of the county in the early nineties. The first hotel was the Park Cottage, built by C. C. Haight, on the Capt. O. S. Porter land. It was located where the city park is. Capt. Porter built it for a home, but converted it into a hostelry early in the year of 1893. It was later moved to the lake front at the foot of Myrtle Street and leased by O. Howes. Two other popular hotels of 1894-5 were the Seminole, now the Lake Park, and the Earman House, which was on Datura Street just west of Narcissus. Mrs. S. E. Earman was the popular proprietress. One

of the pioneer merchants of the city was Max Sirkin, brother of Harry Sirkin, whose Gentlemen's Furnishings Store at 535 Clematis Street, enjoys a wonderful patronage.

With the birth of West Palm Beach, an ice plant was established by Springer & Son. P. B. Ratcliffe became the manager. The demand was greater than the capacity. The old building that housed the plant is still standing on the lot just east of the Taylor Auto Top Shop, at 1st (formerly Althea) and North Olive.

WATER SUPPLY

Mr. Flagler saw the need for a supply of pure water for the new town, as well as for the Royal Poinciana Hotel, so he acquired several hundred acres of land and two lakes, west of town. The first waterworks plant consisted only of a single steam pump and an eight-inch pipe line from Clear Lake to town and on across Lake Worth to the Poinciana. The communities served grew at an unheard of rate and additions to the plant from time to time were necessary. In April, 1927, a new 20,000,000-gallon filter plant and pump station, that had been designed and constructed in twelve months time, was put into operation and 33 miles of cast iron mains were laid. Since then, water has been delivered at the rate of over 12,000,000 gallons a day. This is a wonderful showing.

The first shipbuilding works was established in 1894 by Capt. A. T. Rose. The captain and Mrs. Rose came here in 1893 and still reside in their pioneer home at the foot of 19th St. The home property extends from the Dixie to the lake. They have a daughter, Mrs. H. C. LeMasters, whose husband is prominent and popular in the automobile world of the Palm Beaches.

FIRST PASSENGER DEPOT

The first passenger depot, the freight sheds and the first express office were established on the north side of a high picket fence, which extended along Banyan (now First) Street, from the lake to the County Road (now Poinsettia Avenue). The railroad tracks are still in place, in the alley between First and Second Streets. At that time they extended across the lake, on a bridge and passing the Royal Poinciana Hotel on the south side, terminated on an ocean pier 1,000 feet long, near the Palm Beach Inn (now The Breakers). At that period, Palm Beach was a sub-port of entry and a steamer line had been established between the pier and Nassau. In 1893 a cable was laid between Jupiter and Nassau. The Government lighthouse had been established at Jupiter in 1846 and for a long time the keepers were the only white men anywhere near this section of the universe. In 1895, the Florida East Coast Railroad was extended to Biscayne Bay. Jeff Clay, father of Dr. Berney Clay, a well-known practicing



THE LATE JAMES NORRIS PARKER, MRS. PARKER
AND SON PHILLIP



PICTURE OF THE FIRST BUILDING TO "GRACE" CLEMATIS STREET IN
WEST PALM BEACH

THE first building on Clematis Street was erected in 1894, and used by the late Otto W. Weybrecht, as a hardware store. It was 12x20 in size—some building! The tin dipper and tin pan displayed on the front of the store, advertised the fact that tinware was also dealt in. Mr. Weybrecht was also the first plumber and had a shop in the rear of the store. The Weybrecht property was just east of where the Sheen Building stands. The tent on the right was the domicile of the Weybrecht family, consisting of Mr. and Mrs. Otto W., Price W. and baby Willie. They called it "home" from the day of their arrival in 1893, to midnight on February 20, 1896, when it and the little store building and plumbing shop were destroyed by the flames that also took the other buildings that had been erected on the west side of Clematis. In the foreground is the big Indian chief of his day, "Billy Bowlegs." From left to right are a fisherman, "Ikey" Simmons, Dr. Pugh, Price W., Mrs. Weybrecht (holding baby Willie), two of his employees, Minerva Reddick, now Minerva Thomas (colored) and little Sylvester Reddick. Minerva did the family washing.

physician of West Palm Beach at the present time, had charge of the work. A passenger depot was established at what is now Evernia Street and the railroad tracks. The building, a small structure painted yellow, is still there. It is just back of the post office. The next station established was called Jewel. The town of Lucerne sprang up around it and in 1913 it was platted as Lake Worth.

JOE JEFFERSON

One of the famous actors of the nineties was Joe Jefferson, and Joe Jefferson loved Palm Beach. He had a new home on the corner of Datura and Narcissus, adjoining what is now the Kettler Theatre property. He owned six houses directly opposite. One of them is still standing—the offices of Drs. Peek and Fleming are here—and he owned the Jefferson Hotel (now the Sheen Building) on Clematis Street. The Jefferson Hotel became so popular that it was always filled with guests and Mr. Jefferson built an "overflow" hotel on the opposite side of the street and it is still doing business as the Jefferson. Preliminary to erecting the Sheen Building, Mr. Jefferson got Henry M. Flagler to loan him his engineer, Geo. O. Butler (at present one of the city commissioners of West Palm Beach) and Mr. Butler surveyed the lines for the structure. He found that crude surveying of streets when the town was laid out necessitated the placing of the building seven inches onto the sidewalk at the southwest corner. The city gave its consent and the building was so constructed.

Mr. Jefferson was an ardent disciple of Izaak Walton and found pleasure in seeking diversion in the waters of the St. Lucie and Indian Rivers, north of the Palm Beach. That region was a favorite haunt of former Presidents Arthur, Cleveland, Roosevelt, Taft and Harding. Joe Jefferson has joined his Heavenly Father, but Mrs. C. B. Jefferson, widow of his son, continues to be a resident of West Palm Beach and is held in the highest esteem by her host of friends. Her sister, Mrs. Carey, is her constant companion.

THE TOWN INCORPORATES

West Palm Beach was incorporated as a town on November 5, 1894. The vote was 74 to 1. J. S. Earman was elected mayor, receiving 43 votes to 41 for Jos. Elliott. E. Sims was chosen clerk and W. L. Torbet, marshal. Seven aldermen were elected as follows: George W. Potter, 74; E. H. Dimick, 60; H. T. Burkhardt, H. T. Grant, Geo. Zapf, J. M. Garland and J. F. Lamond. These officials held office for one year. The town enjoyed a remarkable growth and in 1925 stepped from the baby clothes of a town into the habilaments of a full-grown city, a charter being granted it at that period to function as a city. With a climate that is nearly perfect, wonderful natural advantages, splendid roads, a deep-water

port, thousands of acres of back-country that are some day in the not far distant future destined to become the world's greatest sugar bowl, the future of the Palm Beaches is assured.

THE FIRST THEATRE

The first theatre in Palm Beach County was established in 1907 by Carl Kettler, whose father had been secretary to Joe Jefferson for twenty years. It was called "The Bijou" and was located where the Bennett jewelry store is, on Clematis St. Later he removed it to the present site of the Kettler Theatre, where it was operated until three years ago, when it was razed to make way for the present handsome Kettler Theatre, which has passed into the hands of Stanley C. Warrick, who is also the owner of the Stanley, and the Beaux Arts and Paramount in Palm Beach.

EARLY REALTORS

The first realtors in West Palm Beach were Geo. W. Potter and Capt. O. S. Porter and Wallace R. Moses. That was 'way back in the early nineties. Since then the woods have been full of them. When Harry P. McGinley came here in 1902, he went into the hardware and furniture business, but he also became agent for Dr. Waterman's improved property at Clematis and County Road (now Poinsettia Avenue) and gradually drifted into the real estate business. Rents were low and the two-story building, 30x75, where Booth's store now is, was leased at \$25.00 a month. The first lady realtor was Mrs. C. H. Price, and she is still "selling dirt" with marked success. She is at 205 S. Olive Avenue. Realty values that soared to the sky in 1925 are now resting on the basement floor and farsighted men and women who can see the wonderful growth the Palm Beaches will continue to enjoy, are picking up bargains whenever the opportunity offers. From a little two-by-four village in 1893, West Palm Beach has grown to take its place in the front rank of the leading progressive cities of Florida. It has skyscrapers, modern stores with the highest quality of goods obtainable on sale at reasonable prices; skilled professional men who stand high in the community and whose services are available at a reasonable compensation; beautiful homes, many miles of hard-surfaced streets, two railroads and a deep water harbor "and everything."

PALM BEACH HARBOR

Lake Worth was originally a fresh water lake, but the cutting of an inlet connected it with the ocean. It is 23 miles long and its placid waters make it a safe haven for yachts and other pleasure craft at all times of the year. The harbor is being created by dredging and a depth of 18 feet has been at-

tained already. A sea wall or jetty has been constructed to protect the inlet. Steamship lines have recently been established between this port and New York and Philadelphia, the Bahama Islands and Cuba. The members of the Inlet Commission are Harvey G. Geer, chairman; George N. Hatch and C. H. Ellis, and they have certainly earned the thanks of the people of Palm Beach County, for the business-like manner in which they have proceeded and for the wonderful results so far achieved. When the project is finally completed, at a cost of four million dollars, the Palm Beaches will have a harbor second to none on the Atlantic Coast, and all-important as a result, they will have low freight rates. Messrs. Geer, Hatch and Ellis take the view that every good citizen should give a portion of his time, thought and money to the community in which he lives and they have certainly set a good example in their work on the Inlet Commission. They have had most excellent advice at all times from Attorneys Simon and Chillingworth.

THE FIRST NEWSPAPER

The first newspaper in the county was the *Tropical Sun*, published by Guy Metcalf. It was moved to Juno from Melbourne, when the county seat was located at the former town, but in 1895 was moved here. It is still being published by Henry Howland Curtis and the old-timers swear by it. In 1894 "The Ga-



"UNCLE JIMMIE" HUNTER AND
MRS. HUNTER

zeteer" came into existence. Dean Bros. bought it in 1895 and in 1897 it became "The Lake Worth News" and later "The Palm Beach News." For awhile it was published as a daily. In 1926 R. O. Davies succeeded his father and is still the publisher of it. Miss Ruby Pierce has been the very efficient business manager for nineteen years and editor for fifteen. She is an able newspaper woman and Palm Beach is proud of the splendid newspaper she serves them for breakfast—and they sure "devour" its contents eagerly. In 1911, when West Palm Beach had a population of only 3,500, D. H. Conkling established the "Palm Beach County." It was printed on a four-page Country Campbell press, in a room on Narcissus street, where the Citizens Bank Building now stands. The late George S. Rowley was the first local editor and he was a good one. In February, 1922, the "County" was moved to larger quarters on Olive Avenue, across from the old post office, and two years later to still larger quarters, in a building where the Farmers Bank now is. It became a semi-weekly and there were three linotypes and a fast Goss Comet press in the plant. After two years as a semi-weekly the "County" became a daily under the name of "The Palm Beach Post" and moved to Datura Street, its present location. W. L. Thorndyke was the first editor-in-chief and Joe Earman became associated with Mr. Conkling as part owner. However, Mr. Earman retired in 1921. In 1920, Mr. Thorndyke was succeeded by E. C. B. Tyndall as editorial writer. The present very able managing editor, J. A. Keil, came to The Post from Chicago in 1925. Mr. Conkling is to be congratulated upon his wonderful achievement in building up a newspaper from a small weekly in 1911 to the up-to-the minute daily of metropolitan proportions that it is today—from an investment of a few hundred dollars to a property valued at more than a million, with a new building and an equipment up-to-the-minute in every detail.

The *Palm Beach Times* is the afternoon paper of West Palm Beach. It was established in 1921 by Frank P. Fildes, but was bought by Edward F. Stumpf at the beginning of 1927 and James Mills, Jr., installed as managing editor. He was succeeded by John W. Watts as managing editor, and Vernon L. Smith as editor. These men have increased the prestige as well as the circulation of this most excellent journal. The *Palm Beach Independent* is a weekly newspaper published by Joe Earman, whose father was the first mayor of West Palm Beach—and a very good one he was.

CHARLES COMER MAKIN

One of the most prominent of the realtors handling Palm Beach property, as well as large tracts of acreage in other sections of the east coast of Florida, is Charles C. Makin, president of C. Comer

Makin, Inc. His splendid clientele includes some of the noted financiers of the North and East. Before coming to the Palm Beaches in 1924, he was one of the live real estate dealers and property owners of Savannah, Georgia, for many years. Mr. Makin now has offices in the Harvey Building, having Suites 901 and 901-A.

During the World War, Mr. Makin did his bit for Uncle Sam by enlisting and serving as lieutenant in the U. S. N. R. F. Lieutenant Makin spent considerable time aiding in the transportation of troops to France and at the close of the conflict, returned to his native city, Savannah.

Realizing that Mr. Makin is thoroughly posted on conditions surrounding the Palm Beaches, the author of this work asked the gentleman for his candid opinion of the benefits to be derived from spending part of each year in this section, and this is what he wrote:

"The wealthy people of America are realizing more every year that it is a duty they owe themselves to take a vacation and enjoy a rest and a few months of pleasure in the world's greatest health resort and playground, Palm Beach. Rail and ship make direct touch with every section of the country and it will be only a matter of time before airplane service between the large centers of population and Palm Beach is established on a regular schedule. This will be an added convenience.

"The paramount thought uppermost in the mind of every person is to live as long as possible and a sensible way to accomplish that is to spend a great deal of time enjoying the wonderful climate and perpetual sunshine of Palm Beach.

"Florida is the best spot on earth for men with a will to work and common sense to put into the effort such talents as they possess, and Palm Beach is the best spot in the world for the man in the sunset of life, to write a pleasant epilogue on a successful and happy journey through life.

"The man with sufficient worldly goods to enjoy an easy mode of comfortable living should keep some business alive. He has a graduate business mind that is needed and Palm Beaches offer an opportunity to indulge that mind, not only in play, but in business interests, that will serve to keep him mentally and physically young. Here he can dabble in lines that he may have longed for years to enter, such as promotions that would aid in developing the resources of a promising section, such as the Everglades, financial institutions, citrus developments, etc. Blend with these, golfing, yachting, fishing and other recreations and he would get a second wind instead of a second childhood. The engine would keep turning over and renewing youth, after the financial crop had been harvested, and the proximity of the wonderful health-maker, the Gulf Stream, would add several years to his span of life."

Little Cupid did Mr. Makin a lasting favor several years ago, when he brought him a most charming bride in the person of Miss Frances Baker Krenson, of Savannah, and on April 8th, 1926, a son and heir arrived to add to the happiness of the young couple.

JAMES MARION OWENS

Henry M. Flagler was quite positive in his likes and dislikes and one of his old-time friends, who was a great favorite with him, is J. M. Owens, who has a pretty bungalow home on Lake Avenue in West Palm Beach. Mr. Owens was for many years a valued employee of Mr. Flagler in his Miami and Palm Beach building operations and that he was faithful in his work was attested by the presentation to him by that wonderful man, of a large photograph of himself, autographed in his handwriting with the following: "With every good wish from H. M. Flagler. Feb. 22, 1910. For J. M. Owens." Mr. Owens is a Georgian by birth and has reached the "three score years and ten" mark. He had an interesting experience soon after coming here in 1900. He was riding his bicycle home from work and had reached a point at Root Trail, about where the new Catholic church is, when he saw an enormous rattler in the path. He was seized with sudden fright and swerved his "wheel" so quickly that he and the bicycle landed in the jungle a few feet from the reptile. Pretty well scratched up and with torn clothing, he jumped to his feet and started on a run for "civilization," recovering the bicycle later. Capt. H. C. Winter, who was cutting down some palmetto trees, with an axe, heard him call and, rushing to his assistance, almost stepped on the monster reptile. Acting quickly, he brought the axe into play and cut the snake's head off.

Mr. Owens says that Henry M. Flagler never had anything done by contract. McGuire and McDonald had charge of all of his building operations and each received a yearly salary. They added 200 rooms to the Royal Roynciana a few years after its completion and in 1901, built another wing, giving it 400 additional rooms. When Palm Beach County was created, Governor Gilchrist appointed Mr. Owens as tax assessor and he made a most excellent public official. At the expiration of his term, he visited his former home in Georgia and in 1911 returned and was elected to his old office with a most flattering vote. Mr. Owens was reelected at each succeeding election until January 1, 1925, when he decided to retire from public life, and his son, J. M., Jr., who had been a deputy for eight years, was chosen to succeed him. The first assessment of Palm Beach County, as made by Mr. Owens in 1909, totaled \$3,000,000 and today the assessed valuation is \$33,000,000, a remarkable increase. Mr. Owens' home life has always



CHARLES COMER MAKIN
Prominent Realtor

Mr. Makin Suggested "A Guest Today A Host Tomorrow," as a Slogan for Palm Beach. The Wonderful Map on Pages 85 and 85 is the Creation of Mr. Makin. It Was Prepared at Great Expense and is Copyrighted.

been a happy one and his life-long helpmeet, who was a Miss Fannie Emmons, is still sharing his joys. They are the proud parents of two most estimable young men, James M. Owens, Jr., and Edward Emmons Owens, and the grandparents of James M. (the Fourth), aged eight, Harriet Lee, six, and William Emmons, two. James M. Jr., is county tax assessor and member of the town council, to which he was reelected recently, "running" like a scared deer. Everybody likes James.

PIONEER SQUIBS

The Tropical Sun, of January 10, 1897, contained the following news "squibs": "The trim and handsome yacht Providencia, named after the ill-fated barque of coconut fame, has been launched from the shipyards of Captain A. T. Rose. It was built for James K. Clarke, of Palm Beach." "The Alert Fire Company, L. W. Burkhardt presiding, ordered the purchase of hand-cart and three sections of hose, a nozzle and wrench, at a cost of \$11." "Steamer Eclipse leaves Poinciana wharf each Sabbath at 10:45, carrying passengers for services at Bethesda-by-the Sea (on North Lake Trail)." "U. D. Hendrickson, proprietor of the general merchandise store, announces that he will make free delivery by boat, to customers on the lake."

THE GARNETTS

Andrew Garnett, who was the first postmaster at Hypoluxo, was born in Kentucky in 1864. He came to that section in 1885 and engaged in trucking, later adding an orange grove to the natural beauty of the place. This was in 1891. In 1896, he returned to his native State, Kentucky, to claim Miss Lillian Morehead, of Mayfield, as his charming bride. They have ever since made the "old orange grove" their home. Several years ago, a packing house was added, and oranges and grapefruit in large quantities are sold each season. Mr. Garnett was county treasurer and a member of the school board for many years. The Garnetts have a very fine family of five children, viz: Earl, Roy, Louie, Leland and Margaret. The adjoining property is the home of a brother, James Garnett, but he did not reach Hypoluxo until 1900. In this family are Mrs. Garnett, Mary (now Mrs. Oswald Jacob), James, Jr., and twins, Ruth and Ruby Garnett.

WINTER RESIDENTS HELP

As there are not many lines represented amongst the business institutions of Palm Beach, the winter residents leave considerable money with the merchants on the west side of the lake each winter. Henry M. Flagler wished to keep the original town a resort city of famous hotels and pretty homes and he had this thought in mind when he laid out West Palm Beach as a commercial center, with

stores and shops and factories that would be patronized by the Palm Beachites. He planned wisely and well and as a result, the business institutions of the "Winter City" are confined almost entirely to those devoted to the most fashionable of wearing apparel, the finest and most expensive of silverware and jewelry, automobile salons, the choicest of edibles, world-famous hostelrys and restaurants, pharmacies, ice cream parlors and confectioneries, antiques, curios, art galleries and studios.

Noting the absence of a battery service station here a few days ago, the author asked a prominent financier who spends his winters in Palm Beach, where he gets battery service and he replied, "Why, we all go over to the Neel Electric Company at 418 Park Street, just off the Dixie and near the Flamingo Theatre for anything we need in the electrical line. We purchased a battery there a few days ago. This is a high-class institution that bears an enviable name for square dealing and the quality of goods it deals in, such as the best ignition systems, starters, generators and speedometers; also batteries, transmission, differentiation, pinion gear and wheel bearings. Being factory representatives for these is a big convenience for us. They also specialize in radio sets and service and represent the Atwater Kent people. The radio set that friends and I enjoy at my home night after night was purchased from the Neel Electric Company and we will never again be without one. Their phone number is—let me look in the book—ah, yes, 7242, 'and when I call they come unto me' with a speed in keeping with their service."

The institution is housed in an attractive concrete building, with lots of parking space, a neat ladies' rest room, and across the street a children's playground. While the Neel Electric Company is not located in Palm Beach, in view of the fact that nearly every automobile owner in our great resort city is a patron, it is entitled to a place in "The Present" of the History. The company is owned by a lady—Miss Florence Neel—and she has a "business mind" that is the envy of many of West Palm Beach's merchants.

BURROWS McNEIR

Many persons from the North come to Palm Beach in the fall of the year to enjoy the best winter climate of any section of the universe. When they get here, they think they are in Paradise—and they are. The longer they stay, the better Paradise looks to them, and many become so charmed with the beauty that is unfolded panorama-like before their gaze, that they vanish all thoughts of leaving here. A young man, Burrows McNeir, was in this class six years ago, when he made No. 15 South Lake Trail his home. But he did more than that. He visioned a wonderful future for the Palm Beaches, and backing his thoughts and opinions with his money, made many

investments. He became vice-president of the Florida Discount Corporation; a director of the Mortgage Guaranty Company and president and managing director of the Alliance Realty Company, owners of the Monterey Hotel in West Palm Beach. He still holds these offices as well as others, and is also a vestryman of the beautiful new Episcopal cathedral, Bethesda-by-the-Sea.

On February 1st, 1926, Mr. McNeir threw open the doors of the Monterey for the reception of guests, and the large caravansary was quickly filled. It has continued ever since to enjoy wonderful popularity and the favor of the traveling public. It is at the Monterey that the Palm Beach County Real Estate Board, Rotary Club, Kiwanis, Exchange, Lions and Progressive Clubs and several societies enjoy their weekly luncheon. Many of the guests at the large Palm Beach hotels spend a month or longer at the Monterey, at the close of the season, before returning to their respective homes. Mr. McNeir gives the hotel his personal attention and is a "hail fellow, well met" with his legion of friends.

Born in the United States, yet not a native son of any state or territory is a distinction enjoyed by Mr. McNeir, for he first saw the light of day in the Capital of the Nation—Washington, D. C. He was reared in Minneapolis, Minnesota, and Yonkers, New York, and eleven years of his younger life were spent in

Green Bay, Wisconsin, where he was the managing official of the Willow Grass Rug Company. Next we find him back in New York, where he was a member of the New York Stock Exchange for five years. Upon retiring, he took a pleasure trip to Colorado, where he enjoyed a well-earned rest. When winter set in, however, Mr. McNeir turned his eyes toward Florida and came to beautiful Palm Beach, as related above. He was captivated at once, as its beauty far surpassed the picture his imagination had painted and he decided then and there to call it home, and "home" it has been ever since.

THE FISH INDUSTRY

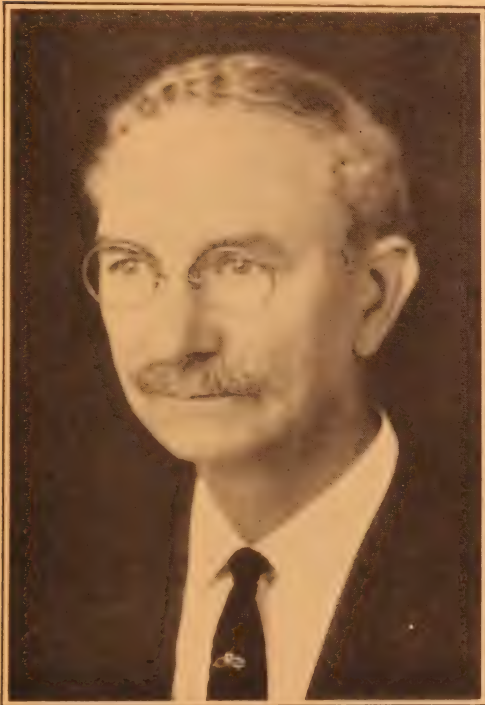
The fish industry has always been a most important one for the Palm Beaches and ever since the early nineties Florida fish have been shipped to New York to grace the tables of the epicures of that State. The first dealer and shipper was John Beach. Wise Perry was his partner. About the same time, Joseph Elliott, now a prominent resident of Lake Worth, also established a fish market. Reynolds and Hull and Goerge W. Jennings followed suit, all four being located on the west side of the lake. After a few years, Charles Kennedy purchased the establish of Beach and Perry, and L. G. Hudgins became manager. Later the business was absorbed by the Atlantic Fish company. It was located just north of

HOTEL MONTEREY

WEST PALM BEACH, FLORIDA



where the El Verano hotel stands. Last year Mr. Hudgins saw the need of a real enterprise that could handle several tons of fish a day, so with his sons, W. H., R. L. and L. L. Hudgins, he erected a substantial concrete building at 612 North Olive street on the lake front, in West Palm Beach and established the Hudgins Fish Market. Many fishing boats were secured and recently sixteen million pounds of fish were shipped to New York. The famous hotels and the noted restaurants of our wonderful resort city serve sea food from the Hudgins Fish Market, such as king mackerel, pompano, striped bass, sea trout, Spanish mackerel, halibut, blue fish and other species of the finny tribe peculiar to the waters of the Gulf Stream, off the coast of Palm Beach. They also have shad roe, salmon, smelt, shrimp, green turtle, haddock, southern lobster, scallops, oysters and clams in shells. No wonder lovers of delectable sea food spend the winter season in this beautiful city.



FRANK IDNER

Popular Pioneer Optometrist

FRANK IDNER

Frank Idner, the well known optometrist, is a real pioneer. He came here in 1894, one year after his father, the late G. W. Idner, had located in this section. The Idners came to Florida from Indiana, in 1876 and made Jacksonville the family home until they learned of the wonderful country 300 miles to the

south. They then left for Titusville and later took up a homestead near Melbourne. The father was ambitious and decided to combine business with farming, so he opened a jewelry store and also did optical work, in the embryo town. But they got the Lake Worth fever and coming here, as related above, the father opened a store near where the Palm Beach Club now is. He did a flourishing business, especially in souvenirs and when Frank came, a branch was established in West Palm Beach. Their first location was in the Seminole hotel, but they moved to a store in the Palms, before the former was destroyed by fire, and handled music and newspapers.

Later when the Poinsettia hotel was erected, they secured the corner and handled jewelry alone. The father then retired from business. The Idner home was where the Tropical Sun office now is. Later half of their 100-foot lot was sold for \$3,500, but they got \$9,000 for the other half, a few months later. "The first school was where the Barash store is," said Mr. Frank Idner, a few days ago. "The Methodist church and all lodges met there also. One day a real live goat ran down stairs and it was said that it had been used by the Knights of Pythias lodge. I recall the meeting held to incorporate the town. The notice read 'The meeting will be held over the calaboose.' That is the present central fire station of West Palm Beach. The Lake Park hotel, originally called The Seminole, was erected on the edge of Lake Worth and the ground to the east of it was made by dredging and filling. It is all made ground, including the site of the El Verano." Mr. Idner is still in business and with his family is ensconced in his pretty home at the corner of Okeechobee and Olive avenue.

COLORED FOLKS

There were some colored folks on the lake in those days, also. The first to come was Will Melton, who reached here in 1885. He was followed by Jake Gildersleeve, a native of Gainesville. His future wife, Millie Chapman, accompanied by Fannie and Hannah Marshall, Cecil Cruz and Josephine Croley, came next. Jake and Millie were wedded by Squire Hoagland. The first colored girl born in Palm Beach was Katy Gildersleeve and the first boy was Ernest Knowles.

Other pioneers were Rich Carleton and wife (1889), General Kelly, (1889), Millie Smith (1889), Henry and Tom Speed (1890), Captain George Williams, who was pilot on the boat that brought Henry M. Flagler here, and whose services as pilot, are in demand by yacht-owners each season, Dave Jones, Ben Jones, Ed and Elizabeth Cain and Bill Taylor, who homesteaded at Riviera, Julius Edwards, Gus Holmes, Wesley Wyms, Tom Prior, Ed Prior, Haley J. Micken, Noah Hall, Lizzie Meredith, who

was cook in the home of Mr. Flagler, when he passed away. Dr. Jefferson, first colored physician, Minervia Reddick, Lottie Boyd, Wiley Badger, Ed and Henry Walstein, Izetta Duncan, B. Brown, Robert Wells, M. Watson, Fannie Williams, P. Killingsworth, Johnny Robinson, who has been employed by Mrs. Robert Black for many years and who was gardener of the property before Mrs. Black bought it from Former Mayor Swift of Chicago, Andrew Brown, Harry Kerr, H. L. Donaldson, Lewis Evans, Ed and Jim Francis, Rev. Thomas and Rev. Sims, Ida Bailey, May Augustus, Nat Frederick, Irving Washington, J. E. Washington, Perry Randolph, Mrs. Cowen, L. N. Wade, Mrs. Holt, Ollie Franklin, John W. Clarence and Gene Williams, Dick Knowles, Mrs. Amy Colley, Mrs. P. Smith, Mattie Collins, L. Floyd.

A PIONEER FAMILY

By Mrs. John P. McKenna.

John P. McKenna, who was a bachelor, now of 206 Dunbar road, Palm Beach, arrived on Lake Worth on the schooner "Mary B" in October, 1885. In January, 1886, his brother, Christopher C. McKenna, a widower, joined him and they both left the following June, but John P. McKenna returned in 1889,

bringing with him his bride, Eleanor Ridge McKenna, from London, England, and settled on government lot 3 on Lake Worth about a mile south of the present inlet.

In the year 1890, on August 9th, their son John P. A. McKenna, was born. He was the first Catholic child born on Lake Worth and the Rev. C. M. Widman Jesuit missionary, come from Jacksonville in a fishing boat to christen him.

Mr. McKenna then homesteaded on the west shore of Lake Worth about four miles south of the town of West Palm Beach. He secured his patent from the United States Government to 160 acres of land, and it was on this homestead that their eldest daughter, Mary Teresa, was born. After securing title to the homestead, the McKennas with their two children went to live in their new two and one-half story house "Laguna Vista," on the north side of the Garden of Eden, which they had built facing Lake Worth and where their three younger children were born, namely, Edward Ridge, Eleanor Bagnall and Jessie Agnes. The McKenna family lived in this house until 1923, when they sold the property, which covered 208 feet on lake and ocean, to Mr. Gurnee Munn. Mr. McKenna then bought the residence located at the corner of Dunbar road and Palm Beach ave-



Participants in Popular "Seminole Sun Dance" in City Park of West Palm Beach. Several Years Ago. Stanley C. Warrick Was the Father of the Idea and He Gave J. B. O'Hara a Prize of \$100 for Submitting the Name That Was Given the Dance. (Photo by Haynes.)

nue, north, Palm Beach, where the family now resides.

In 1902 Thomas P. McKenna, a bachelor, eldest brother of John P. McKenna and Christopher C. McKenna, being in ill health and told by his New York physician that he would not live six months, retired from business and came to Lake Worth, now known as Palm Beach, seeking health, which he found, and lived twenty years longer. In 1921 he passed away at the age of 82 years.

J. P. Alderson McKenna, the eldest son, married Anna V. Waldron of Providence, R. I. Jessie Agnes McKenna, who in 1922 married Thomas R. Foy of Paducah, Kentucky, died August 29, 1924. Edward R. McKenna married Alice Loomis of McLean, Va.

Their daughters, Teresa and Eleanor are single and live with their parents, but Miss Eleanor is about to become Mrs. Andrews Pickens Talley.

Three of the McKenna children attended the first school built on Squire Hoagland's place, about 1896 to 1900 and also the schools in West Palm Beach. Teresa went to school in Belgium and in later years attended college, graduating in 1926 from the University at Bowling Green, Kentucky.

During the Mexican trouble in 1916, Alderson and Edward went with Company L to the Mexican border and were stationed at Laredo, Texas. When the World War broke out, they were both reserves. Edward saw duty in France with the Quartermaster Corps and Alderson went to Camp Hancock in Augusta, Ga. Being patriotic Teresa and Eleanor went to Washington to accept appointments under the U. S. Civil Service, in the Foreign Mails, Post Office Department and the Quartermaster-General of the Army's office, respectively, for the duration of the war. Jessie, the youngest, remained in high school at West Palm Beach.

SPENCER LAINHART

Palm Beach has every reason to be proud of its first Native Son, for he is one of the successful business men of our sister city, West Palm Beach, and has been its honored mayor. His name is Spencer Lainhart, and he first saw the light of day on November 22, 1886, in the home of his parents, Mr. and Mrs. George W. Lainhart, near the North Trail and Main street.

He attended the public school and his teachers were, successively, Miss Clute, Miss Harriett Wilkinson, who is now Mrs. James Brown, Miss Rickards and Miss Debogorah. He afterwards attended the high school in West Palm Beach, and upon graduating in 1904, went to the University of Florida. Upon returning from the university he was given a position in the old Dade County State Bank, now the First American Bank and Trust company. To the regret of the officials of the bank, he resigned after a year's

faithful service and left for New York, to take a course in the Eastman Business college. Upon graduating from the college, Mr. Lainhart returned home and was welcomed back to the bank, but he soon heard the call of the Golden West and again resigned. He secured a position with the City of Los Angeles and was put to work in the auditing department under the noted engineer, William Mulholland, who was building a mammoth aqueduct, to supply Los Angeles with pure mountain water. Mr. Lainhart retained this position four years, returning to his West Palm Beach home in 1912 to become a member of the firm of Lainhart & Potter and several years later the chief executive of the city. While in California, Mr. Lainhart enjoyed a summer vacation in the famous redwood section of the state, where deer and other game are plentiful. He hunted deer near Willets, where the author of this "Work" enjoyed the same sport, forty years ago and had no trouble bagging the legal limit in a short time. Mr. Lainhart tells of an interesting experience while riding through the redwoods on a six-horse lumber wagon of the Muir Lumber company. They were nearing a gate, when a deer jumped into the road near the leaders, as the head horses are termed. Quick as a flash the driver snapped his whip around the deer's neck and brought him to the ground. They tied the animal and took him along, but the first game warden they encountered made them turn him loose. "The way that fellow snapped that whip would have caused the redoubtable Will Rogers to turn green with envy," said Mr. Lainhart, as he pic-



Picturesque Seminoles, Descendants of the First Settlers of Florida.



HON. SPENCER LAINHART
First Boy Born in Palm Beach.

tured the occurrence in his mind's eye. While in Los Angeles Mr. Lainhart enjoyed several visits with his Uncle Charles H. Toll, who has gained fame as the double of Hon. Charles E. Hughes. Mr. Toll resides at Glendale in Southern California. Since returning from the Golden West to make West Palm Beach his permanent home Mr. Lainhart has taken an active interest in civic affairs and during the hectic days of the 1926 real estate boom, was the city's chief executive. The many miles of fine paved streets that the city boasts of today, are the result of a program inaugurated by the Lainhart administration. West Palm Beach was a big town when Mr. Lainhart took office, but when he handed the reins over to his successor, it was a real, live, fast-growing city. During his administration nearly everybody was clamoring for street improvements and each one asked as a special favor that his street be paved first, but when the boom-bubble burst, with ten-year street assessments to be met, the politicians got out from under, so as to let the bricks fall upon the mayor. However, the people at a special election gave him and

his achievements an emphatic vote of approval, to the dismay of the aforesaid politicians, many of whom had been the loudest in asking that their streets be "cityfied" first. Spencer Lainhart is a man of strict integrity and sterling worth and like his universally esteemed father, George W. Lainhart, is the soul of honor. Mr. Lainhart's home life has been a particularly happy one. His life-partner, to whom he was joined in the holy bonds of wedlock by the Rev. Dr. Ferris, in Miami, February 3, 1916, was Miss Helen Hapeman. Their union has been blessed by two fine children, Spencer, Jr., aged 6, and Florence Hapeman Lainhart, who is a cute little Miss of five months.

RIVIERA WILL BE GREAT CITY

The proudest little city on the Florida east coast is the pioneer town of Riviera, which is sandwiched in between Kelsey City and West Palm Beach, and it has many excellent reasons for being proud. First, it has a deep water harbor and wharves and warehouses an' everything. Second, it has the terminals of the Seaboard Air Line railway within its cor-

porate limits, which enable ship and rail to meet and the Florida East Coast railroad passes through the town, with a spur track to the docks of the harbor. Third, it has two miles of the famous Dixie highway, straight through the town, with a pavement 36 feet in width. It also has several miles of cross-streets paved with the best and most durable of material. Fourth, it has a very low tax rate—only 10 mills and with an assessed taxable valuation of \$5,832,944, it has an indebtedness of but \$203,000, which represents a bond issue for street improvements that is to be paid off at the rate of \$21,000 annually. The bonds were issued in two allotments, the first, to the amount of \$158,000, were dated August 1, 1926, and the second lot, totaling \$45,000, were dated May 17, 1927. That the town finances are in splendid shape is attested by the fact that not only were the bonds that matured last year, retired, but also a considerable amount of the outstanding bonds were purchased back by the town before maturity. Fifth, the town is proud of the fact that it has a splendid school house and three fine parks. Sixth, it is an incorporated town and its charter contains a provision that a two-thirds favorable vote is necessary to carry any merger proposition with another municipality. This means that the possibility of its "big brother" West Palm Beach, swallowing it, is quite remote. The corporate limits of the town on the east side, are the center line of the channel of Lake Worth and the charter provides that it shall have the power and authority "to control, manage and regulate everything pertaining to the water front and that part of the lake that lies within the town limits." The townsite of Riviera covers sections 29, 32, 33 and 34 and parts of 27 and 28, all in Township 32, south of range 43 east. Seventh, the wonderful advantages of Riviera as a location for industrial enterprises, places it far ahead of any other city or town in this section of Florida and in the not far distant future the smoke from the smoke stack and the popular noon-day whistles, will be features of everyday life in the ambitious little city. Industrial sites may be had at very low prices and the fact that the Seaboard Air Line and the Florida East Coast railroads are here, together with established steamship lines, insures reasonable freight rates, both for raw material and the finished product. While the official name of the harbor is "Port of Palm Beach" it is really the Port of Riviera. The harbor is being created by dredging and the building of a jetty, or seawall. A depth of 18 feet has been attained, 640 feet long and 300 feet wide, through dredging operations and there are accommodations for three mammoth vessels at a time, at the wharves and docks. There are also covered sheds and warehouses and loading platforms. In addition to miscellaneous freight, great shipments of lum-

ber are being made weekly and as this is being written, the Palm Beach Post tells of a four-masted schooner picking up an immense cargo of lumber at the Riviera dock, for the George McQuestion Company, of Boston, Mass. The Baltimore and Carolina and the Merchants and Miners, Steamship Companies, have freight boats making the port semi-weekly. A fact that will surprise many is that Riviera is one of the largest shipping points on the east coast of Florida, for fish, between a million and a half and two million pounds being shipped during the season to points throughout the United States. Riviera is also well provided with marine ways and ship yards, where yachts may be hauled out of the water for attention. Riviera has a chamber of commerce and its equivalent in a wide-awake and thoroughly progressive town council and other officials who have the welfare and interests of the community at heart at all times. The obliging town clerk, Mr. A. M. Hunter, is quite enthusiastic over the community's future and will be pleased to give anyone interested in establishing an industrial enterprise in the town, all the information and assistance desired. And incidentally, ye author was given a little tip by a county official, a few days ago, that is worth mentioning here. He said that a highway to connect the rich agricultural lands of the Everglades with Riviera, is to be built in the near future and that County Engineer Jake Boyd has already made a preliminary survey for eight miles of the road, extending from Riviera to the Military Trail. All of which is quite interesting and means that if the program is carried out as planned, the proud little city in embryo will become a very important trading point and many of the residents of the Everglades will do their shopping there instead of at West Palm Beach.

The early history of Riviera is linked with the early-day history of Palm Beach for in the Seventies and Eighties they were both part of Lake Worth. The first settler was A. E. Heyser, who was the first county judge of this (then Dade) county, and whose widow is still a resident of West Palm Beach. She was Mattie Spencer, daughter of the first postmaster of Palm Beach (then Lake Worth). Mr. Heyser homesteaded what is now the townsite of Riviera. Captain Dimick also owned land adjoining. There were no developments of importance until 1900, when C. N. Newcomb arrived and dubbing the section the Riviera of America, bought ten acres of land and built a large tourists' hotel, which became immensely popular with winter visitors. The old hotel building still stands just to the north of the wharves of the Port of Palm Beach and Mr. Newcomb has never deserted what he terms, the best little city on the east coast. He and his family still call it home. In February, 1905, a daily newspaper, 6x5 inches



Town Officials of Riviera: left to right in Picture, They Are: V. R. Strain; B. D. Kerr; A. M. Hunter (Clerk and Treasurer); P. C. Bjerrehus (Mayor); E. L. Hudnall; Henry Weichmann and Carl Smith (Tax Collector.) Councilman Harry B. Hunt Was Absent When Picture Was Taken.

in size and four pages, was established and was published until the close of the season, March 15. Mr. Newcomb was proprietor and the late lamented George S. Rowley, the editor. Now George was always esteemed by his legion of friends as a truthful man, so it goes without saying that the fish tales he published in the issue of February 16 were true. Here's one of them: "One of the interesting sports of Riviera, is amberjack racing. The monstrous fish gather at the attendant's end of the aquarium, where they take food from his hand and when he tosses a two-pound mullet thirty or forty feet, they make a mad dash for it. You would think a Lake Worth auto-racer was coming, by the fuss and splash. Usually Jumbo, the 80-lb beauty, wins first money."

Mr. Newcomb says that when he came to Riviera, there were forts, old and in fact ancient, averaging 150 feet in width, 10 feet high and nearly a half mile in length. The Smithsonian Institute at Washington sent some of its best men to investigate and it was reported that they had reached the conclusion that the forts, which had been made of sand and water, had been there for probably eight hundred years.

The first town government of Riviera functioned under a charter from the county. This was in 1922 and L. S. Scott was mayor. On June 1, 1923, the town

was re-incorporated under a charter from the state, with Benjamin D. Kerr as mayor. The population at that time was about 2,000. It is now estimated at 2,800. Mayor P. C. Bjerrehus is the progressive executive of the town and his able corps of councilmen are: President, V. R. Strain, Henry Wiechmann, Benjamin D. Kerr, E. L. Hudnall and Harry B. Hunt. The town clerk and treasurer is A. M. Hunter and the tax collector Carl A. Smith. The tax commissioners: E. A. Mackie, Jas. Espy and A. O. Walters. Yeomans and Brown make excellent legal advisers for the town and S. W. Young is auditor.

The police force of Riviera is composed of Captain C. C. Bourland and Ben Wasson. The new volunteer fire department is officered by J. S. Davis, secretary; Herman Guhl, Chief, Harry B. Hunt, assistant chief; Howard Davis, lieutenant and Mr. Spence, second lieutenant.

Riviera's future is assured for it has a commercial port and harbor of the greatest importance, with splendid railroad facilities and a back country that will astonish the world with its products. With these advantages, industry cannot be denied and factories are bound to come. Homes will follow, then stores and in a few years we vision sky-scrapers for the little giant city—Riviera.



Public School at Riviera with 170 pupils. The teachers are Mrs. Hazel Nordin, Miss Ola Bell, Mrs. Alice Cromer, Mrs. Jewel Mayo and Miss Lucy Steele Baker.



THE MARY WEEMS
Owned by the Baltimore & Carolina Steamship Company. The First Passenger Ship to Enter Port of Palm Beach

THE MARY WEEMS

With the dignity befitting the honors bestowed upon her, the fine big boat, the Mary Weems, of the Baltimore and Carolina Line, swung up to the dock in the Port of Palm Beach on January 3, 1927, as the first passenger boat to enter the harbor. Under the masterful hand of pilot captain, James Deal, she made an easy "landing" and was greeted by thousands, who cheered, as floral tributes to the officers of the vessel, were carried aboard. The town officials of Riviera and members of the inlet commission, were the first to extend a hearty welcome to Mason L. Weems Williams, the enterprising president of the steamship company and the genial captain, William D. Brooks. Yachts, sea-sleds, speed-boats and airplanes had escorted the "Mary Weems" into the harbor and with flags and the "Baltimore and Carolina" banner flying, the seemingly proud vessel steamed majestic-like straight to the berth assigned to her at the dock. In response to kind words of welcome by the reception committee, President Williams of the steamship company, said: "We are glad to come where we are wanted. The reception we have been accorded, more than testifies to our welcome. We are proud of having brought in the first passenger vessel and I am pleased to have had a hand in carrying out one of Flagler's dreams from the time when he built the first dock in Palm Beach. We are pleased with the harbor and wish to congratulate your inlet commissioners on the work accomplished." The officers of the boat on the history-making trip were the following: William D. Brooks, captain; John C. Hartley, chief engineer; John R. Respass, chief officer; J. W. Callis, second officer; G. M. Powell, third officer; J. C. Saunders, chief steward; Coral Dunbar, first assistant engineer

and Herbert Haralson, second assistant engineer. J. F. Burr is the accommodating West Palm Beach representative.

LAKE WORTH

Samuel James and wife, first colored folks here, homesteaded the land on which the city of Lake Worth now stands. It was first known as Jewell and later called Lucerne. Harold J. Bryant of England, and W. F. Greenwood of Chicago, who owned a few thousand acres of Everglades land west of it, bought the property and platted it into lots in 1913. They gave it the present name, Lake Worth. The lots were disposed of at auction held in a mammoth tent on the Dixie in West Palm Beach. Bidders from all parts of the United States were present. Contracts on lots with a five-acre tract of the Everglades land included, had been sold in many northern cities by agents and Messrs. Bryant and Greenwood had agreed to pay all of the expenses of one "bidder" for every 20 contracts sold in a town. These bidders, meeting at the tent, agreed that no one should bid more than \$250 for a location; all should be seated and that as the first lot was offered, the first person in the first row should bid for it and nobody else; that the second lot should be bid for by the next person and so on until the sale was completed. This program was adhered to and so no one paid more than \$250 for a location. Some of the bidders and purchasers decided to make Lake Worth their home and are still residents of that live place and some of them still own lots on Lake Avenue, and the other principal streets, that cost them but \$250. Of course, they are valued well up into the thousands now and some are even higher. The first business structure in the town was erected by Dr. Gelhaar on the lot at the northeast corner of Lake avenue and the Dixie. This is now owned by Jacob Fein.



Office of Plaisort Realty Co., Inc., on Royal Palm Way.

History of Beautiful Palm Beach

The Present

Palm Beach became an incorporated city in 1911, with the popular Capt. E. N. Dimick the first mayor and Wm. Fremd, Dr. John W. Doe, Enoch Root, J. B. Donnelly and J. J. Ryman as councilmen. There were 31 qualified voters at the time, six more than the legal number required for incorporating a municipality. Captain Dimick made a most admirable executive and was retained in the important office for seven years, when he resigned. John P. McKenna was the first town clerk. He was efficient and popular. He and his most estimable wife and daughters, Teresa and Elinor, are still residents of Palm Beach. With incorporation, Palm Beach passed from the Flagler period to an era of home-building and development. Col. E. R. Bradley showed the way, with his Sunset Avenue Addition. This was quickly disposed of by Col. L. H. Green and home building became the order of the day. Then Royal Park Addition was offered to the public and a mad scramble ensued to get the choicest building sites. This was another popular L. H. Green sale and he netted the owners of the property the handsome sum of \$600,000 and they still own the strip of water-front extending from the "South Bridge" to Peruvian Avenue and valued at a million dollars. Then E. T. Stotesbury, at the behest of Colonel Green, purchased a beautiful

homesite extending from the ocean-front far back to Lake Worth. He engaged Mr. Addison Mizner, one of the world's greatest architects, to design a spacious mansion to grace the estate, and in due course of time beautiful "El Mirasol" was completed and furnished and became the winter home of Mr. and Mrs. Stotesbury. Architect Mizner and Contractor Lighbown were soon swamped with orders and beautiful Palm Beach became more beautiful as it became studded with lovely gems of costly mansions. The Ocean Boulevard was constructed, streets tarviated, private grounds landscaped and beautified, more hosteleries built to accommodate the pleasure-seekers, and the world's wonder playground became the cynosure of all eyes. It had been transformed from a jungle, the home of wild beasts, into a paradise of loveliness.

In all of its tropical loveliness Palm Beach is again entertaining thousands of happy, jolly, pleasure-loving people assembled from nearly every section of the universe, and they are having the time of their young lives. Everyone is young in this, the most popular playground of America. Some come here to rest, but all the rest come here to play and they're at it all the day. Golf, tennis, swimming, fishing, motoring, yachting, hunting, canoeing, aqua-planing, polo and baseball,



The Wonderful New Breakers, the World's Finest Resort Hotel.
(Courtesy F. E. C. Ry.)

are a few of the many sports indulged in in this land of everlasting sunshine and coconuts. And there are teas, dinner parties (many in the open-air), dansants and theatre parties to mark the close of a perfect day; and they are all perfect in this beauty spot—Palm Beach—where Nature's work is done and man's has only begun. The foundation for man's handiwork was laid by a small band of daring pioneers, who blazed the trail in the 70's and 80's and then came the late lamented and much beloved Henry M. Flagler, a man of great vision, who with the aid of the trail blazers, made many improvements to this wonderful creation of God. They were followed by other lovers of the beautiful who realizing that they had found Paradise, engaged architects and contractors and commissioned them to build homes befitting the setting. Landscape artists were also set to work completing the picture. So we have the Palm Beach of today, a dream of loveliness come true; a beauty-spot with wonderful homes, unequalled in all the world. Some of the architects who have added to the fame and grandeur of this section of the universe are Addison Mizner, Howard Major, Mortimer Dickenson Metcalfe, Maurice Fatio, John L. Volk, Clark J. Lawrence, Joseph Urban, Theodore A. Rowley, Marion S. Wyeth and L. W. Geisler. On other pages of this work will be found illustrations of a few of the wonderful creations of the noted architects of this beautiful resort city. And then there is the mighty ocean—the blue and green turquoise water stretching for miles and miles away to meet the azure blue sky at the horizon—the wonderful Atlantic. Here one can sit at daybreak and watch Old Sol, like a big ball of fire, rise majestically in the far east, seemingly from nowhere, while at eventide may be seen, through the fronds of the waving palms, the fading gold of a sun-kissed sky far to the west, and soon the moon and stars join in adding to the grandeur of beautiful Palm Beach at night-time. All the day King Recreation holds sway, and it is the wee sma' hours of the morn before the "sandman" blows his horn. Wonderful is Palm Beach, the finest creation of the Great Architect of the Universe.

FIRST AUCTION SALE

The first auction sale of real estate in Palm Beach took place in 1913, when Col. L. H. Green successfully disposed of Col. E. R. Bradley's Sunset Avenue Addition by this method. It was a popular sale and bidding was brisk. Among the buyers was a sixteen-year-old girl, Teresa, daughter of J. P. McKenna, first town clerk. She was so enthusiastic over the purchase of two lots that her father secured the two adjoining and her mother got the next two. These lots are today worth several times the original cost. Col. Green next sold the Royal Park property at auction and another

young lady of "Sweet Sixteen" was fortunate enough to get in on the ground floor. She secured four lots not far from Coconut Row, for \$1,000 and a few years later when the Everglades Club was erected, the value increased wonderfully. The young lady gave no further thought to her property until a few years ago, when a man offered her \$20,000 for it. She asked time to consider the matter and hunting up Col. Green, asked his advice. The Colonel knew that the price was ridiculous, so he called on Mr. Wm. Dietsch, a thoroughly reliable real estate dealer and property-owner, and asked him the value of the lot. "Why," said the gentleman, "a client of mine has just told me to offer \$40,000 for the property." So the young lady, through the honesty of Colonel Green and Mr. Dietsch, received that amount, instead of \$20,000, and the buyer later sold it for \$80,000. Royal Park—a beauty spot today—was a tropical jungle in 1910, when the Palm Beach Improvement Co., composed of Capt. E. N. Dimick and his nephew, Harvey Geer, George W. Jonas and his brother-in-law, Otto Kubin, arranged with Colonel Green to sell the property for them, after platting it into lots. The tract comprised 168 acres and extended from the lake to the ocean. A great deal of money was needed to convert it into a desirable residential section, as considerable filling-in and lots of clearing had to be done, water mains laid, sewers installed, tropical shrubs and fruit trees planted and other improvements made. Colonel Green with his wonderful foresight saw the great possibilities of the proposition and when the four live



A Beautiful Palm-lined Trail.
(Courtesy F. E. C. Ry.)



The Wonderful Whitehall. The Palatial Mansion Built by Henry M. Flagler for His Home, with the Addition,
Making a Most Beautiful and Comfortable Hotel.

wires told the Colonel that they did not have enough money to carry on with he said: "Well, my wife will let you have the money and the interest will be 8 per cent." This was agreed to and work commenced in earnest. When the plans were carried to fruition, there existed the most beautiful residential section on the face of the earth and everyone wanted a lot in pretty Royal Park. The sale was a big success and \$600,000 was realized from it. Many built homes of great architectural beauty and lovely Royal Park took its place as an integral part of lovely Palm Beach. While Colonel Green has held many other real estate auction sales in Palm Beach, he has also conducted auctions for charitable affairs. He is a big-hearted man and it gave him unalloyed pleasure to raise \$14,500 for the benefit of the Good Samaritan Hospital in 1918 and for the Jewish Relief Society in 1917. Colonel Green was born in Wilmington, Delaware, in 1858, and that city was his home until 1883, when he went to Los Angeles to reside. He was always an optimist and he contributed his share of energy in developing Southern California. In 1912, he made his third trip to Florida and then decided to make it his home. He located here and went into business. Since then he and his charming wife have spent the summer in the north and the winters at the Breakers, in Palm Beach. It was due to the roseate picture of Palm Beach, "painted" by Colonel Green, that Mr. E. T. Stotesbury and other captains of Finance, purchased homesites here and erected mansions that are the pride of

this beautiful city. Two years ago, the Colonel "ran" an advertisement in the Palm Beach newspapers embodying an offer to repurchase any property in Palm Beach, originally sold by him, at a good increase over the amount he had received. But every one was evidently satisfied for not one offer did he receive. Although Colonel Green is now enjoying the fruits of his labors he is more optimistic than ever regarding the future of the city he loves and where he and his dear wife spend their winters—Palm Beach. "This is and always will be, the world's greatest and most beautiful playground," said Colonel Green recently. "There is just so much land for homesites and just so much ocean-frontage, in Palm Beach, and as the town grows in population, this land and frontage will naturally increase in value. This fact alone insures stable values for Palm Beach real estate, which will never again be as low as they are today."

BEAUTIFUL WHITEHALL

Beautiful Whitehall, a jewel in a perfect setting and the most exclusive resort hotel in the world, is again operating in all its splendor. The original building, the great Flagler mansion and newer part, of eleven floors, form the Whitehall of today. This is its fourth season and it is certain to prove a wonderful one, under the able management of Martin Sweeny, managing director, and his brother, Edward C. Sweeny, manager. The two-story structure on the east side was built by Henry M. Flagler in 1901-2 for his home and is as wonder-



A Mid-winter Scene on the Sands at the Casino, of the Breakers.
(Courtesy F. E. C. Ry.)



Edward T. Stotesbury, Noted Financier, and His Daughter
Mrs. J. Kearsley Mitchell.

(Photo by E. F. Foley)

ful as any palace in Europe and grander and more magnificent than any private dwelling in the world. The golden fairies had no thought of cost on this, their most exquisite creation. It is to turn back the pages of time to visit this part of the Whitehall, for the work of artisans and artists who constructed it, was so thorough that he or she who visits it would be led to believe that it was built more than one hundred years ago. Fitting to the place and the associations, the architecture is that of Spain. As its name suggests, Whitehall is a palace of white, with broad marble steps that approach an imposing marble entry hall 110 feet long and 40 feet wide. The ceiling is twenty feet high, with a dome in the center upon which are decorations in canvas representing the "Crowning of

Knowledge." Cameo medallions typifying the earth, the sea, the air and the soil, stud the ceiling and there are panels representing prosperity and happiness. In niches are life-size statues, Peace, Science, Pensive and Marine, while sixteen marble columns at the end of the hall and at the approach to the grand stair-case, add to the imposing grandeur of the whole and hold the artist and lover of the beautiful spell-bound. Curving stairways lead to luxurious suites and the once beautiful drawing room is now a reception hall. The library has been made into a comfortable lounge. The music room and the ball room remain practically as they were in the days of long ago, characteristic of the perfect type found in the period of Louis XV. The dimensions of the music room are 66x24

feet and the ball room is 91x37. A tropical open court, or patio, with wonderful statuary, excites the admiration of all beholders. It is termed the "Palm Court." The tea terrace, which is out of doors, overlooking the lake, is quite popular. A Meyer Davis orchestra furnishes music and dancing at the Whitehall. Added to the original building, the handsome up-to-the-minute concrete structure of eleven floors on the banks of the lake, has large suites luxuriously furnished, the whole making the beautiful Whitehall of today.

GOLFING

Golf in Palm Beach dates back to the winter of 1897, when Prof. C. B. Cory, an enthusiastic sportsman and crack golfer and proprietor of a museum near the Breakers at the time, introduced it. Every one went wild over it and its popularity increased by leaps and bounds each succeeding season. A club was organized, with Fred Sterry as president and Professor Cory as secretary and a large membership was quickly secured. Tournaments were held that attracted professionals and amateurs from all over the country. From this beginning, we have the three flourishing clubs of today, with beautiful grounds and courses well nigh perfect. Golf is an old, old game and was exceedingly popular in Scotland in the days of very long ago. It was introduced in the United States by that grand old member of the Old Guard Society, George Wright. Meeting with instant favor it swept the country like wild fire. It retained its popularity year after year and here in Palm Beach has

as strong a hold on the winter visitors today, as ever. An unique organization that holds forth on the Poinciana grounds each season—and has for ten years—is the Old Guard Society of Palm Beach Golfers. Albert M. Banker is its president; Fred C. Van Dusen, vice president; George H. Keim, acting treasurer, and F. P. Wilson, acting secretary. One of the charter members of the organization is Gen. J. Earnest Smith and on the occasion of his 78th birthday, on January 29th last, he made the round of the course in 78. General Smith has been a popular winter visitor to Palm Beach for twenty-five seasons and fourteen years ago, as attorney, drew up the incorporation papers for the Old Guard Society. The first year that he played at the site of the present County Club, it was swamp land and one day there was great clamor when the caddy boys discovered a big alligator sunning himself at the second hole. A rope was procured and Mr. Alligator was lassoed and pulled to the club house by the boys. He was sold to "Alligator Joe" for \$10 and found a home in the zoo of that noted character.

BETHESDA-BY-THE-SEA

Another chapter was added to the history of Palm Beach, on November 27, last, when the first services in the main church of the magnificent new Bethesda-by-the-Sea were held, at 11 a. m. At this time the chimes were dedicated also. This beautiful Gothic church was erected from the plans and under the supervision



The Morning Gathering on the Beach
in Front of the Casino
(Courtesy F. E. C. Ry.)



Mode of Palm Beach Transportation
"Lazybacks"
(Courtesy F. E. C. Ry.)



Handsome Gothic Edifice of New Episcopal Church, Bethesda-by-the-Sea.
(Photo by Poinciana-Breakers Studio.)

of Mr. Philip Hiss, of Hiss and Weeks, architects, of New York City. It is a tribute to the memory and honor of that little group of pioneers who banded together nearly forty years ago, to build the first church in what was then Lake Worth, but now Palm Beach—the first Episcopal church between Melbourne and Key West. It was a small barn-like structure and still stands, among the trees, way up on the North Trail. The first pastor was Rev. Joseph N. Mulford and he held the respect and love of his parishioners. The second Bethesda-by-the-Sea, which stands near the original house of worship, was constructed in 1894 and served until Easter Sunday, 1925. Last year services were held in the chapel in the parish house. The cornerstone of the new church was laid on March 15, 1925 and to date about \$400,000 has been expended on the building. When finally completed, several years hence, it will represent a total outlay of \$650,000. On a bronze tablet erected in the Cloister of the church are the following words: "These cloisters are erected to the Glory of God, in affectionate memory of Charles I. Cragin, rector's warden of Bethesda-by-the-Sea from its Organization in 1889 until his death, December, 1915. By his Loving Wife, Frances H. Cragin." The wonderful chimes of the church were made by Andrew E. Meneely, who installed them. Superintendent W. A. Wylie has worked a wonderful change in the appearance of the grounds during the past year. Two magnificent date-palms, hanging heavy with ferns and other rare trees, gifts of that beloved old lady Mrs. C. I. Cragin, have been planted in the

Garth. They were taken from Mrs. Cragin's "Garden of Eden" (Reve D' Etete). Two huge Peter's Sporum bushes are flourishing at either side of the main entrance. Cedar trees have been planted and bougainvillea, already glowering, is twining its way over the artistic Gothic archways.

The officers of this beautiful church are: Rector, Rev. M. George Thompson, D. D.; vestry, Dr. Fred E. Gamage, (rector's warden); Dr. Clement Cleveland, (people's warden); Harold E. Spencer, clerk; Albert M. Banker, treasurer; E. M. Brelsford, J. B. Donnelly, G. Horton Glover, Burrows McNeir, George Fryhofer, B. H. Kroger, George A. McKinlock, S. Fahs Smith, John Shepard, Jr., and R. D. Douglass. Mrs. John Watson Doe is the talented organist.

The wonderful edifice was a dream of Canon Townsend Russell and Mrs. Hiss, carried to fruition. Rev. Russell resigned the pastorate of the church two years ago, on account of the illness of his wife and the beloved couple now call Washington, D. C., home. Rev. Russell has been Canon of the Pro Cathedral in the capital city for many years and spent his summers there and his winters here. (The Pro Cathedral is the noted church where former President Wilson's body reposes).

REV. M. GEORGE THOMPSON, D. D.

Rev. M. George Thompson, D. D., rector of the church of Bethesda-by-the-Sea, was born in Quebec, Canada, in 1863 and was educated at Bishop's College, Lennoxville, Quebec, where he received the



Broad, Open Verandas of the Royal Poinciana Hotel.

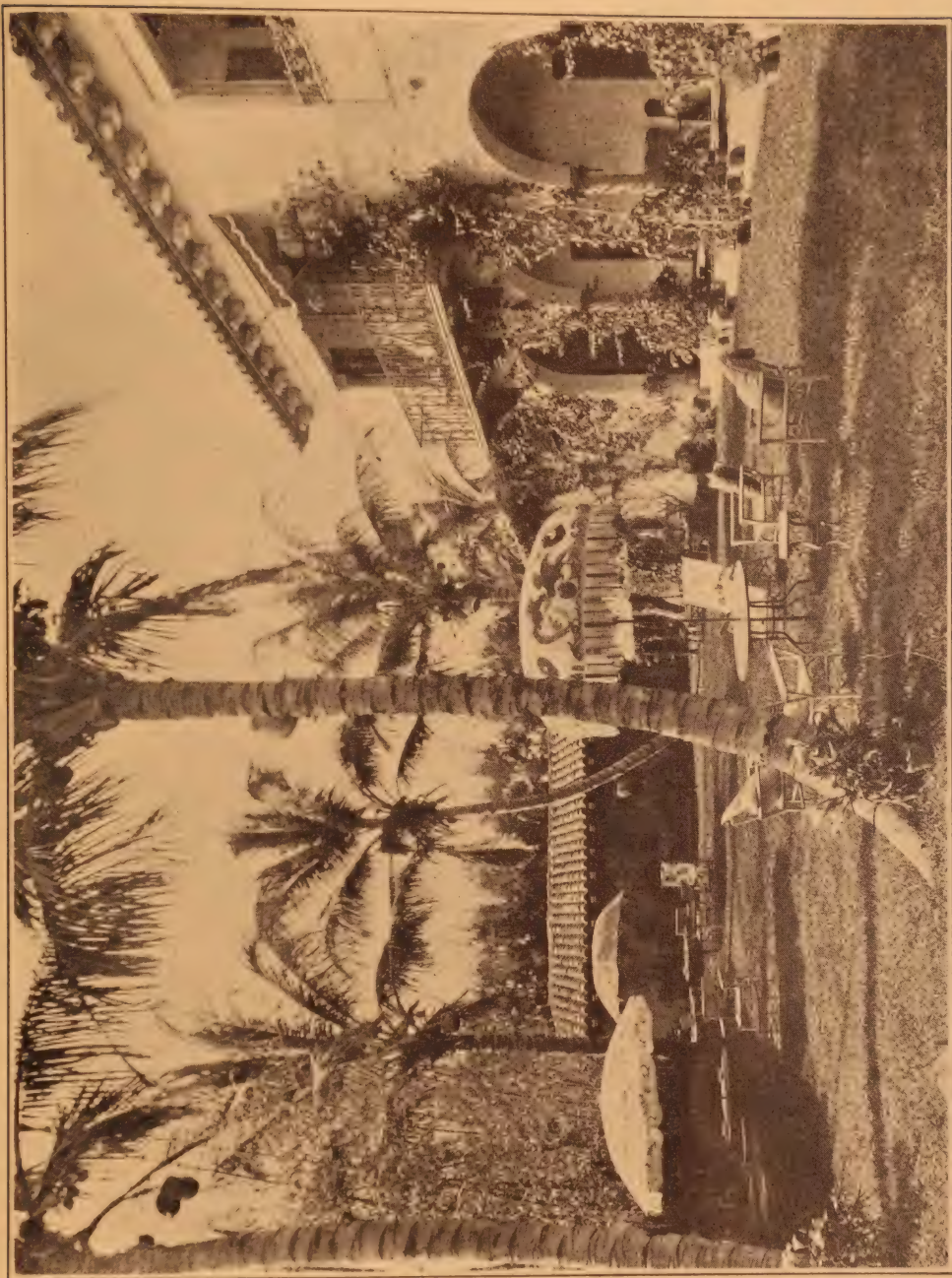
(Courtesy F. E. C. Ry.)



FAMOUS MAJOR ALLEY

A Creation by the Noted Architect, Howard Major.

(Photo by F. E. Geisler)



Patio of Anthony J. Drexel Biddle, Jr. Home on Ocean Boulevard.
(Photo by Pictorial News Service.)



Anthony J. Drexel Biddle Jr., Most Popular of the Younger Members
of Palm Beach Society.
(Photo by Pictorial News Service.)



"Villa del Sarmiento," Home of Anthony J. Drexel Biddle, Jr., on Ocean Boulevard.
(Photo by Pictorial News Service.)



Mr. and Mrs. Howard Brougham Major of Major Alley.
(Photo by Poinciana-Breakers Studio.) Courtesy Palm Beach News.

degrees of B. A. and M. A. Upon his ordination in 1886 by the Lord Bishop of Quebec, he was appointed rector of the church of the Holy Trinity, Lewis, Quebec. In 1889 he became Senior Curate of the church of the Holy Trinity, New York, and in 1895 was elected rector of Christ Church, Greenwich, Conn., where he served for 30 years, and resigning in June, 1925, was made Rector Emeritus by a unanimous vote of the parish. Dr. Thompson was a member of the Standing Committee of the Diocese of Connecticut for 20 years and was for eight years its president. He received his degree of D. D. from Trinity College, Hartford, Conn. In 1894 he married Mary Esther, daughter of Alexander Frazer of New York. Since leaving Greenwich, Dr. and Mrs. Thompson have made their home at the Sherman Square

hotel in New York City. Dr. Thompson is a mason and has been past master and chaplain emeritus of Acacia Lodge of Greenwich, Conn., for many years.

HOWARD MAJOR, A. I. A.

In any consideration of Palm Beach architecture the name of Howard Major, nationally known architect and writer on architectural subjects, must be included. Mr. Major was born in New York in 1886 and after completing his studies commenced practice of architecture in New York, the most exacting and highly competitive field in the world. His success in the field of domestic architecture in the Glen Cone section of Long Island as well as homes in Westchester County, New York City, and Washington. The Howard Whitney, Cornelius N. Bliss,

Christopher D. Smithers, Howard Maxwell, Andrew D. Fletcher, Samuel Dwight Brewster, J. Henry Dick, Harold W. Carhart and Hugu Legare houses are only a few of the many beautiful homes designed and in most cases decorated by Mr. Major in his twenty-five years practice in New York.

In 1924, he removed his office and home to Palm Beach and since that comparatively recent date has helped to beautify his adopted city by designing the Major Alley group of charming small houses, the Howard Whitney, E. E. Allayne, Nelson Odmann, Willard Ferguson, A. D. Lasker and M. D. Carmichael homes. In addition he has made extensive alterations in the Statesbury, Warburton, Haskins, Bache, Skiff and Demarest residences.

Mr. Major's contribution to the literature of architecture includes two books, the "Domestic Architecture of the Early American Republic," and the "Spanish Architecture of the New World." His articles also appear in Country Life, House and Garden, Architectural Forum, Arts and Decoration, and Southern Architect. Mr. Major's clubs are the Metropolitan and Squadron A Association in New York, and the Everglades and Oasis in Palm Beach.

ADDISON MIZNER

A man who has done wonders for Palm Beach, is Mr. Addison Mizner, an architect with a world-wide reputation. His skill and artistic nature are evidenced by "Via Mizner," "Via Parigi," Everglades Club, many beautiful homes and other noted creations of his. Mr. Mizner is a native son of the Golden West, having first seen the light of day at Benicia, California, about 50 miles from the birthplace of ye author. His father, Capt. Lansing Bond Mizner, was one of the early pioneers of California and the founder of Benicia, Addison Mizner's birthplace.

MAURICE FATIO

(Of Treanor and Fatio)

Treanor and Fatio, architects of New York and Palm Beach, are in their new home, 11 Phipps Prazza, with Maurice Fatio in charge. Mr. Fatio was born in Geneva, Switzerland, in 1897, and after studying at the University of Zurich, came to America. He was only 23 years of age at the time, but wide-awake. He formed a partnership with William Treanor, under the firm name of Treanor and Fatio and the firm has met with great success. Residences and large apartment houses in and around New York became their specialty and during the past two years they have also designed some of the noted homes of Palm Beach including those of Judge A. G. Hartridge, J. S. Phipps, H. C. Phipps, Mr. and Mrs. Henry Barkhausen, Mr. and Mrs. Emil



MAURICE FATIO

Prominent Architect of Palm Beach.

(Photo by Pictorial News Service.)

J. Stehli, Mr. and Mrs. Joel W. Massie, Mr. and Mrs. L. A. Corya, John Sanford and Mr. and Mrs. Adam G. Thomson. They were the architects of several business buildings as well, such as the beautiful structure that houses the new First National Bank of Palm Beach, the office building of the Gulf Stream Title and Mortgage company and others. The new building that the firm uses for its offices, in Phipps Plaza, was also designed by Mr. Fatio.

ARCHITECT JOHN L. VOLK

Another of the young architects who have gained an enviable name in Palm Beach, is John L. Volk, who has offices in the Plaza building (Phipps Plaza). Mr. Volk has practiced his profession in New York and Larchmont for twenty years. He was reared in the big city and took a three-year course in architecture at the Columbia University. He got the Florida fever three years ago and coming here was engaged by some of the winter residents to design homes for them. He also added patios to several large homes. Included in his list of clients are Albert Feltman, Commodore Vincent B.



New Home of F. D. Craig on El Bravo Way. John L. Volk Architect.
(Photo by Pictorial News Service.)

Ward, Samuel Harris, F. Farmer Fox, F. D. Craig and others. Commodore Ward says that the patio "with office" designed for him by Mr. Volk, is "the finest in the land" and Mr. Craig is loud in his praise of the young architect. The Craig home, which was only recently completed, is one of the most beautiful residences in Palm Beach and a detailed description of it is quite interesting. It has twelve rooms and is of the Spanish Renaissance style, with patio and garage. In the hall is a double stone staircase, with hand forged iron rail. Under the stair elliptical doors lead to patio. Ornamental iron grilles featuring birds and animal life are used as a transition from the hall to the patio. Spanish panelled doors antiques, feature all door openings. Imported antique amber glass casts a mellow glow from the landing of the staircase.

Upon entering the living room a massive stone fireplace featuring the east side is seen. It is in harmony with the cloistered leaded glass windows. A beamed ceiling is highly decorated with Spanish motifs and color. The panels between the beams have been painted a sky blue, shaded to give a coffered effect. Rich hangings and priest robes hung on modulated cream tinted walls, add a wealth of color and interest to the room. The black floor is of random width studded with pegs. Wood grilled doors lead to the loggia and patio.

Looking west from the hall one enters the dining room through very delicate and intricate wrought-iron gates. The floor is of real old Spanish tile taken from a convent in Seville, highly waxed and resplendent with color. Tunisian tile treatments have been used with freedom over windows and doors. Antique leaded-glass of amber and lavender, cast a mellow glow over the entire room.

The furniture and hangings throughout this lovely home are in perfect harmony with the architectural character of the individual rooms, each hanging and fixture having been selected and made for size and color to fit its particular location.

CLARK J. LAWRENCE, A. I. A.

The handsome new fire station at the corner of North Palm Beach avenue and Wells road was designed by Clark J. Lawrence, of the Murray building. This young architect has a splendid record of achievement in his chosen profession. A native of New York state, he graduated in 1913 from the College of Architecture of Cornell University, winning the Beckwith-Brown Memorial medal for excellence in architectural design. His early practical training covered ten years experience in the offices of Charles A. Platt and Trowbridge & Ackerman, both of New York City, two firms famous for their domestic architecture.

When war was declared Mr. Lawrence immediately volunteered and saw many

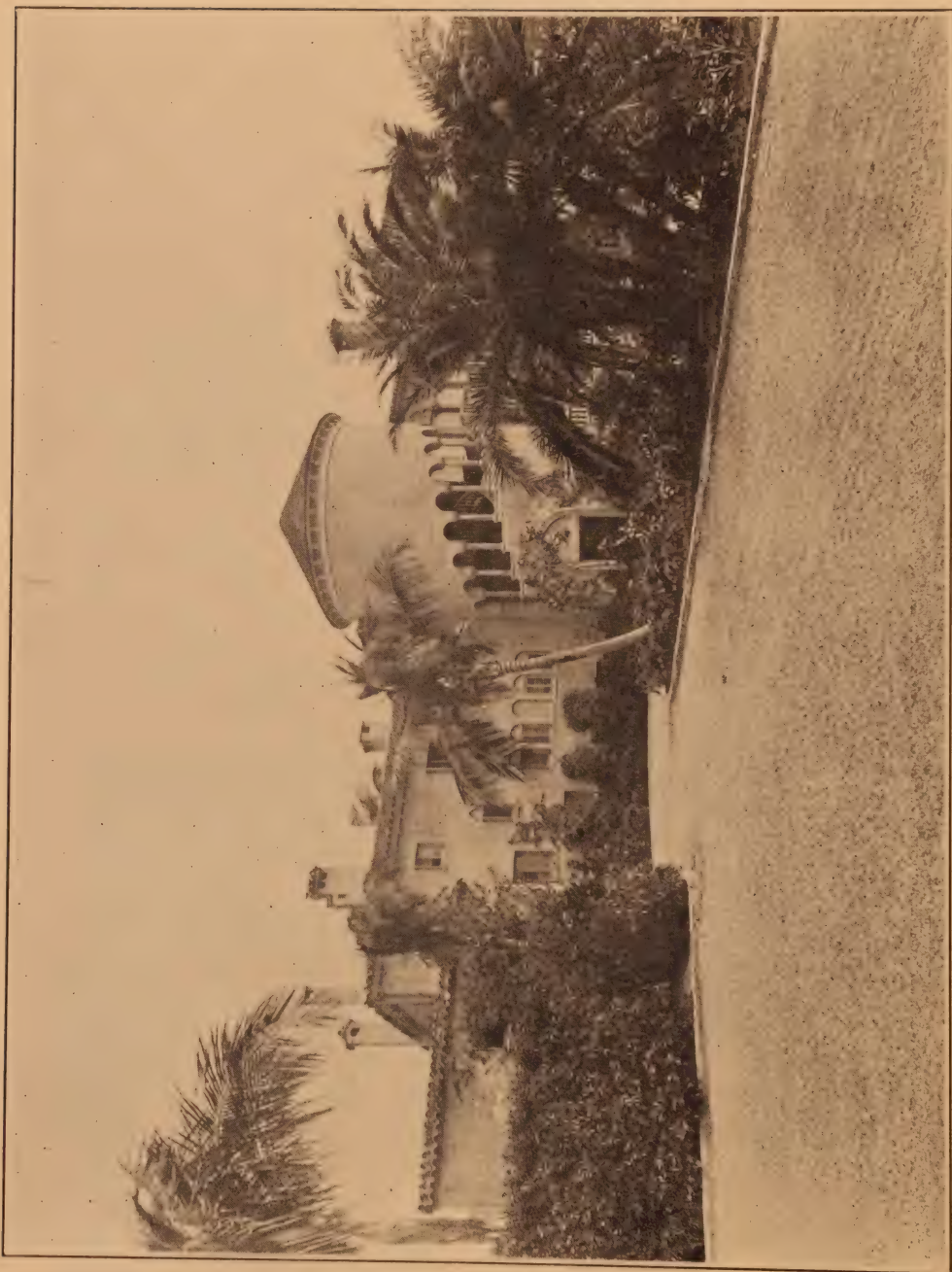
months of active service in France with the 306th F. A. of the 77th Division. He retains his commission as major of Field Artillery in the reserve corps of the U. S. Army, and has always taken an active interest in military affairs. At the present Mr. Lawrence is president of the Local Reserve Officers' association. For two years before coming to Florida the Major was in partnership with George Gray, of New Haven, Conn., and his firm did all of the architectural work for Berea College, Berea, Ky., where an extensive building program was carried out. It also specialized in large residential work. Since coming to Florida in the fall of 1925, the following work has been designed and completed under the supervision of Mr. Lawrence: Italian fountain and alterations to the Dr. W. L. Kingsley estate, residences of Mrs. C. Hess, bathing pavilion for C. W. Copp, ocean boulevard, Valencia Gardens and the new fire station—all in Palm Beach; Lakeview Arcade, Howe apartments and gymnasium and auditorium for the industrial high school, all in West Palm Beach. Also the Kelsey City and West Gates schools, and a teacherage and domestic science building at Canal Point.

At the present time Major Lawrence is working on plans for a residence in New York City for Mr. Ralph Holland, and a group of houses in Clewiston, including a large residence for Mr. B. G. Dahlberg, president of the Celotex company. Such a difficult problem as the beautiful new fire station in the heart of the exclusive residential district in Palm Beach, attests



A Sun-Kissed Loggia of the New Breakers.

(Courtesy F. E. C. Ry.)

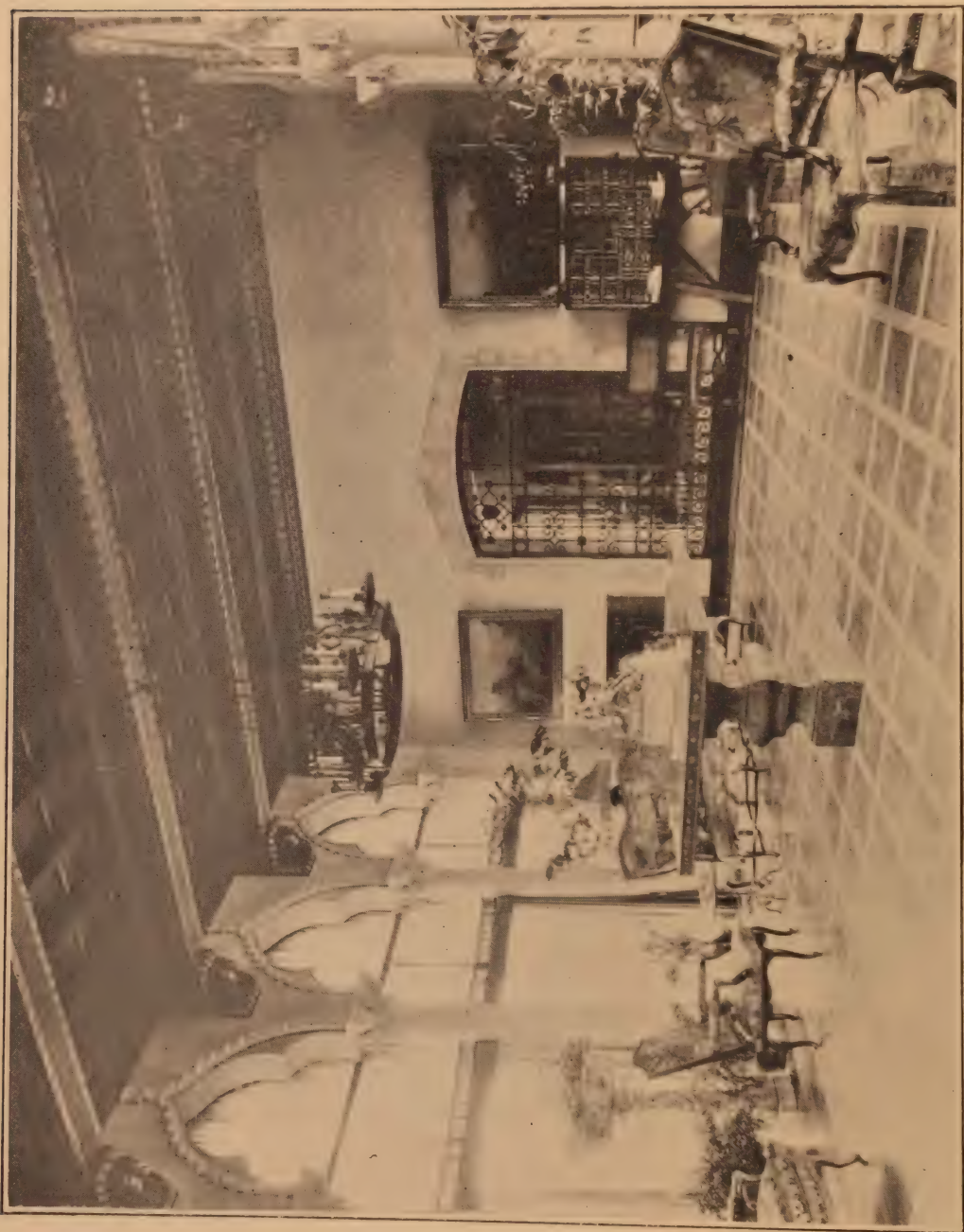


Estate of Mr. and Mrs. George S. Rasmussen on South Ocean Boulevard. This Is One of the Most Beautiful Homes in Palm Beach. George, Jr. and Robert Rasmussen Complete the Family.

(Photo by Pictorial News Service.)



Living Room in Home of Mr. and Mrs. George S. Rasmussen. (Photo by Pictorial News Service.)



Sun-Parlor of Home of Mr. and Mrs. George S. Rasmussen. (Photo by Pictorial News Service.)



Interior View in Home of Mr. and Mrs. George S. Rasmussen. (Photo by Pictorial News Service.)

his ability as an architect. Major Lawrence is a member of the American Institute of Architects, the Sigma Alpha Epsilon fraternity, the Everglades Club, the Cornell Club of New York and University Glee Club of New York, Kiwanis Club, the American Legion and Reserve Officers' association.

THE RASMUSSEN HOME

One of the prettiest homes in Palm Beach is that of Mr. and Mrs. George Rasmussen on the South Ocean Boulevard. Mrs. Rasmussen is one of the most beautiful and popular members of Palm Beach society. The Rasmussens spend their summers in Chicago, or at their Castle "Solyist," at Klampenborg, near Copenhagen, Denmark. They have two fine sons, George and Robert. The Rasmussens headed the subscription list for the Regatta this year, with a contribution of \$1,000.

THEODORE A. ROWLEY

Theodore A. Rowley, who in his younger life was a prominent architect of Chicago, has contributed some lovely effects in beautiful Palm Beach. A home that has been much admired and a joy to

those who know, is the Moorish house of H. H. Pennock, on Seaspray avenue. It is distinctive and, true to type, has the blue ocean as a background for the exquisitely formed dome, turrets and minarets. Carved overhanging windows and balconies and a roof garden in true oriental richness, are features. The inner court or patio is almost surrounded by arches and slender twisted columns, with walls brightened here and there by tunisian tile and aflame with tropical flowers, shaded by tall palm trees. Half hidden fountains lend the charm of the song of running water. Another feature is the peek-a-boo window, called in the Persian tongue Moucharaby, from which one may see, without being seen. Mr. Rowley had drawn plans for a pretty home for the late Frederick Glidden, but his passing a short time ago prevents their being utilized. Mr. and Mrs. Rowley have made Palm Beach their home for many years, residing in their attractive mansion on Peruvian avenue.



Mr. and Mrs. John Emerson (Anita Loos) Two Palm Beach Favorites.

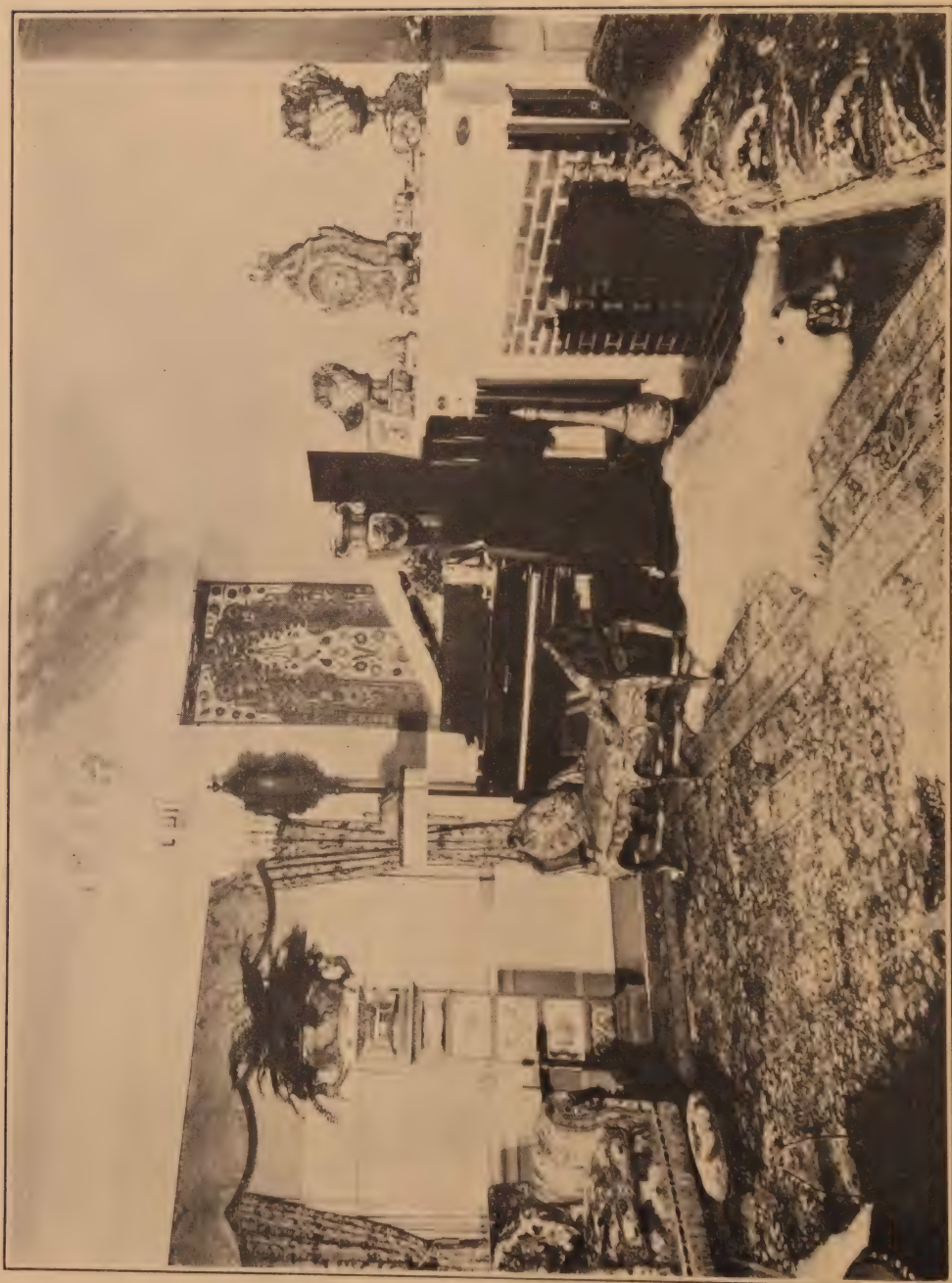


"Cute and Sweet" Little Betty Ordway, Popular Daughter of Mr. and Mrs. Lucius P. Ordway.

(Photo by E. F. Foley.)



Mr. and Mrs. Victor A. Searles and Cute Little Betty.
(Photo by Pictorial News Service.)



A Corner in Living Room of the Victor A. Searles Home on South Ocean Boulevard.
(Photo by Pictorial News Service.)



Dining Room of Victor A. Searles Home, South Ocean Boulevard. This Mansion Is Being Enlarged and the Grounds Beautified. (Photo by Pictorial News Service.)

HOME OF VICTOR A. SEARLES

A home that was built a few years ago, yet still unfinished, is that of Mr. and Mrs. Victor A. Searles, on the South Ocean Boulevard. The Searles are here this season for the first time in three years and their plans call for additions and other improvements to the house and grounds that will necessitate the expenditure this summer of many thousands of dollars. They plan to be "regulars" henceforth as they are in love with Palm Beach, and by next season they will have one of the most beautiful homes on the Boulevard, with large grounds, attractive lawns and rare palms that will form a most gorgeous tropical setting. The Searles also have a beautiful estate near Atlantic City, where they spend their summers, when not travelling abroad.

BIG-HEARTED MEN

Two brothers who call Palm Beach home each winter, are Edward and Paul Moore, who have beautiful estates on the Ocean boulevard, about two miles south of the heart of town. These men are lovers of nature and that is the reason they love Palm Beach, with its beautiful

tropical setting, with the wonderful blue Atlantic at their front door and the placid waters of Lake Worth on the other side. They love the many birds that warble sweet notes from the trees that adorn the grounds of their respective homes and the adjacent island—Hunter's Island—and learning that private interests had set about to purchase the Isle from the state, to exploit it, they got busy and asked the government to step in and declare it a reserve for a bird-sanctuary. They learned that the government had not given the state title to it and acted accordingly. That they are big-hearted men, anxious to protect bird life, is attested by their offer to the government to buy the land, if necessary and they themselves, create a bird-sanctuary. All Palm Beach will stand back of them in their most laudable undertaking.

DR. GEORGE MORGAN WARD

One of the most beloved of the old-time residents of Palm Beach is the Rev. George Morgan Ward, D.D., who was Henry M. Flagler's spiritual adviser in his later years. Rev. Dr. Ward was born at Lowell, Mass., in 1859. He attended the public schools of his native



A Recent Picture of Charming Little Betty Searles.
Daughter of Mr. and Mrs. Victor A. Searles of South Ocean Boulevard.
(Photo by Pictorial News Service.)



"SIN CUIDADO"

Sideview of Interesting Home of Edward S. Moore on South Ocean Boulevard.
(Photo by F. E. Geisler)



"COLLADO HULLO"

Home of Paul Moore (Brother of Edward S.), on South Ocean Boulevard.
(Photo by F. E. Geisler)

city and was a member of the class of 1881, at Harvard. He received the degrees of A. B. and A. M. at Dartmouth, and of LL. B. at the University of Boston. He was at Johns Hopkins University in 1894-'95 and received the degree of B. D. at Andover Theological Seminary in 1896. Dartmouth, in 1900, gave him the degree of D.D. He became an LL. D. at Florida University and at Rollins College in 1903. Dr. Ward, on June 17, 1895, married Miss Emma Merriam Sprague, of Springfield, Mass., and she is as always Dr. Ward's inspiration and good helpmate today. Dr. Ward trained as a lawyer after completing his college education and was admitted to the bar in Massachusetts. In 1885 he became the first secretary of the International Society of Christian Endeavor. He filled that position until 1889 when he resigned to enter the ministry. In 1896 Dr. Ward was ordained a Congregational minister and became president of Rollins College, at Winter Park, in this State, which position he held until 1903, when he accepted the presidency of Wells College, in Aurora, N. Y. In 1913 he resigned his college presidency and with Mrs. Ward traveled extensively. In 1915 he was recalled to Rollins College. In 1898 Dr. Ward's dear friend, Henry

M. Flagler, induced him to come to Palm Beach to become the pastor of the Royal Poinciana Community Chapel, which position he has held ever since. His first Sunday there were only thirty persons in the house of worship. On the first Sunday of March, 1927, there were 1,500 in and outside the building trying to get in. Dr. Ward is deservedly popular and William Fremd says: "His beautiful memorial tribute to that great and good man, Henry M. Flagler, was the masterpiece of a scholar." Dr. Ward asked Mr. Flagler during a conversation in one of the early days what his purpose was in coming here and investing his millions in Florida. His answer was: "I believe this is the best State in the Union for many thousands of people to live in. I wish to help develop the State. I may not make any money but I shall be satisfied if I can put my money to a good purpose." "Mr. Flagler was a broad gauge and very unselfish man," said Dr. Ward. "If he had left his wealth in Standard Oil, he would have been many million dollars richer when he passed away, but he preferred to make a beautiful paradise of Florida. Dr. Ward's church—the Chapel—is under the direction of a board of trustees, consisting of A. F. Huston, of Pennsylvania, J. Leonard Replogle, of New York; Gurnee Munn, of New York; Earl Charlton, of Massachusetts; Joseph Riter, of New York; John C. King, of Illinois, and Cooper Lightbown, of Palm Beach, and is a community church—inter-denominational. The popularity of Dr. Ward is



DR. GEORGE MORGAN WARD
Who Was a Close Personal Friend of
Henry M. Flagler



The Beautiful Trail on the Grounds
of the Royal Poinciana.
(Courtesy F. E. C. Ry.)



Patio of Beautiful Home of Stanley C. Warrick Just Completed.
(Photo by Pictorial News Service)



"Lagomar," Pretty Home of Mrs. Henry R. Rea, on South Ocean Boulevard. Mrs. Rea is a Most Gracious Widow Lady, Highly Esteemed and Beloved by Her Host of Friends. (Photo by Pictorial News Service.)



COL. ANTHONY R. KUSER

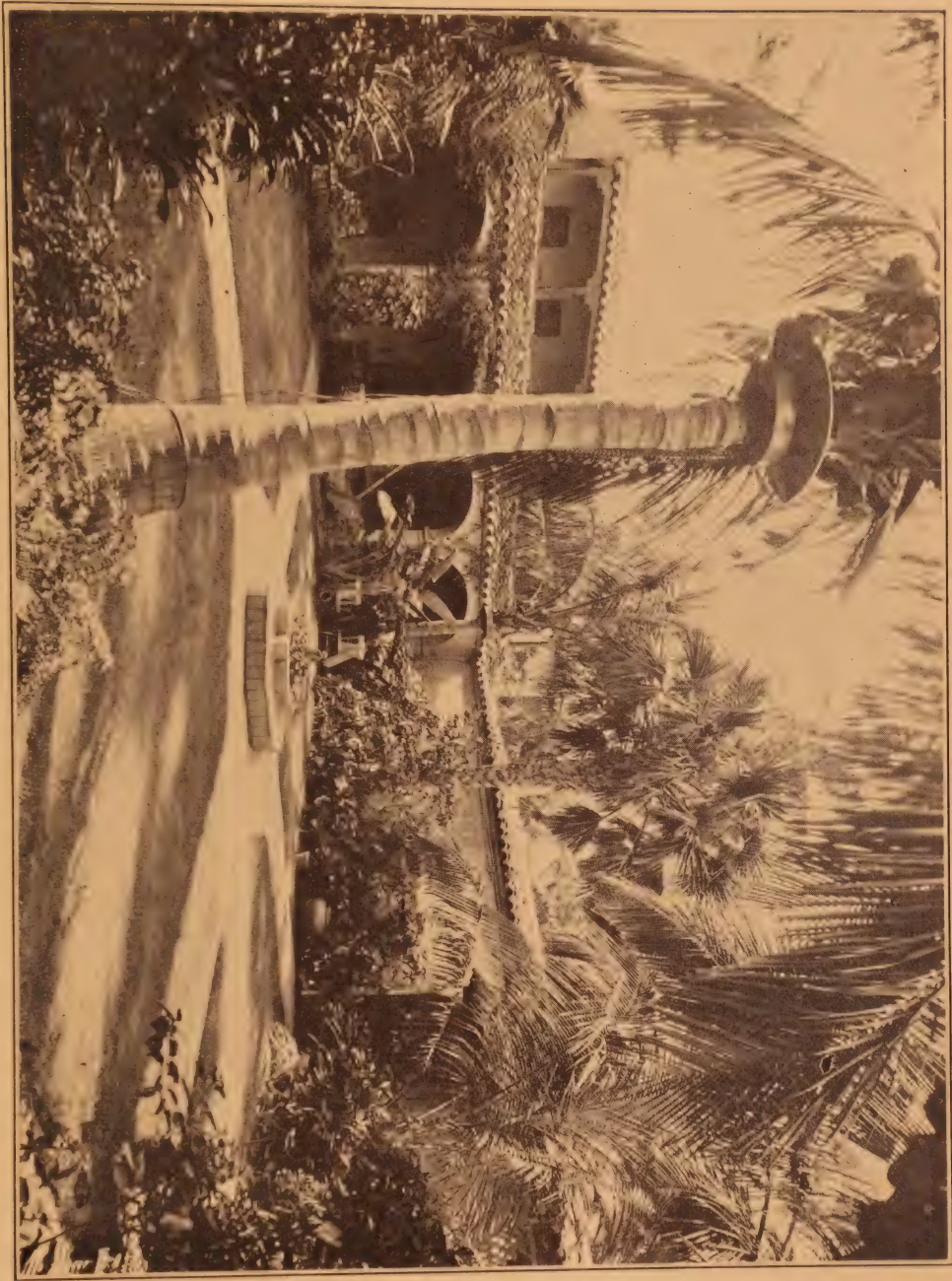
The Colonel, Mrs. Kuser and Daughter Miss Cynthia, Have Been Popular Winter Residents of Palm Beach for Many Years. Their Beautiful Estate Adjoins that of E. F. Stotesbury.



Pretty Home of Jules S. Bache, Barton Avenue, East of County Road.
(Photo by Pictorial News Service.)



Patio of Jules S. Bache Home on Barton Avenue.
(Photo by Pictorial News Service.)



Another View of Patio, of Home of Jules S. Bache on Barton Avenue.
(Photo by Pictorial News Service.)



JULES S. BACHE
Popular Vice-President of Oasis Club.
(Photo by Pictorial News.)

attested by the fact that hundreds of persons are turned away, unable to gain admittance to the church, each Sunday.

A. F. HUSTON

For many years Mr. A. F. Huston and his gracious wife have spent the winter months in their handsome home on the ocean front, at the end of Sunset avenue. Reminiscing a few evenings ago, Mr. Huston recalled the auction sale of lots in Floral Park in 1914. Col. L. H. Green, dressed immaculately in white, was the auctioneer and before starting the sale, he had cards distributed to the prospective bidders. They were numbered and some called for prizes while others were blanks. Mr. Huston and "Dick" Croker attended the sale and Mr. Croker drew one of the winning cards, his prize being a cut-glass pitcher, trimmed with silver. In the sale of lots that followed Mr. Croker bid \$120 a foot for the 175-foot ocean frontage lot on the north side of Sunset avenue, and secured it. Mr. Huston then bought the 230 feet frontage on the corner to the south and, the beautiful colonial home of the Hustons adorns the property, as does also two other cottages. They are called Kawita (By-the-Sea), We-wo-ka (Roaring Sea) and Kee-Way-Din. It was in WeWoKa that E. B. McLean, who had it leased one season, entertained President Harding, when he visited Palm

Beach. The Ka-Gee (Come Hither) which adjoins the Huston home on the west, with a frontage on Sunset avenue, is also on the original lot, but it was sold by the Hustons some time ago. Mr. Huston asked his friend Croker why he had bid for that particular lot and the Tammany chief replied that his son would build on it. But the son did not choose to build on it, so it was sold to Otto Kahn, who erected a mansion that graces it. At that time, Gus' Baths were just to the north of the property. When Floral Park was laid out, pine trees were planted on Sunset avenue. "They were about a foot high in 1914," said Mr. Huston, "and now they are tall and stately." The section known to pioneers as the Styx, was between the ocean and County road and Main street and Sunset avenue. It was an old colored settlement and while many of the residents moved to West Palm Beach in 1894, it was 1912 before the last vestige of "the Styx" passed into history. Mr. Huston recalls the organization of the Old Guard Society, with Walter J. Travis as president and himself as vice president. He also recalls the burning of several rare trees in the Breakers' Hotel fire in 1925, including an extra tall one—a Kentia Balmoreana. Mr. Huston is a great admirer of Dr. George Morgan Ward, and for many years has been one of the trustees of the Poinciana Chapel.



Live Flamingoes, a Rare Bird. (Picture taken on grounds of John S Phipps, by Agricultural Dept., U. S. Government.)



A. F. HUSTON

An Old-Time Winter Resident and Property-Owner of Palm Beach.
(Photo by Pictorial News Service.)



Beautiful Home of A. F. Huston on Ocean Boulevard and Sunset Avenue. First Colonial Home constructed in Palm Beach. (Photo by Pictorial News Service.)

Jacksonville

"A Guest Today --
A Host Tomorrow"

FLORIDA'S Source of Wealth— The Gulf Stream

To the westward of the region of the Equatorial Counter Current the North and the South Equatorial Currents unite. A large part of the combined stream flows into the Caribbean Sea through the various passages between the Windward Islands, takes up a course first to the westward and then to the Northward and Westward, finally arriving off the extremity of the peninsula of Yucatan; from here some of the water follows the shore line of the Gulf of Mexico, while another portion passes directly toward the North Cuban coast; by the reuniting of these two branches in the Straits of Florida there is formed the most remarkable of all

Tampa

GULF

70°
March 2nd



WIND PERCENTAGE SCALE

70°
Water line

LONGITUDE

CURRENT

COUNTER

OCEAN



WIND PERCENTAGE SCALE

1000 KM. CIRCUM IN
LARGE TENSION

20°
Water line

PREVAILING WINDS & CALMS.

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Miami

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CURVEZ

COMPILED FROM U.S. GOV'T. PILOT CHART NO. 1400,
U.S. GOV'T. SEA SURFACE TEMPERATURE CHART,
BOTH FOR C. MAKIN, FORMERLY LIEUT. U.S.N.R.
BY CHAS. C. MAKIN, FORMERLY LIEUT. U.S.N.R.
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24

77° WATER TEMP.

WATER TEMP.

Havana

PREPARED BY CARR & MCFADDEN, INC.,
CIVIL ENGINEERS, WEST PALM BEACH, FL

868

ATLANTIC

EQUATORIAL

CURRENT

76.

DEPTH

FATHOM

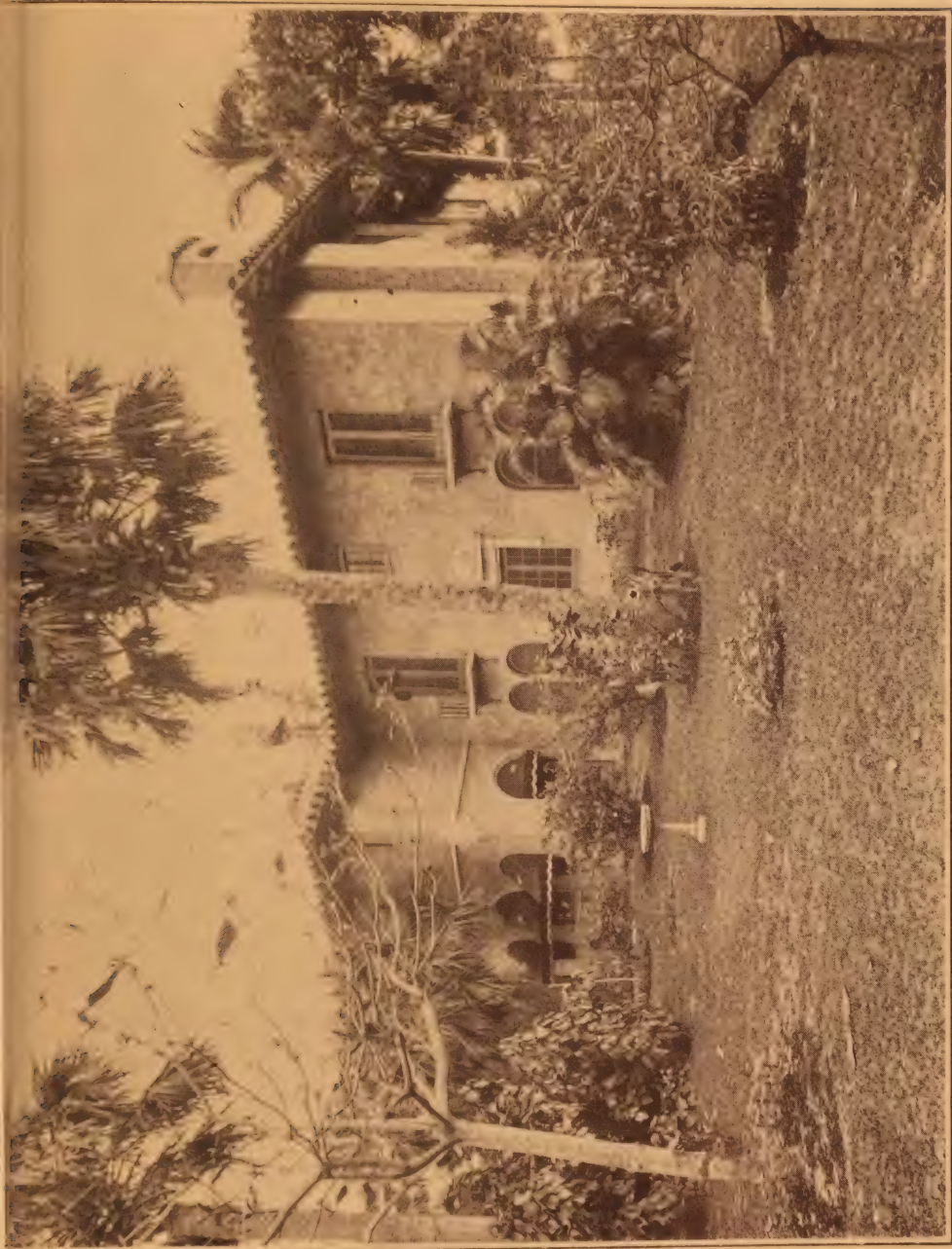
70°
Waves
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26

25



Home of Nelson S. Odman, Jungle Point, a Beautiful Creation of Architect Howard S. Major. Leased to Irving Berlin Last Season. (Photo by F. E. Geisler.)



Residence and Attractive Grounds of John J. Hanson, County Road and Seabreeze Avenue.
(Photo by Pictorial News Service.)



Side View of Home of Mrs. Seward Webb, on Dunbar Road. (Photo by Pictorial News Service.)

COL. E. R. BRADLEY

Col. E. R. Bradley, who is one of the most highly esteemed citizens of Palm Beach, located here in 1898, after having been a resident of St. Augustine for seven years. Colonel Bradley was born in Johnstown, Pennsylvania, 68 years ago, yet he hardly looks a day over 50. Upon reaching Palm Beach, he was fascinated with the place and visioned a wonderful city of the future. He got the "Buy Palm Beach Real Estate" fever early and hunting up Capt. E. N. Dimick, struck a bargain for a tract of land on which the Palm Beach Club restaurant now stands. He immediately built two homes—one for his brother and the other for himself. In 1910 Colonel Bradley decided to develop the Sunset Avenue district and purchased considerable more land including the Dr. Munyon tract, which adjoined the parcel he had secured from Captain Dimick. He then built a seawall, 100 feet out in the lake and extending three hundred feet northerly. When Colonel Bradley bought the Dimick land it was on the edge of a gully, or depression and the Munyon tract was a marsh, but the dredge Ninkee filled in all of the low places as far east as the County Road—now Palm Beach Avenue. It required

an average fill of five feet and a goodly part of Main Street is on the made ground. Colonel Bradley next purchased 2,210 feet on the Ocean front from M. E. Spencer, the consideration being \$5 a front foot. This land extended back to the County Road. In order to make a compact body, he bought 2,000 feet on the Lake front for \$60 a front foot. This joined the other tract at the County Road. Colonel Bradley, an ardent lover of outdoor sports, established a "Gun Club" on the Ocean front property and operated it for a long time, but when Henry M. Flagler wanted it for a golf course, the Colonel let him have 2,000 feet running from the Lake to the Ocean, at what it had cost him, as the Colonel felt that it was for the benefit of the town. He retained the other 210 feet of ocean frontage, extending back to the County Road and later on sold it to Mr. Cosden for \$50,000. This is now part of the home property of the Hugh Dillmans. In letting Mr. Flagler have the bulk of the property at what it had cost him, Colonel Bradley showed a most magnanimous spirit. He desired to cooperate with Mr. Flagler in providing entertainment for the visitors. "Mr. Flagler was one of the grandest men,



Side View, From Ocean Boulevard, of the Joseph C. Hutchison Home,
Fronting on Everglades Avenue.

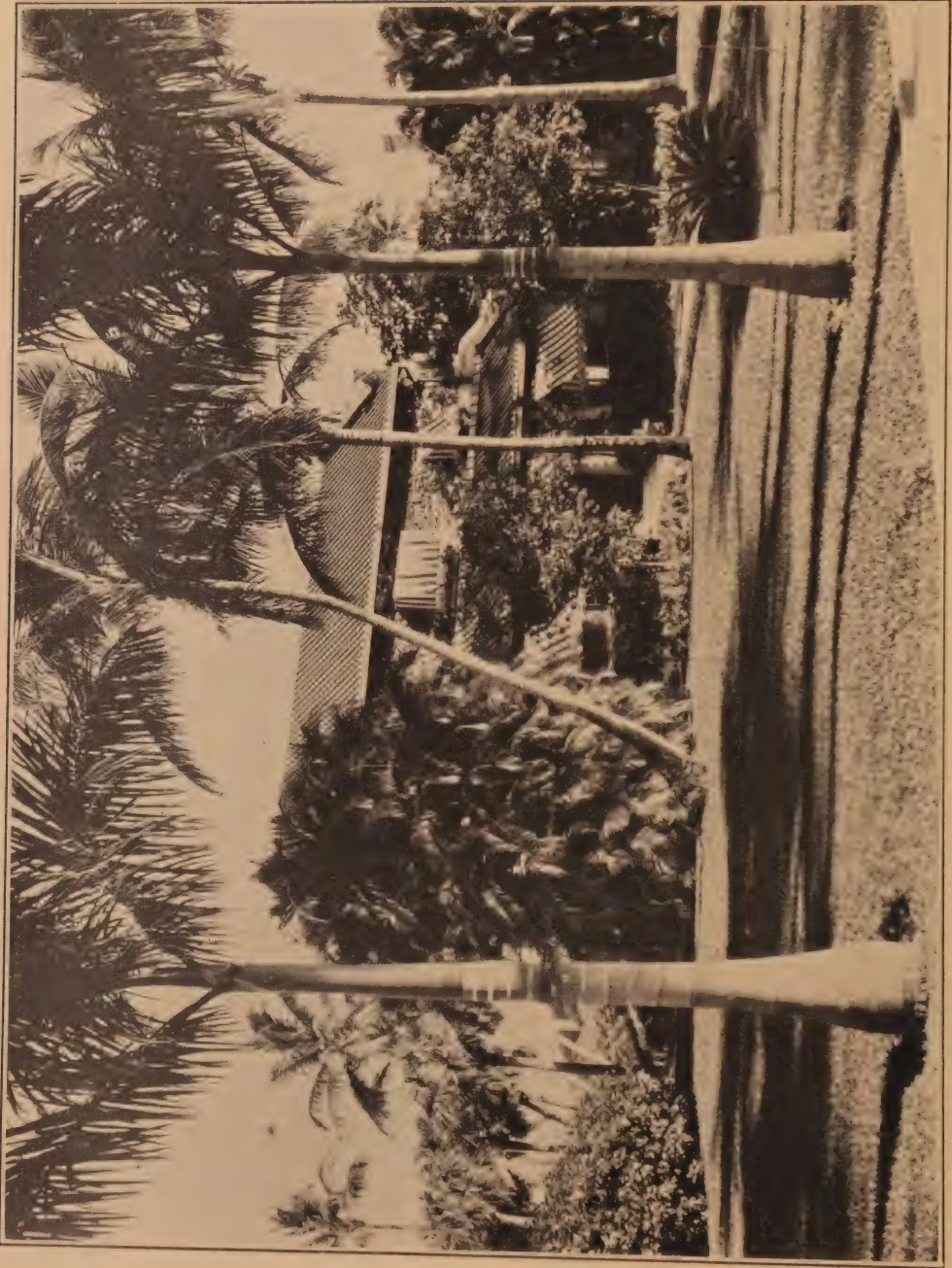


COL. E. R. BRADLEY
Popular President of Beach Club and a Lover of Palm Beach.
(Photo by E. F. Foley)



MISS PEGGY BAILEY

Charming Daughter of Mrs. Kathryn Bradley Bailey, of Pennsylvania, and Niece
of Col. E. R. Bradley. Miss Peggy and Her Mother are Guests of the Colonel.
(Photo by E. F. Foley)



Home of Col. E. R. Bradley, Adjoining Beach Club. Rare Palms and Velvety Lawns Make This One of Beauty Spots of Palm Beach. (Photo by Poinciana-Breakers Studio.)

with the greatest ability, I have ever met. He had nothing but charity in his heart for those he came in contact with," said Colonel Bradley a few days ago. "I recall that he took great pleasure in giving the Catholic Church in West Palm Beach the land on which the church stands. There is a memorial window in the church, on which is: 'Greatest Gift From Above, To Henry M. Flagler, Born 1830, Died 1913.'" In 1913, Colonel Bradley engaged Col. L. H. Green to auction off his Sunset Avenue Addition, so that more homes would be built in that section. The sale was a big success and many of the buyers did as the Colonel believed they would—built handsome homes. During the sale Colonel Green's favorite exhortation was "Buy a lot and join with others to make this the millionaire's playground of America."

No resort city in the world boasts of exclusive clubs such as Palm Beach is noted for and the oldest, the Beach Club, was founded by Colonel Bradley soon after his arrival here, in 1898. It was his ambition to have in this playground of America, the best, the most exclusive, the most fastidious and the most expensive cafe club in the world and he certainly succeeded in every particular. To-day it is known all over the world for its wonderful cuisine. From a humble beginning it has grown to where it requires 158 head of help to operate the dining part alone. The Colonel has a fund of humor. One day when a member of the club said "Colonel, your restaurant

prices are 10 per cent higher than any other eating place in the Universe," the Colonel floored him with the rejoinder, "that may be true, but our meals are 90 per cent better."

Colonel Bradley's club has stringent rules that are not deviated from for anyone and it is impossible for any person to gain admittance unless he can show his membership card—a fact that greatly contributes to the immense prestige the institution enjoys.

The Palm Beach Club is housed in a very pretty shingled structure with the octagonal reception room jutting out at the southwest corner and the main gable covered with foliage. Each guest upon entering must pass through, the reception room where is located the secretary's desk. Adjoining the club building is Colonel Bradley's beautiful vine-clad home. Before these buildings, extending to the lake, are broad velvety lawns and rare palms, that add immensely to the beauty of this noted property.

Colonel Bradley loves Palm Beach and Palm Beach loves Colonel Bradley. It is second nature for the Colonel to sing the praises of his home town at every opportunity and he says that all persons over 50, who come to Palm Beach to live, will add at least 20 years to their span of life. "I say this after intelligent observation of people who have visited this place in the past," said the Colonel a few days ago. "Every day in season, I have seen them with head down and shoulders stooped and a few days later,



GENE TUNNEY and Palm Beach Admirers

From Left to Right Are George Gordon, Tom Starr, William Renny, John Flattery, Gene Tunney, Dennis O'Connell, Wilbur Hutchinson, George Kelly and Geo. Voigt.

(Photo by E. F. Foley)



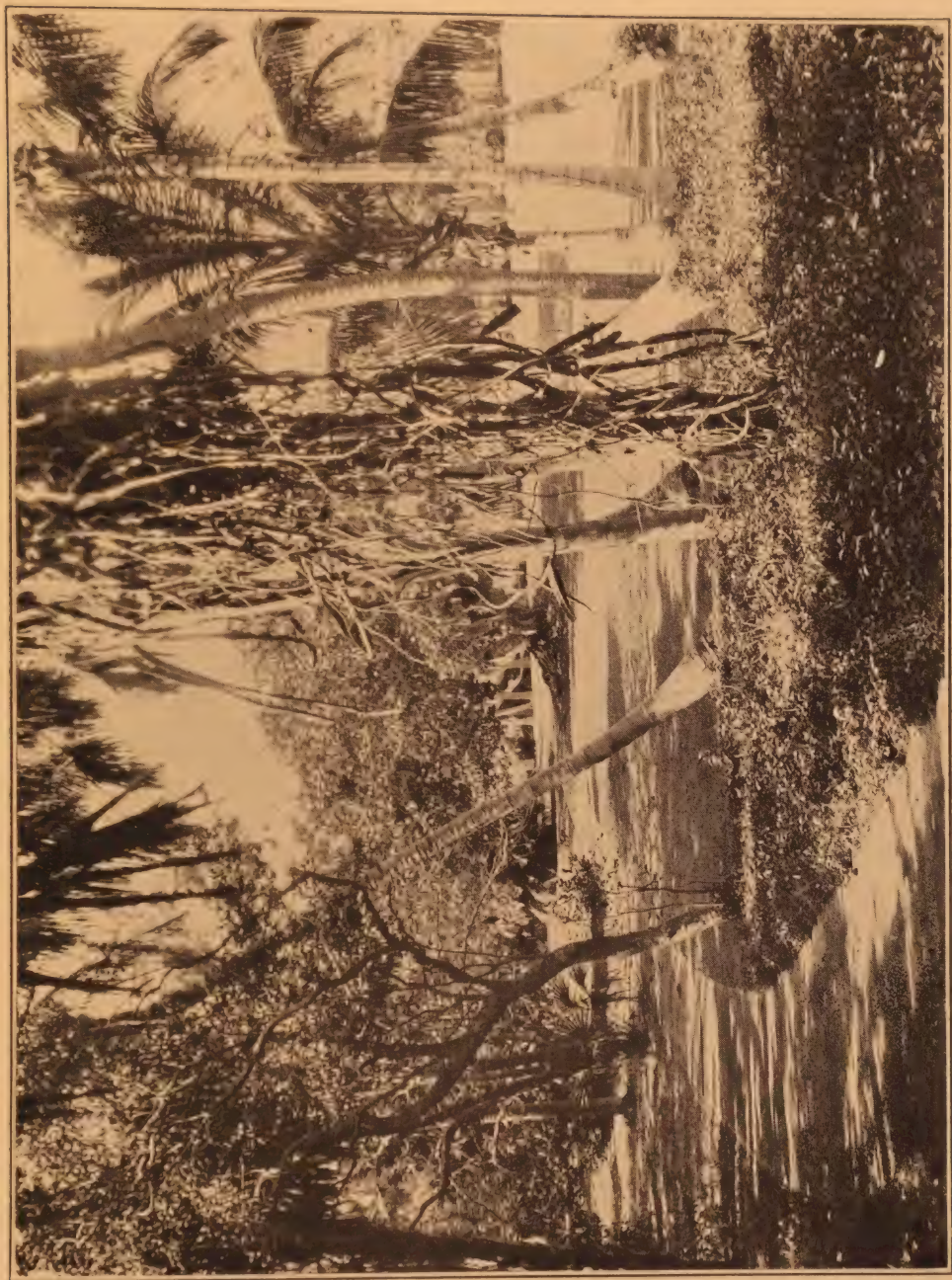
Wonderful Trees on Grounds of Charles W. Bingham Estate.
(Photo by Pictorial News Service.)



Left to right standing: George H. Keim; W. M. Wadsworth; Geo. C. Hentzman; Geo. Altmeyer; W. C. McKetchney; Chas. S. Woolworth; W. G. McGill; F. C. Van Duzen and W. F. Bode. Left to right seated: R. B. McEwan; Robt. F. Fair; J. Ernest Smith; George Wright; E. F. Lamb; Dr. George Morgan Ward; H. B. McClellan (who was Lincoln's messenger boy) and L. P. Ordway, Sr. Some of the "Old Guard Society," with a Perpetual Smile.



Home of Charles W. Bingham in Wonderful Tropical Setting.
(Photo by Pictorial News Service.)



Picturesque Walk in Beautiful Grounds of Charles W. Bingham.
(Photo by Pictorial News Service.)

I would see them with head erect and a boutonniere in their coat, looking as if they were ready to do the Charleston. Two hours spent in the sunshine on the sands of Palm Beach will make new people out of them." Colonel Bradley is enjoying the pleasure of a visit by his sister, Mrs. Kathryn Bradley Bailey of Germantown, Pa., and her charming daughter, Miss Peggie Bradley Bailey.

CHARLES W. BINGHAM

One of the pioneer homes of Palm Beach is that of Charles W. Bingham on County Road, about two miles south of town. The house was built in the late nineties, by George W. Lainhart, and it is just as solid and comfortable today as the day it was built. As one stands in the east door, he may look out over the broad Atlantic and watch the color changes of the water and in the early hours of the day see the wonderful sunrise. At eventide he may reverse his position and from the west door, but a few feet away see the gorgeous sunset and the tropic moonbeams, as the eye follows a greensward of lawn that drops gently toward the lake some 800 feet away. And how restful at night when in slumberland, to sleep within sight and sound of the waving palms and the beautiful and grand big ocean. For thirty-five years Mr. Bingham has been glad to call Palm

Beach his winter home and each year since the days of his pioneering, when only a trail led to his beautiful estate, he has become more and more devoted to this, the loveliest section of the universe.

THE SEASPRAY CLUB

The Seaspray Club, which has a home on the sands at the foot of Seaspray avenue, is not only popular with grown folks, but with the "kiddies" as well. A wonderful beach, with a broad expanse of white sand for the little ones to romp and play in, is a feature. One day last week, the following, all twins, were among "those present:" Maurita and Helen Bartholomew; William and Sidney Burnham; Barbara and Nancy Ellis; Junior and James McGinley and Roger and Charles Wolf. They are enjoying the comforts of Pleasant View Cottage, Col. Bradley's beautiful home on the North Lake Trail. And the genial "Peck" Pickering keeps a watchful eye over the "babies" at all times.



Rare Sago Palm Tree on Estate of Charles W. Bingham. (Photo by Agricultural Dept. U. S. Gov't.)



ROGER and CHARLES WOLF
Handsome Twin sons of Mr. and
Mrs. R. W. Wolf of 212 Clark Ave.



Pretty Home and Beautiful Grounds of Charles R. Myers.
North Lake Trail and Seabreeze Avenue. (Photo by Pictorial News Service.)

CLARENCE PERCIVAL DIETSCH

Many persons who have become famous in America, or abroad, call Palm Beach home. They are often termed winter visitors, but as a matter of fact they are bona fide residents of this beautiful resort city and vote here. One of these, whom Palm Beach is proud of, is Clarence Percival Dietsch, a sculptor and painter of rare talents, whose works have earned him the praise of connoisseurs of art in this country and Europe. Mr. Dietsch resides on Peruvian avenue and the large front room of his home is his studio. Mr. Dietsch was born in New York City. He early attended the New York School of Art, where he studied under that eminent artist, William M. Chase. He was an apt pupil and made such rapid progress that when he celebrated his nineteenth birthday he had arrived as an artist. He had also studied sculpture and while still a youth of nineteen, was awarded the American prize and the Rinehart prize in sculpture. He then went to Rome and entered the Academy and in 1910, four years after, became a "Fellow." Mr. Dietsch exhibited in Italy, France and the United States and in 1915 was awarded honorable mention at the San Francisco Exposition. Some of the principal works of Mr. Dietsch are the Besso Memorial Monument at Rome; "Athlete" at the Peabody Institute at Baltimore, Md., and panels at the Rice Institute at Houston, Tex. He also executed some wonderful portraits, including likenesses of Salvatore Besso and Signora Besso, which were hung in the famous Besso library in

Rome. Among various portrait busts is one in bronze of Miss Winifred Holt, founder of the New York association for the Blind, "The Lighthouse" for the Blind in New York City. The figures on the Vermeer Studios, in New York, were also the work of Mr. Dietsch. During the world war this great artist rendered much aid to the soldier boys of the Allies and he also served as assistant to Miss Winifred Holt, president of the Comité Franco-American pour les Aveugles de la Guerre (committee for men blinded in battle) and was awarded a medal for work with blind soldiers. Upon returning to his native land, after the signing of the armistice, Mr. Dietsch was engaged by the City of Deep River, Connecticut, to execute a memorial to be dedicated to the "Boys of the U. S. A." and a wonderful piece of work it proved to be. The most notable of Mr. Dietsch's local work was the sculpture on the Dillman (formerly Cosden) home, which was the first original sculpture in Palm Beach. His Mural decorations in the home of Mrs. Edward Randolph and her mother, Mrs. Edward Balbach, was also the first original Mural work in this section. Other works of Mr. Dietsch are various fountains, etc., one of the most notable being that at the Miss Lawrence-Weatherill home. Mr. Dietsch is a member of the National Sculpture Society, Alumni association of the American Academy in Rome, Fellow of the American Academy in Rome and Architectural League of New York City. He spends his summers at his beautiful estate, Saybrook Park, Saybrook, Connecticut.



Charles R. Meyer's Yacht at Dock in Front of His Beautiful Estate,
Foot of Seabreeze Avenue.



HARRY R. CORWIN

A Leading Contractor of Palm Beach.

HARRY R. CORWIN

Many of the beautiful homes of Palm Beach were erected by Harry R. Corwin. Mr. Corwin first saw the light of day in Nebraska in 1891. His boyhood days were spent in Daytona, in this state, and he came to Palm Beach with his parents in 1911. He became associated with his father in the building business, but early in 1918 left for the front with one of Uncle Sam's regiments. When mustered out of service, he held a commission as second lieutenant and now is a first lieutenant in the Reserve Corps. Upon returning home Mr. Corwin established his own organization, under the name of Harry R. Corwin and Co., of which he is president and sole owner. The excellence of his work soon attracted the attention of several of the prominent winter residents and since then he has been a busy man. Amongst the homes that he has constructed, or made additions to, are the following: Mrs. Frederick Guest, Edward F. Hutton, D. H. McCulloch, J. F. Carlisle, J. H. Nicolai, Dr. E. L. Dow, Charles E. F. McCann and the Kenneth W. McNeil (now the Dr. Hobart E. Warren home), all on Golf View road; Lyman Kendall, Earle P. Charlton, George A. Dobyne, D. G. Renfro, Horace H. Work, Clifford V. Brokaw, Adam G. Thomson, L. E. Woodhouse, Marion Sims Wyeth, Leslie J. Hees, Sterilng Postley,



CLARENCE PERCIVAL DIETSCH

Noted Sculptor and Portrait Painter.

Kenneth B. Van Riper and the Howard Phipps home at Gulf Stream.

Mr. Corwin became a benedict in 1922, when he went to Denver to make Miss Bertha V. Denham his happy bride. A little son and heir, now 4 years old, has blessed their marriage.

CLARENCE H. GEIST

Conspicuous in the ranks of the "big men" of the country, who love Palm Beach, is Clarence H. Geist. This gentleman is not only a firm believer in the future of this section, but he is also thoroughly convinced that property values along the east coast will never again reach the present low level. Mr. Geist recently backed his opinion with his money, by buying, through his attorney, Judge E. D. Gedney, the entire town of Boca Raton, to the south of Palm Beach and will convert it into a high-class club, modeled on lines of the noted Seaview Club of New Jersey. The purchase price ran up to \$14,000,000 and included the assumption of all indebtedness on the Mizner equity. The laying out of the golf grounds, is in the hands of Tony and Flynn, nationally known golf architects. E. A. Belmont of Philadelphia, is the decorator of the club buildings. Mr. Geist has secured the services of A. L. Baker, of New York, as manager of the club.



A GROUP OF HAPPY LITTLE FOLKS
(Photo by Pictorial News Service.)

The above picture was taken at the children's party given recently by little Philip Corbin, Jr., at the attractive ocean-front home of his parents, Mr. and Mrs. Philip Corbin. Reading from left to right the guests and host, are Gloria Van Riper, Diana Frazier, Lucian Strong, Gloria Baker, Harley Work, Odell Thomson, Kenneth Van Riper, Wallace Shaffer, Philip Corbin Jr., Betty Ordway, Mary Louise Feitner, Alexander Thom-

son, Leila Chadbourne, Mary L. Jelke, John Jelke, Marjorie Chadbourne, Joseph Speidel, Helen McCulloch, Gloria Beard and Anne Shaffer. Little Virginia McCulloch also attended the party. All details of the happy affair were arranged by Philip's Governess, Miss A. McDonald. At 5 P. M. the parents of the little tots were guests of Mr. and Mrs. Corbin, at tea, in the pretty patio.



ST. EDWARD'S CATHOLIC CHURCH

Rev. Felix J. Clarkson, S. J., Pastor. The First Catholic Church to Be Erected in Palm Beach. An Architectural Beauty, Designed by Mortimer Dickerson Metcalfe.

(Photo by F. E. Geisler)

REV. FATHER FELIX J. CLARKSON, S. J.

One of the proudest persons in Palm Beach these days of Florida sunshine, is Father Felix J. Clarkson, for he has a new church, which is unsurpassed for beauty by any House of Worship in the entire state. The new edifice is the artistic architectural creation of that noted architect Mortimer Dickinson Metcalfe. It is located at Palm Beach and Sunrise avenues, on one of the choicest corners in the city. Father Clarkson is a native of Lebanon, Kentucky, where he was born on September 1, 1879. He has been a Jesuit twenty-seven years. It was at Macon, Georgia, that the Reverend Father put in his first years—five of them as a novitiate. He then took a three-year course in philosophy at the St. Louis University. He then taught at Springhill College, in Mobile, Ala., for three years. He then had four years of study in Theology, at Woodstock, Md., followed by another year of teaching at Springhill

College. The next year was spent at St. Andrews-on-the-Hudson, at Poughkeepsie, N. Y., in Tartianship, on probation. He then taught and had college work at Grand Coteau, La., for a year, after which he went to Tampa and had two years of teaching and college and Parish work. After that we again find him in Louisiana, this time at New Orleans, where he taught and had college work at the Church of the Immaculate Conception. Tampa next claimed him, he going to the Sacred Heart Church, for two years. Five years ago, Father Clarkson came to the West Palm Beach territory doing missionary and Parish work, in West Palm Beach and vicinity. He is peculiarly fitted by education and temperament, to make St. Edwards Church a popular one with his parishoners.

St. Edwards is the first Catholic church ever to be erected in America's greatest winter resort—Palm Beach—and it is one of grace and beauty in architecture and in its memorial windows and artistic furnishings. The church was dedicated on



REV. FATHER FELIX J.
CLARKSON, S. J.



MORTIMER DICKINSON
METCALFE, A. I. A.

Sunday, February 13th a year ago, at ten o'clock by His Lordship Rt. Rev. Bishop P. Barry, D. D., of St. Augustine, in the presence of a large congregation, which included many protestants. Father Clarkson has every reason to be proud of his beautiful House of Worship.

MORTIMER DICKINSON METCALF
A. I. A.

The beautiful and artistic St. Edwards church, at the corner of Palm Beach and Sunrise avenues, has been the cynosure of all eyes during the past year. Protestants as well as Catholics, have admired the beautiful house of worship that architect Mortimer Dickinson Metcalfe so artistically designed, and so faithfully superintended the building of. While Mr. Metcalfe is young in years, he is well advanced in experience. He was born in Brooklyn, N. Y., in 1880, and his early education was obtained in the public schools, including the Boys High school, of his native city. He then attended Pratt Institute and graduated from the School of Architecture, and then took 5 years post graduate work at Columbia University and Beaux Arts Institute. His first practical experience in the architectural world, was gained in the offices of Hines & La Farge and on the construc-

tion of the Cathedral of St. John the Divine, in New York City. Next we find him thirsting for knowledge and experience in the offices of Carrere & Hastings, working on a city-planning layout for the City of Cleveland, with those experts. A beautiful library and other public buildings were part of this planning. Experience in another direction was then obtained in the offices of Warren & Wetmore, as assistant in designing the Grand Central Station in New York City and innumerable hotels in the metropolis, including the Ritz-Carlton, Belmont and Biltmore. In 1908, Mr. Metcalfe became Deputy State Architect of the State of New York. He held this position until 1914. In 1911, he joined the New York chapter of the American Institute of Architects and in 1926 was accorded the high honor of being accepted as a member of the National Institute, at Washington. For several years and until the death of Mr. Snelling, in 1922, the firm of Greenville Temple Snelling & Mortimer Dickinson Metcalfe occupied a most enviable position in professional circles in New York. Amongst the noted buildings designed by the firm are the Vanderbilt University of Nashville, Tenn., Florida State University at Lake City, John E. Berwind Memorial Hospital, in New York City; St. Johns Church, Jack-



BEAUTIFUL ALTAR OF ST. EDWARD'S CATHOLIC CHURCH.
Wonderful and Artistic Creation of a Master Hand.
(Photo by F. E. Geisler)

sonville, and residences for John E. Berwind, L. I.; August Belmont, New York City; H. P. Robbins, Southampton; Pierre Lorillard, Tuxedo Park, and Paul G. Teabeau, White Plains, N. Y. In 1922 Mayor Hylan honored Mr. Metcalfe by appointing him associate architect for the city of New York to handle the school building program for the board of education. During his tenure of office, 150 elementary and high schools were planned and constructed, at a cost of \$175,000,000. A little more than a year ago, this young man who had achieved such wonderful success in his chosen profession and who loves the beautiful side of life, decided to make this city of natural beauty his home. He was quickly engaged to design a new hotel, to be called the New Palm Beach; also the Park Inn and The Annex. Then followed his latest achievements, the designing of the Post Office building and the beautiful St. Edward's church. At the present time he is drawing plans for a large court house building for Brooklyn Borough, at Brooklyn, N. Y. Mr. Metcalfe deserted the bachelors' ranks several years ago, when he led Miss Ann Lackman, of Hartford, Conn., to the altar. They have a most charming daughter, Miss Dorothea Metcalfe, who is taking an art course at Pratt Institute, Brooklyn.

THE TOWN GOVERNMENT

Palm Beach has a most excellent set of town officials, with the popular Maj. Barclay Warburton holding down the executive chair. He was elected mayor a few days ago, by an enormous vote and with his marked ability and vast experience in public life and as a successful business man, he is certain to give the town an administration that it will be proud of. In Travette Lockwood, the community has an ideal city manager. Palm Beach never looked more beautiful than at present and many are the compliments that have been paid Mr. Lockwood, who is entitled to the credit for its appearance. The other officials are also quite capable and all pull together for the good of the town. A complete roster of them is as follows: mayor, Barclay Warburton; councilmen, Harvey G. Geer, president; James M. Owens, Jr., William Fremd, Louis D'Esterre and H. C. Woodruff; town manager, L. Travette Lockwood; chief of police, Joseph Borman; town clerk, Edith Walker; police judge, J. B. Donnelly; deputy town clerk, Laura L. Burns; G. C. McDougal, deputy tax collector and Judge R. P. Robbins, town attorney.

Police Department—Edward Longo, captain; L. F. Turner, lieutenant; O. S.



Interior View of the Beautiful St. Edward's Church.
(Photo by F. E. Geisler)



Wonderful Aeroplane View of the Palm Beaches.
(Photo by Pictorial News Service.)



F. E. BRYANT

Who Planted First Sugar-Cane in Everglades and Now a Valuable Cog. in
Organization of Southern Sugar Company.



Beautiful Home of Mr. and Mrs. F. E. Bryant on Seaspray Avenue.
(Photo by Poinciana-Breakers Studio.)

Johnson, W. B. Kirk, G. M. Warren, E. V. Sims and W. L. Bazamore, sergeants; M. E. Smith, John Helpingstine, T. G. Craig, J. R. Newberry, G. T. McCarthy, J. E. Rice, F. H. Young, J. F. Roberts, R. G. Mitchell, L. O. Ecklund, C. W. Savage, Ray Kemp, J. W. Fountain, A. H. Nichols, N. R. Peterson, C. H. Duhme, C. H. Donnelly, D. H. O'Brien, Carl Wittfield, W. F. Seaman, J. A. Menoher, C. T. Montero, J. W. Stone, C. H. Ashmead, A. R. Hilton, F. D. Newman, J. C. Brantley, G. C. Keown, Jack Blair, H. G. Buckner, W. O. Fullwood, J. M. Walrad and Frank Dillard, policemen.

C. G. Donnelly is superintendent of the street and sanitary department.

WILLIAM DIETSCH

One of the best known realtors and large property owners of Palm Beach is William Dietsch, who came here in the early days and has made it his home ever since. Mr. Dietsch is a native of New York and his first trip to Florida, made when he was still a young man, was in November, 1893. His companions on the journey were Capt. H. C. Winter and Jas. Ryan and the three had started for Jacksonville to spend two or three weeks. They were agreeably surprised at the warm weather in that city, which was so different from the snowstorm that had raged in their home city when they left it. They decided that Florida was a better place to live in than cold New York, so learning that a hotel was being built on Lake Worth and that painters were needed, they applied at the office

of the Florida East Coast Railway for a job. They were hired and the following morning, left on the train with some forty other men, for Eau Gallie, the then terminus of the road. That place was reached at 10 P. M. In those days the locomotives burned wood and it was necessary to stop alongside of a wood pile and load up quite often. Passengers helped load. They left a few hours later on a sternwheeler, the "J. W. Sweeney," Captain Bravo. Two bargeloads of material for the new hotel were pushed ahead of the boat and this made it a tedious trip. It required three days to reach Jupiter. Mr. Dietsch described the rest of the journey in this wise: "Juno was our next objective and as there were no passenger cars on the eight-mile narrow-gauge line, we viewed the scenery from the top of a freight car. At Juno, we boarded the mail-boat 'Hypoluxo,' Capt. Pierce, for a sail down the lake to our destination. The pretty body of water was alive with fish and several pompano, a speedy fish, jumped aboard our boat. We reached the store of Brelsford Bros., on the lake front near where the Whitehall Hotel is today, and were assigned to work on the new hotel building, the Royal Poinciana. Our first night was spent in a long frame building called 'the barracks.' It was located where the Merriam Drug Store is. There were forty others, all strangers to us, in the building that night and they were rather rough looking. They spent a good part of the night playing cards and drinking. There were also some rats which played



Home of Mr. and Mrs. J. P. McKenna.
Corner Palm Beach Avenue and Dunbar Road.

tag on the beams. One night of that was enough, and the next day we were fortunate in securing a room in the home of Mrs. Enoch Root. We purchased a tent and cooking outfit and hired a little colored boy to run errands for us, so we got along fairly well after that. Our principal diet was pompano and grits and often wild duck and venison. We worked ten hours a day and the pay was \$2.50. During the month that I worked on the hotel building, I helped paint the cupola of the Poinciana. After a little while, I secured the position of steward of the Palm Beach Yacht Club, which had a clubhouse on the lake front, just below the hotel. This building is now used by the Tourist Club in West Palm Beach as a clubhouse. I had lots of good hunting in those days, getting such game as deer, wild turkey, quail, ducks and sometimes a wild hog. I made my first speculation in Palm Beach real estate in 1913, when Col. L. H. Green, assisted by Henry J. Miller, auctioned off the Sunset Avenue tract of Col. Bradley. I put up a deposit of \$100 on thirty lots before the auction took place. I had borrowed the money from T. T. Reese. At the end of three days, I resold twenty-six of my lots at \$400 apiece. The other four I had decided to keep. I have sold thousands of lots since then and can say that selling the twenty-six was the hardest job I ever tackled, for customers were more or less skeptical. Soon after this, however, the Phipps interests began to buy large tracts and other wealthy men followed suit. This started activities in Palm Beach real estate." Mr. Dietsch was married in 1903 to Katherine Leaycroft, of New York, and they have one son. He was educated in the schools of West Palm Beach and the Staunton Military Academy. He was Cadet Captain of Company B when he graduated a year ago last June. He is now taking a course at the noted Georgia Tech, and upon finishing, will return to West Palm Beach to join his father in his large real estate opera-



WILLIAM DIETSCH
Reliable Old-Time Real Estate
Dealer and Property Owner.

tions, and we know he will prove a most valuable assistant to his successful father.

GUS JORDAHN

Palm Beach is a noted city and it has many noted personages as guests during the season, but it also has a noted hero, who does heroic deeds in season and out of season. His mission in life seems to



Everybody Enjoys the Warm Waters of Gus' Ocean.

be to rescue people from a grave in the briny deep and also to make the other fellow happy. Of course, it is easy to guess that the gentleman referred to is none other than brave Gus Jordahn, of "Our Ocean" fame. Gus is president of the "Cowboys of the Sea." An organization with 300 members. Only persons who have saved at least one life are eligible to membership. His aids are: Spencer Lainhart, V. P.; D. H. Conkling, Judge Donnell, Dr. Clawson and Mr. Hammond, directors. Gus is also president of Gus' Baths, the Palm Beach Radio Co., Our Ocean Navigation Co., Palm Beach Swimming Club and is a wonderful chess player. His hobby is "doing what other people consider impossible."

COCONUT GROVE

At five P. M., when the flaming sun is sinking to rest in the painted Heavens and the opalescent tints cast off by it, spread throughout the sky, the tea hour at the ever popular Coconut

Grove, has arrived. Lannin's Philadelphia Society Orchestra pours forth sweet strains of music as devotees of the terpsichorean art, indulge their penchant for dancing.

THE F. E. C. RAILWAY

The Florida East Coast Railway was the pioneer in the development of the American Riviera, and is today the pioneer in improved transportation facilities and service. It is one of the most modern railway systems in the United States. Following the direct route along the coast between Jacksonville and Miami, this system is completely double-tracked over the entire distance of 366 miles. Every mile of the main line is protected by colored light automatic block signals. Every mile is substantially constructed, laid with heavier rails and thoroughly ballasted with rock. All bridges are double-tracked and of modern concrete and steel construction.

The Florida East Coast Railway is the only system in the Southeast using oil-



FLORIDA THE SPORTSMAN'S PARADISE

The above picture will have a fascination for the huntsman of the north. It shows that this is the hunter's Paradise. William Dietsch and Harry L. Rawley bagged the game displayed, in a three-day trip through the wilds near Ocala, according to the report they filed with the State Game Commissioner, in January last. There were 43 ducks; 26 doves; 23 quail and 24 rabbits. They had good guides, but the dogs were not much. Mr. Dietsch made five trips across the state, hunting, between the opening of the season, Nov. 20th and the closing on February 15, having excellent success. He says the season should end Feb. 1.

burning motive power. For this reason a trip over this route along the interesting American Riviera is exceptionally clean and comfortable—virtually cinderless and sootless. In addition, the heavy ballasting of the tracks prevents dust from sweeping into the cars from the roadbed.

So accurately level and firm is this modern steel highway that the train glides over it with "limousine" smoothness. The finest Pullman equipment designed, including club, lounge and observation cars, provides the utmost travel luxury.



COCONUT GROVE
(Courtesy F. E. C. Ry.)



An F. E. C. Limited Train En Route to West Palm Beach.
(Courtesy F. E. C. Ry.)



The Beautiful High School Building and Grounds in West Palm Beach.
(Photo by Poinciana Studio.)

THE FIRST SCHOOL

The first school building in Palm Beach was erected by pioneer residents, under the superintendency of George W. Lainhart, in February, 1886. The site was on an acre tract purchased from David Brown, by "The Ladies Aid Society." The building was 22x40 and the County donated \$200 for the purchase of the lumber. Miss Hattie Gale was the first teacher and when she called the roll for the first time, there were eight pupils, their names being "Gene" Dimick, Belle Dimick, Grace Lainhart, Willie and Walter Moore, Ruby Dye, Will McCormick and Ned Brown. There were no desks, but each child had a chair. The school books were just what the residents of the town could find in their respective homes, and were a curious lot. Before the first term ended there were twelve pupils in attendance and a second teacher, in the person of Miss Susie Brown, was engaged. While some of the little ones walked to school, others were picked up each day by "Gene" Dimick, who sailed the sharpie of his uncle Captain Dimick. Later on, when there were a

few children from the west side of the lake attending school, Frank Rowley, himself a youngster, took them to and from the modest institution of learning, in his "new boat," which he had named "Denison," in honor of his birthplace, Denison, Texas. Amongst his precious little passengers on his daily trips, were his brothers, Julian and A. S., and his sisters, Elizabeth A. and Mary J. Rowley. Their parents, Mr. and Mrs. George S. Rowley, had "taken up" a homestead, where the Northwood section of West Palm Beach now is and the family occupied a comfortable home there. In addition to those whose names are given above, the very early-day pupils of the little one-room school house, were Ella and Rema Dimick, Nellie Gale, Levi and Everard Geer and Robert Moore.

From that small beginning, has grown the splendid educational facilities of Palm Beach and in fact of West Palm Beach, of today. On this side of the Lake is the public school at Seaview avenue and Cocoanut Row, the School for Boys on Chilean avenue and the School for Girls on Cocoanut Row, all having beautiful and costly school houses.



PALM BEACH PUBLIC SCHOOL

Has 125 Pupils. Teachers Are: Mrs. Jessie Wynn, Principal; Miss Florence Stevens; Miss Varina Webb; Mrs. Alma Hardy; Miss Maud Williams and Mrs. Olive W. Crouse.

PALM BEACH SCHOOL FOR BOYS

The Palm Beach School for Boys enjoys wide-spread popularity and it is here that noted educators teach the "young sons" of many of the winter residents. The school is located at 437 Chilean avenue and was established in 1921 by Willard W. Ferguson and Edward M. Shields as an elementary day-school for boys. Mr. Ferguson was from Burlington, Vermont, and Mr. Shields from West Chester, Pennsylvania. It proved a popular institution of learning, from the start, and is today rated high in the educational circles of the state. The work covered is that of the first eight grades and the curriculum is so standardized that a boy from any school may continue his work in his grade without loss of time. Outlines from the pupil's home school may be followed, if desired. An earnest endeavor is made to give every boy as much individual attention as possible and special effort is given to the development of good habits of study. Ample provision is made for athletic activities and every boy is expected to participate. Fifteen minutes each morning are given to calisthenics and one hour every afternoon is devoted to organized play and athletic training under competent instructors. In addition to the regular classes, tutoring facilities are provided for boys of all ages. The tutoring department is open from the first week in November to the last week in April. The present corps of teachers in addition to Mr. Ferguson and Mr. Shields in the Palm Beach School for Boys, includes the following: Miss Mary Martin, Miss Elizabeth Shute and Messrs. P. B. Wells, R. N. Hoefflich, B. M. Grant,

George Ivins and Monsieur George Nicot. Some of the present, or recent pupils of the school are: Edmund Allyne, John Jacob Astor, John P. Banker, Philp Banker, Foster Blakeley, James Blakeley, T. Dennie Boardman, Kenyon C. Bolton, Oliver P. Bolton, Robert F. Clarke, Earl Deakin, Roger Downs, Alan N. Jenkins, Dean Kelly, Walter Kelly, Robert F. McCulloch, Stephen Meigher, John Pierrepont, R. Stuyvesant Pierrepont, Jr., Edmund Pillsbury, John S. Pillsbury, Jr., Mortimer Rutherford, Hoyt Smith, Leland Sterry, Samuel F. Thomas, Joseph Thompson, John S. Tilney, Norcross Tilney, Alfred Vanderbilt, George Vanderbilt, William Waller, III, Cyrus Woodson and Horace H. Work, Jr. There are the following extra pupils also: Hon. Elidor Campbell, Wm. K. Dick, Jr., Angier Duke, Elbert A. Hearst, Randolph Hearst, John R. McLean, Ned McLean, Gurnee A. Munn, Jr., Charles A. Munn, Jr., Jeffrey Roche and Clyde Roche.

PALM BEACH SCHOOL FOR GIRLS

Together with the Palm Beach School for Boys, this school shares the distinction of being the oldest private school in Palm Beach. The founder, Ada E. Davis, of Minneapolis, Minnesota, is a graduate of Wellesley College and recently has done graduate work in education at Columbia University and the University of Minnesota.

The school has shown a steady growth in student body, teaching staff and building equipment. It started in the private home at 306 Cocoanut Row, but the second year an attractive little building was added for the kindergarten and primary. The third year an artistic two-



Palm Beach School for Boys, Chilean Avenue, Palm Beach.

History building of Spanish design was erected for the use of the school solely, with the equipment and comforts necessary for an up-to-date school. Ample playground facilities have been added. The course, while originally limited to elementary work, has been enlarged to include both Kindergarten and High School, stressing college preparatory work in the latter. In line with the desire to meet the needs of the community, the term has been lengthened a month before and after the regular term of four months, so that a six months' course is possible.

The school has successfully demonstrated that the outlines of Northern schools can be followed while pupils are in Florida, so that the pupils may return to their home schools without loss of time or work. The instruction approaches individual work, averaging about one teacher to every five or six pupils. A competent staff has been chosen; teachers are selected not only because of their interest in children but enthusiasm for the profession of teaching. French is given without extra charge.

JOHN I. LEONARD

The present Palm Beach season, with the hotels filled to capacity and private homes at a premium, is adding lustre to the international prestige of this famous resort city. John I. Leonard, president

of the Plaisort Realty Company, has taken a most prominent part in the leasing and sales activities of the season. Heading a company that handles Palm Beach properties exclusively and offers an all year round service to a large clientele, which includes several important interests which are dominant factors in the development of Palm Beach, he brings to his work here a comprehensive real estate and general business experience. Mr. Leonard and his associates have offices at 262 Royal Palm Way, where they occupy spacious and finely appointed quarters. Their services embrace all phases of real estate activity.

The success of the Plaisort Realty Company under Mr. Leonard's guidance is largely due to the fact that he and his entire organization are not only year around residents, but enthusiastic Palm Beach boosters—at all times working with the true interests of Palm Beach in mind.

Mr. Leonard is a graduate of Lombard College, Galesburg, Illinois, and enjoys membership in the Phi Delta Theta fraternity and other fraternal orders. During the World War he served with Base Hospital 13, and now holds a commission in the Officers' Reserve Corps. Shortly after his return from France he married Miss Mary Cotnam White, of Atlanta, the marriage being a culmination



of a romance which began at Ft. McPherson during training camp days. They have one daughter, Mary Jean, a most charming little member of the cottage colony group. Mr. Leonard is especially active in all Palm Beach civic affairs, and was recently appointed to the town zoning commission. His work here has been, and will continue to be, an important factor in the development of Palm Beach.

PICTORIAL NEWS

For seventy-five years, Pictorial News Service, Inc., has been a popular name in New York City and it is just as popular here today. Always noted for its wonderful artistic work, its patrons are numbered amongst the leaders of the elite in the social centers of the east as well as here. The local studio is at 207 Main street, near the County Road, and is owned by M. E. Claypoole and R. P. Applegate, with Mrs. Anna L. Claypoole as assistant manager. The studio was originally at 340 County Road, but a few years ago the more central location on Main street was secured. The Pictorial News Service specializes in portraits, as

well as in aerial photography and the photographing of pretty Palm Beach homes. Many of the photographs reproduced in this History were made by Pictorial News Service, Inc., and they are mute evidence of the high-class work of the institution.

MRS. GEORGIA HAYNES

Palm Beach has pioneers in all walks of life, pioneer winter residents, pioneer hotel owners and managers, pioneer merchants, pioneer yachtsmen and fishermen, and now pioneer milliners are included, with Mrs. Georgia Haynes having the right to stand proudly among them. Mrs. Haynes whose artistic hat shop on Bradley Place attracts many customers daily, from the great hotels and Spanish villas, is a pioneer in more senses than one, for she was the first milliner in Palm Beach to make the hat directly upon the head and mould it to the contours becoming to each type of face. Six years ago she inaugurated this mode of hat-making in Palm Beach, which started originally in Paris, has had many sponsors since: many imitators. But Mrs. Haynes, who first created this mode here, stands pre-eminent and makes the hats for some of Palm Beach's most popular young wom-



JOHN J. LEONARD

President of Plaisort Realty Co., Inc.
and Member of New Zoning
Commission.

(Pownall Photo.)



CHARLES H. LEICHLITER, Jr.

Popular Young Member of a Prominent
Palm Beach Family.



VIRGINIA and HELEN

Pretty Children of Mr. and Mrs. D. H. McCulloch of Golf View Road.
(Photo by Pictorial News Service.)

en. Her chapeaux all bear that undeniable French chic and style and her fine business ethics, her honest and fair dealings with all persons with whom she comes in contact, make her one of the best liked people who cater to the wants of fashionable Palm Beach visitors. Mrs. Haynes is specializing this season in the Baker and Ballibrintl Straws.

JOHN COLGATE JESSUP

The unusual and quiet distinctive furniture that is so much admired in the new First National Bank in this city is a product of West Palm Beach, it having been manufactured in the factory of Jessup, Inc., at 4713 Georgia avenue, according to a special design of Mr. Jessup. Samples of his craft may be seen at the studio of Bob and Anna Adams, on Worth avenue. John Colgate Jessup was born in New York City and received his early schooling there, afterwards enrolling at the University of Rochester. As a young man he held several important positions in the business world, which he filled with credit, one of them being a superintendency for the Foundation Company.

For seven years he was out-of-town representative for the Guaranty Company of New York. Coming here in 1924, he saw a field for true reproductions of fine furniture, especially of Italian and Spanish designs, and immediately opened a shop and got busy. Mr. Jessup creates individual pieces which have the appearance of antiquity, yet possesses the comfort and convenience of modern furniture. He keeps six expert cabinet makers and two wood carvers busy. An important feature of his business is the restoring of antique furniture and rare old paintings to their original state. All the furniture in the beautiful McKinlock home, individual pieces in the Barkhausen breakfast room, including hand-carved benches and dressing tables, pieces in the taproom of Mrs. Lothrop Randolph and special pieces in homes of Mr. and Mrs. Halstead Ritter, Judge and Mrs. Hartridge, Mrs. Thomas Ewing, and Mrs. Paul E. Greer at Olympia Beach, attest the ability of Mr. Jessup in his work. Pieces in the Byers apartment in Phipps Plaza and several for Maurice Fatio, the architect, are also products of Jessup, Inc., a wonderful institution.



MRS. FRANCIS W. RANDOLPH

A Popular Member of Palm Beach Society, Who Has
Induced Many Easterners to Become
Property Owners Here.

(Photo by E. F. Foley)

FRANCES W. RANDOLPH

Being completely "sold" on beautiful Palm Beach, Frances W. Randolph, a New York lady, popular in society, concluded to devote some of her spare time to selling Palm Beach property to others and she has made such a remarkable success of it in this, her first season, that she now has hardly any time for her social duties. "The days are simply not long enough," she said to the author, recently. "It is something else to do every minute of the day and my secretary is about the busiest person in town." Concrete evidence that Mrs. Randolph is a wonderful success in inducing her friends from the north and east to become Palm Beachites, is seen in the following record of achievement: Sale of 100 feet of Jungle Point property to Mr. George Lowther and Misses Clara and Margretta Lowther; Dr. Humphrey's residence to Mr. and Mrs. Arthur Hudson Marks (ocean to lake property on South Ocean boulevard); residence at 315 Seabreeze avenue, to Mr. and Mrs. J. Terry West and also a strip of 500 feet of ocean frontage, on South Ocean boulevard. Rentals: The beautiful McGinley home to Mr. and Mrs. G. Bryan Pitts, of Washington, D. C.; Charles Munn house to Mr. and Mrs. Morton Schwartz, of Fifth avenue, New York City; J. Ledlie Hees house to Mr. and Mrs. Edward F. Luckenbach; Robert Jordan house to Mr. and

Mrs. Philip Corbin; residence at 133 Seabreeze avenue to Mr. George Lowther; Mrs. Caroline Kohl's house to Mr. and Mrs. Thomas F. Byrne (South Lake Trail); Mrs. Gonia Tinnin's house to Mr. and Mrs. Richard Wilhelm; Mrs. Dorothy Raleigh's house in Major Alley, to Mr. and Mrs. Nelson Odmann; residence at 315 Seabreeze avenue to Mr. and Mrs. William J. Hyde of New York, and Harry C. Haskins' house in El Bravo Way, to Mr. Ben Ali Haggin (noted artist), of New York City. Then for good measure she leased the show rooms in the north Glen-Hodges building, to Saks & Co., and the front of the west building to the General Motors—and she has several important deals about ready for consummation. Palm Beach is proud of Mrs. Randolph and hopes she will continue her good work of adding people worth while to the population of this beautiful city.

EDWARD F. FOLEY

It is quite the fad for visitors to Palm Beach to have a picture taken and many select the Poinciana grounds for a setting. The services of the pioneer, Edward F. Foley, are enlisted and in short order the deed is done. Mr. Foley opened a studio in New York City in 1904, selecting a location in the most aristocratic section, at Fifth avenue and 18th street. As society moved out Fifth avenue, so



NORTH PALM BEACH FIRE STATION NO. 2

Of which Major Clark J. Lawrence was the Architect. The Beautiful Hall, Was Completed Last September. The Firemen, left to right, are: Assistant Chief, Harold Dressell, Howard Clark, Robert Crowell, Frank Mize, Ralph Hardin (Captain) and Frank Turpin.

(Photo by Poinciana Studio.)

did Mr. Foley, and we next find him at 36th street, near Tiffany, and now he is on Fifth avenue at 58th street. Twelve years ago he visited Palm Beach and was so charmed with the place that he opened a branch here, giving it the name of the Poinciana Studios. Each season he makes his winter home here, thus combining business with pleasure. This year he opened another studio, securing a location in the Breakers. It has been said in past years "Well, Foley is here, so the season is officially on." Mr. Foley was born in London, England, while his parents were on their way to America, from Dublin. They were anxious that Edward should be a native of the United States of America, but fate decreed otherwise, so he was a babe-in-arms when he arrived in the "land of the free." A month ago his bride-elect came here to visit friends and little Cupid came to his aid, with the result that the pretty, young Miss Blanche Manley, a noted song bird, became Mrs. Edward Foley, and they are now in their lovenest on Oleander avenue.

L. D. LOCKWOOD

L. D. Lockwood and Mrs. Lockwood, with their year and a half old son, L. Travette Lockwood (now City Manager of Palm Beach), came to Florida in 1889 and located on Indian River. In 1900 they moved to Palm Beach and this has been their home ever since. Mr. Lockwood, Sr., bought a tract of land in West Palm Beach, soon after coming here, and built what he called the "Holland House." He, assisted by Travette, conducted the hostelry until 1922, when he sold the property to Mr. Dynes and retired. Mr. Dynes afterwards razed the building and erected the beautiful Pennsylvania hotel on the site. Mr. Travette who had been chairman of the county commission, for four years, became City Manager of Palm Beach in 1922 and he has made a most excellent record in managing the affairs of the city.

A MULLET DROWNS

Here is the best fish story ever told. As it was related by a "Georgia Cracker,"



CENTRAL NO. 1 PALM BEACH FIRE STATION

Manning the First-Class Equipment Are: Fire Chief Elmer Schultz, Jr., Captain, Carl Reid, C. A. Van Tassel, Ted Helmick, J. T. Glover, Ralph Hollis, R. C. Byrus, Walter Franklin, L. S. Brennan and Earl Reid. Chief Schultz is a Native of West Palm Beach. Having First Seen the Light of Day on South Poinsettia Street Near Gardenia.

(Photo by Poinciana Studio.)

George Washington, of Atlanta, it must be true. Said George: "I had heard so much of the wonderful fishing at Palm Beach, that I decided to go there and try my luck. I caught a small mullet and placed it in a jar of salt water to take home with me. I changed the water daily, gradually adding a little fresh water until I used fresh water altogether. Master Mullet seemed to enjoy the fresh water, but each day I put less water in the jar, until finally the remarkable Palm Beach denizen of the blue Atlantic lived and thrived on air, without any water in the jar. But the sad part of it all is, that a few weeks later, our little pet, hopping about the house, fell into a pan of water that someone had left on the kitchen floor, and was drowned."

JAMES McCUTCHEON & CO.

James McCutcheon and Company of 609 Fifth Avenue, New York and Fashion Beaux Arts Building, Palm Beach, was founded in 1885.

The original founders of the business (the business is still in the hands of the same family) came from the north of Ireland where the manufacture of linens is one of the chief industries. Ever since its inception, McCutchens has been known for its beautiful linens, and today, although the business has grown and includes many other linens of choice merchandise, it is probably best known throughout this country and foreign countries for its linens, for the traditions of the founders have been kept inviolate and purity of quality, beauty of design and truthfulness of description are qualities which one finds at McCutcheons today as they did more than 70 years ago.

But McCutcheons of today offers to its patrons many other beautiful articles for the home and for personal adornment. In their establishments, one finds a wealth of handkerchiefs and such a variety of new and different dress silks, woollens, cottons and linens. Also, in their shop in the Beaux Arts Building, are many beautiful things for children, as well as for the grown-up.

McCutcheons recently effected a special arrangement with the well-known firm of Liberty and Company, of Regent Str., London, by which they are enabled to offer to their patrons many of the exclusive things with which the name of Liberty has been associated for many years. Chief among these are the beautiful Liberty silks, silk scarfs, etc., and also beautiful pieces of modern pewter and other gift articles sponsored by the Liberty artists.

A visit to McCutcheons shop is like a visit to the interesting markets of the world, for there you will find gathered together the choicest and most beautiful things from every country.

BEST & CO.

Almost half a century ago Best & Co. started its career in a small shop on Sixth avenue near Twentieth street, in New York City. Their shop was devoted solely to the needs of infants and little children. It was called the Liliputian Bazaar, a name that stands today as it did then, for the assurance of style and quality in children's garments.

The business grew rapidly and soon moved into a new and larger home in the then most fashionable shopping district in New York, Twenty-third street between Fifth and Sixth avenues. Here the Liliputian Bazaar quickly grew into the nationally known institution it has been ever since. The increasing business called for further expansion and in 1910 it moved to its present building at Thirty-fifth street and Fifth avenue. Department after department was added until Best & Co. had reached its ambition of a well rounded service to all the family from its infant members to the household needs.

Today with its branches in Palm Beach, Paris and London, its reputation has grown to such an extent that the American fashionables look upon Best & Co. as the style authority on apparel and accessories for every member of the family.

Some of the distinctive and exclusive style successes Best & Co. has introduced in the past few years are "Whitehall" London clothes and furnishings for men and boys, the "Fortmason" hat for women and misses, the "Nada" fashions in dresses and coats, the "Glenconner" British sport clothes for women and the British "Royal Middy" togs for girls and boys.

Mr. Ancell H. Ball is chairman of the board and Mr. Philip LeBoutillier is president. Mr. Ball is the son of one of the original founders, Mr. Thos. R. Ball.

SHOPPING WITH W. A. McLAUGHLIN

Milady of wealth and fashion, who winters in Palm Beach, enjoys her luncheons, teas and dansants, but equally as important to her is her shopping. As the smart shop dealing in ladies' wearing apparel, show the advanced modes—the latest creations in gowns and accessories created in Paris—before they are displayed in New York, she waits until she comes to Palm Beach, her winter home, before outfitting. This popular resort city wears summer clothes in winter, which is something New York cannot do. So fashions for summer wear in the north, are introduced here in mid-winter and aristocracy has the privilege of accepting or rejecting any of them that fail to please the eye and heart. Thus milady has the first choice and establishes the popular modes of wear for the following summer. There are branches here of many of the noted establishments of Paris, New York, London and Boston and one of the most popular of these



VIEW OF FASHION BEAUX ARTS BUILDING

A Beauty. Shops on Lake Front Side Are Occupied by Best & Co. (Miss Florence E. Box, Manager); Jas, McCutcheon & Co. (C. H. Sloane, Manager); W. A. McLaughlin (Miss Florence Lally, Manager) and Grande Maison de Blanc, Inc. (Arthur Raymond Brown, Vice-Pres., is in Charge.)

(Photo by Pictorial News Service.)

shops is that of W. A. McLaughlin in the "home of fashion" the beautiful Beaux Arts, on the north Lake Trail, at Seminole avenue. Here milady finds the McLaughlin exclusive sports apparel, imported French flannel, jean de crepe and lingerie silk. These are made in France, exclusively for McLaughlin models of individuality and charm. And there are fascinating imported coats, hats, scarfs and hand-knit suits.

THE BEAUX ARTS THEATRE

The first theatre in Palm Beach was The Beaux Arts, which was a feature of the beautiful building of that name, erected by Mr. Stanley C. Warrick, on the North Lake Trail, in 1916, and which is as popular today as when its doors were first opened. In 1923, Mr. Warrick put a theatre on Main street and called it The Garden. Mr. Warrick is a progressive man and two years ago saw the need for a new theatre, up-to-the-minute in every appointment, in this city of culture and refinement. His first step was to form a company to buy and operate all of the theatres on both sides of the lake. He became and still is president of the corporation. He then had plans drawn for his dream of a theatre and it was soon under construction. It was given the name Paramount and in November, 1926, was opened to the amusement-loving public—a beauty in all that the word implies. Mr. Warrick says he was born in Cayuga County, New York, in 1877, but he must mean '87, or else living in Palm Beach has made him look ten years younger. Mr. Warrick was wedded to Miss Clara Roys in 1910 and they came to this section to reside in 1913. Mr. Warrick enjoys the distinction of having been chairman of the committee that originated the famous "Sun Dance" by the Seminole Indians in Flagler Park, West Palm Beach, years ago.

GRANDE MAISON DE BLANC, INC.

Catering to the finest clientele in Palm Beach for fifteen years, the Grande Maison de Blanc, Inc. holds an enviable position amongst the smart shoppers of the city. It is located in the beautiful Beaux Arts building, the very center of fashion of this wonderful resort city, with the best of the latest French creations from its New York shop, on display. Here are to be found the finest table and bed linens, the most chic of sport clothes for women, in the latest French designs; children's smart apparel, also in the latest French styles and many other pretty things that delight the eye and heart of the fair sex. The New York shoppe of Grande Maison de Blanc, Inc., is located on Fifth avenue, between 44th and 45th streets and enjoys widespread popularity. Mr. Arthur Raymond Brown, vice president of the company, is giving the Beaux Arts shop his personal attention this season, greeting old friends and making many new ones.

BEAUTIFUL PHIPPS PLAZA

One of the beauty spots of Palm Beach is Phipps Plaza, located in the heart of the town, just off Palm Beach avenue (County road). In the center is a tropical setting of palm trees and rare flowers and encircling it are buildings of colorful Spanish architecture, that house shops of high character and superb service—shops that enjoy great prestige. As a whole, including the shops on the opposite side of the County road, the Phipps Plaza is one of the show places of Palm Beach. The institutions fortunate enough to hold leases here, are exclusive, interesting, central and distinctive.

They are as follows: Udall and Ballou, First National Bank, Brainard Lemon Silver Collection, H. Michaelyan, Peck and Peck, Valentine, Flamingo Restaurant, Roger Bacon Company, Inc., Thomas and Atwood, Palm Beach Company, Bonwit-Teller Co., Nestle, and Spanish Antiques and also the offices of Dr. Hobart E. Warren, the eminent physician and Maurice Fatio, the noted architect, respectively.

UDALL & BALLOU

One of the most noted and popular of the jewelry establishments of New York City and Newport, that of Udall & Ballou, has opened a winter home in Palm Beach. The Udall & Ballou credo is quite interesting: "No one is obliged to wear jewelry. It neither covers nor does it warm. Its only reason for being, is beauty. Therefore, jewelry should be superlatively fine and lovely; designed with an artist's zeal, made with a craftsman's devotion."

The firm has chosen the popular Phipps Plaza for its location here, the store being in the Plaza building on County Road. It is a beautiful shop in an entrancing Southern setting, with wonderful gems from every corner of the globe, also gold and enameled articles, leather goods and silverware for all occasions. It is a New York shop brought to the Kingdom of the Sun.

FIRST NATIONAL BANK OF PALM BEACH

The newly chartered First National Bank in Palm Beach was organized and established under the auspices of the Central Union Trust Company of New York and the Farmers Loan and Trust Company of New York and works in close harmony with the Central Farmers Trust Company of West Palm Beach.

This new institution came into prominence when it announced it would begin business by liquidating the assets and assuming the entire deposits of the First Bank and Trust Company of Palm Beach which closed its doors on March 8, 1927. This came as a great boon to the residents and merchants of Palm Beach as it immediately restored to them approxi-



Picture of Phipps Plaza, a Beauty-Spot in Center of Palm Beach. (Photo by Pictorial News Service.)

mately nine hundred thousand dollars in deposits that had been withheld from circulation ever since the First Bank and Trust Company closed.

The apparent strength of the new institution is revealed in the character of its directorate. The board is made up of representative men in various lines of business, some of whom are local residents familiar with conditions as they exist in Palm Beach, this means a broad but conservative banking policy entirely adequate to this community.

F. A. Shaughnessy, former Palm Beach representative of the Central Farmers Trust Company of West Palm Beach is president of the new institution. Mr. Shaughnessy was for many years connected with the Central Union Trust Company of New York and has had a wide banking experience. D. K. Worcester is cashier and B. C. Teed, assistant cashier, both of whom have spent most of their lives in the banking business.

The board of directors is composed of Col. Anthony R. Kuser, director Public Service Corporation of New Jersey; John C. King, H. E. Bemis, vice president Florida East Coast Hotel company; S. Sloan Colt, vice president the Farmers' Loan and Trust company of New York; John F. Harris, Harris, Winthrop & company, investment bankers, New York; Edward F. Hutton, chairman Postum company; J. Leonard Replogle, Howard W. Selby, vice president Central Farmers' Trust company; Edward Shearson, Shearson, Hammill & company, investment bankers, New York; F. A. Shaughnessy, president of the bank; Charles A. Wight, president Central Farmers Trust company; H. C. Woodruff, president, Palm Beach Stores.

BRAINARD LEMON

Just opposite the Plaza, on the County Road (Palm Beach avenue) is the Palm Beach shop of the Brainard Lemon Silver Collection. It is in an individual building, which is thronged daily by winter residents eager to view the wonderful display. The collection was founded a number of years ago by Brainard Lemon of Louisville, Kentucky, and was originally a small possession of silver only, secured for personal pleasure. With the growing appreciation and demand for genuine things designed and made by the old master craftsmen, the proportions of the collection have expanded until it is the largest in America. Mr. Lemon spends a part of each year in Great Britain and his collection contains thousands of original examples of Georgian silver, old Sheffield plate and specimen pieces of English period furniture. In the collection is a Georgian tea and coffee set and tray made in London during the reign of King George the Third, by the famous silversmith, Paul Storr, and a choice specimen of Carolian silver made in London in 1634, fifteen and one-half

inches tall, eight inches at the base and five inches at the top. The permanent galleries of Brainard Lemon are at 223 East Broadway, in Louisville, Kentucky.

H. MICHAELYAN

Two show places of art and decoration are the Michælyn Galleries in County Road and the Michælyn Rug Salon in the Breakers. The best works in antique furniture and rugs are featured in an extensive collection, accumulated by Mr. Michælyn through representatives in France, England, Italy, Spain, Persia and other countries. These countries have literally been combed by experts employed by Mr. Michælyn for the extraordinary good things in art.

Particularly interesting is the beautiful collection of rugs, some of them handsome old Spanish floor coverings, Ispahans and Persian silk pieces, which are on exhibition at the Breakers and the Galleries. Old pieces of Italian and Spanish furniture and wrought iron, are on view, while attracting considerable attention are many exquisite brocades, velvets and other fabrics making one of the finest and largest collections of wall hangings ever seen in this country.

Tapestries and needlepoint, hangings and needlepoint chairs, all authentic old pieces, are by no means the least interesting of the very extensive list of artistic things brought to Palm Beach by Mr. Michælyan. Old paintings, plaques and vases are a part of the exhibition at the Galleries.

Mr. Michælyan, who has a large rug establishment at 20 West 47 street, New York, has been a great booster for Palm Beach and during the course of the season entertains many visitors from the north.

PECK AND PECK

One of the pioneer shops of Palm Beach is that of Peck and Peck, now located on the County road (Phipps Plaza) opposite the First National Bank. This institution was founded more than fifty years ago, by the late George F. Peck and his first store was a little ten-foot affair at Fifth avenue and Twenty-third street, in New York City. A year and a half ago, the firm signed a sixty-three year lease for a six-story building at the corner of Madison avenue and Sixty-ninth street, for an aggregate rental of more than \$1,000,000. The wonderful expansion of the firm is attested by the fact that it now has branch stores in Boston, Chicago, Detroit, Southampton, Newport, Higanis, Lake Placid, French Lick, Macanac Island, Belle Air and Miami Beach, as well as five branches in New York City. And to make it good measure the firm has just opened another shop at 711 Fifth avenue in New York.

The firm has had a branch shop in Palm Beach for twelve years, during the first seven of which the establishment

used the corner afterwards known as the bank corner. For the past four years its home has been in the Beaux Arts building, from where it recently moved to Phipps' Plaza. The firm specializes in sport goods and carries a complete line of dresses, hose, hats, scarfs and everything needed by lovers of golfing. The popular and painstaking local manager is Miss Clare McS. Larkin.

W. J. VALENTINE

W. J. Valentine, president of Valentine, Inc., is a New Yorker, having been born and educated in Dutchess County. For fifteen years he was a foreign buyer, going abroad each year and gaining invaluable experience. Three years ago he came to Palm Beach to "winter" and became so fascinated with the place that he decided to become a "regular" each winter after that. Last May he secured a location at No. 12 Phipps Plaza and began specializing in interior decorations and antiques. His success has been remarkable and his services have been in constant demand. Using sunfast materials for purpose of decorating, is his hobby. Mr. Valentine recently finished decorating the new store of Black, Starr & Frost, on the County Road, in which he carried out the color scheme of the community with pleasing effect. He has also been engaged to decorate many of the private homes of Palm Beach.

THOMAS AND ATWOOD

A shop that is noted for being so different is that of Thomas and Atwood, in Phipps' Plaza. And it is not only different in not having two alike of anything in the establishment, but everything is exclusive. All models are imported. The firm specializes in ladies' lingerie, such as suits, wraps, gowns and blouses and Layettes; also children's, girls' and misses' clothes as well as millinery. Thomas and Atwood is an exclusive and popular store in New York, its home being at 22 East 54th street, and it is also represented in Bar Harbor, Maine. Rose M. Hoag is the very capable manager of the Palm Beach branch and she has built up a splendid trade with the elite of this wonderful resort city. Her line of wear for the little ones is most complete and the establishment is quite popular with mothers.

FLAMINGO RESTAURANT

A distinct feature of Phipps Plaza, is the Flamingo restaurant operated by Rose T. and Tod Burke. It is a trying place for epicures who enjoy home-like food and it is also sought by those who prefer to dine in the open, in an atmosphere of tropical beauty. Popular with the elite of Palm Beach for the past three years, Mr. and Mrs. Burke have established a loyal following who are "regulars" as the Flamingo. Three years

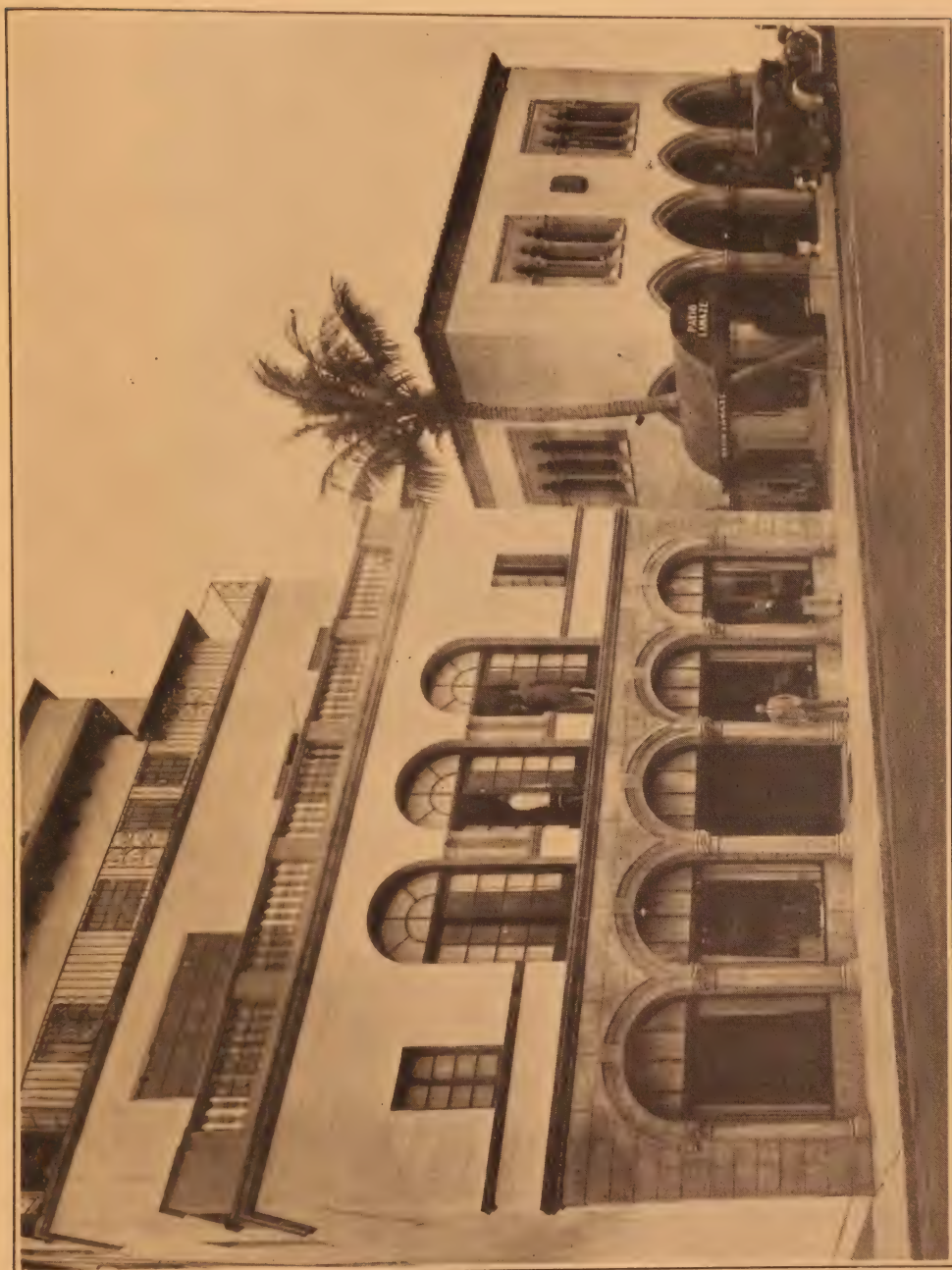
ago, when Mr. Burke was auditor of the Everglades Club, Mrs. Burke opened the Mizner Patio Coffee Shop. It soon became a noted place to dine and the Burke waffles and pure Vermont syrup were the talk of the town. Their long experience in the restaurant business in Lenox, Mass., served them in good stead in Palm Beach. In 1926 the Burkes secured a lease of their present location in Phipps Plaza and their success was instantaneous. Luncheon and dinner parties in the open air at the Flamingo are quite the popular form of entertaining friends these wonderful days in beautiful Palm Beach.

ROGER BACON COMPANY, INC.

Another noted institution has been fortunate in securing a lease in the popular Phillips' Plaza. It is the Roger Bacon Company, Inc., which has secured the Piper house, where a beautiful collection of antique tile is being displayed. Roger Bacon, the president and owner of the company, came here from New York three years ago and has specialized on interior tile decorations and garden fountains. His work at the E. T. Stotesbury, Wiley B. Reynolds, E. P. Charlton, Earl P. Sedgwick, Jules Bache, Mrs. E. Clarence Jones, H. G. Barkhausen, Emil J. Stehli and James P. Donohoe homes has been much admired. This is especially true of the latter, for the tile is an important feature. Mr. Bacon also did the tile work in the handsome new First National Bank building, opposite the Plaza. Other notable work by Mr. Bacon are beautiful patio fountains at the residences of Irving T. Bush, Miss Helen Ferguson and Allen Toby of Mountain Lake Club, near Lake Wales, Florida, and of E. E. Allyn, A. G. Thomson and George A. McKinlock of this section. Mr. Bacon is a busy man these days.

THE BATH AND TENNIS CLUB

The Bath and Tennis club's handsome building, completed a year ago, is the last word in comfort and elegance in clubdom. It is the realization of a dream of the most popular of Palm Beach's younger winter visitors. Anthony Drexel Biddle Jr.—and has been described by Adelaide I. Norton as "an entrancing bit of fairyland depicted upon the sands of Palm Beach." Its formal opening on February 15, 1927, was a brilliant event in the annals of Palm Beach society, with five hundred members and friends enjoying the dinner dance. The patio on that occasion was a scene of never-to-be-forgotten kaleidoscopic beauty. Tall and stately palms, tropical shrubs and varicolored exotic flowers added to the wonderful setting. Strands of orange colored lights were arranged among the trees. Blue spot lights, huge, lighted oranges and the radiant silver moon, further enhanced the dazzling scene.



Beautiful New Glenn Hodges Building on Worth Avenue, J. R. Wakeman, Contractor.
(Photo by Pictorial News Service.)



The Popular George Lamaze Walking From His Dining Garden at 300 Worth Avenue.

THE GLEN HODGES BUILDING

Having unlimited faith in the future of Palm Beach, Mrs. Glen Hodges, owner of an ideal building site on Worth Avenue, engaged Lester W. Geisler, architect, last fall, to draw plans for a combination business structure and patio. He executed his commission with neatness and dispatch, as well as with marked ability and it wasn't long before J. R. Wakeman, contractor, had a force of men working in two shifts of eight hours each, rushing to get the building ready for occupancy this season. The architecture is Spanish in design and the two main buildings are of hollow tile with reinforced concrete. They are separated by an entrance way to the Patio Lamaze in the rear, but are connected by an arched passageway at

the second floors. The east building is four stories, while the west has but two floors. The first and second floors of the east building are under lease to Saks and Company, of New York, and form a most charming maison. Mr. Roth Chappelle, who made a host of friends as manager of the smaller store on Lake Trail, is in charge of this stunning salon. Everything that can be found in their New York establishment is also obtainable here. The carved woodwork in this shop is of walnut, and chairs, cushioned in canary yellow linen and tufted with red linen, are of walnut also.

The west building is under lease to the Cadillac Motor Company, one of the General Motors group. In this salon the wonderful Cadillac and LaSalle cars are on

exhibition—the cynosure of all eyes. This is quite an innovation and carries far-reaching possibilities. These nationally-known products will gain enormous prestige through being exhibited to the wealth of America, in Palm Beach. Motorists everywhere acknowledge the new Cadillac for its modern style and luxury. It is a finished product of the General Motors Corporation and has the same degree of charm and distinctiveness that characterizes Palm Beach in the category of world-famous resorts. William Holmes, the factory representative, is in personal charge of the salon.

PRETTY PATIO LAMAZE

Wonderful in conception and beautiful as a creation, is the noted Patio Lamaze on Worth Avenue. It is the consummation of an ideal, a dream come true for Mr. George Lamaze, a caterer with a most enviable reputation throughout the restaurant world of Europe and America. For many years the ambition was imbedded in his mind to some day own the most distinctive restaurant in the world, and he was quick to realize that beautiful Palm Beach furnished the ideal setting for his project. His opportunity came when he learned that Mrs. Glen Hodges planned the construction of a large building on her property on Worth Avenue. Satisfactory arrangements were completed and in record-breaking time the building was nearing completion, with the Patio Lamaze preparing for a Christmas opening. This proved a noted social event and the beautiful dining place was crowded with the elite of Palm Beach. Congratulations were showered upon the blushing George and he realized that his efforts to please the discriminating epicures were being appreciated. The restaurant combines in its cuisine, decorations, novel features and natural and artificial beauty, all of the best ideas of the famous places of the world, such as Sherry's and Delmonico's, of New York's bygone days; Antoine, of New Orleans; Princess, of London; the La Rue, of Paris; Ciro, of Monte Carlo; Bristol, of Vienna, and the Adlon, of Berlin. In the patio and terrace are ideas of old Spain and France, while in the Moorish Grill can be found the atmosphere of Algiers and Cairo. Fontana Treva is a beautiful replica of the famous fountain of Grenada. The legend is, "Once you drink of the waters, you must return." Then there is the novelty, the "Marine Deck," where the salt air breezes from the Atlantic give one the feeling of being on a luxurious liner. And the food that George serves is the last word in epicurean art, prepared by a staff of experts, famous in their respective lines, such as Jean Schweckler, chef; Marcel Cavallo, pastry chef, and their assistants.

George Lamaze—popular George—was born in the famous city of Rheims, in France, but came to America with his

parents, in 1893, when only eight years of age. He attended the public schools of Newton, Mass., graduating from the high school in 1900. He afterwards attended and graduated from the Lowell Textile School. His first employment was in the Crown Hotel, of Providence, then with the Cafe Martin, Holland House, Cafe de Paris and Palais Royale, in succession. Palm Beach next claimed Mr. Lamaze's attention and his success and rise here have been rapid. Genial and good-natured and honorable in his business dealings, this young man enjoys the friendship and well-wishes of a legion of friends.

E. P. LANFRANCHI

Another successful New Yorker is E. P. Lanfranchi, who, since 1925 has been kept busy placing ornamental iron work and lighting fixtures in beautiful homes of Palm Beach. He also has done general decoration in wrought iron, which is so popular in these parts, in homes and patios. Mr. Lanfranchi saw the necessity for an up-to-date plant for ornamental iron work soon after his arrival here in 1925 and he lost no time establishing one. At first he employed three men, but recently he kept twenty men busy, and filled orders from Miami, Miami Beach, Coral Gables and other places. Miss Elizabeth Gallagher has been in charge of the show-room (manufactured products), at No. 5, Via Parigi, for two years and the new shop facing the Patio Lamaze, at 300 Worth avenue, is under the management of Mrs. John Jessup. Here will be found old imported furniture, tapestries and rugs, as well as paintings and other rare articles shipped to the United States during the past year. That Mr. Lanfranchi has been a much-sought after, man, is attested by the fact that he has beautified with iron-work, the Bath and Tennis and Oasis Clubs, Paramount Theatre, First National Bank and the homes of E. F. Hutton, E. T. Stotesbury, H. G. Barkhausen and Emil Stehli.

M. B. MONROE

M. B. Monroe is one of the highly esteemed pioneers of the Palm Beaches. He came here in 1896, accompanied by Joseph Borman, who is and has been, for many years, the popular chief of police of Palm Beach. After a few years as a merchant, Mr. Monroe formed a partnership with A. O. Greynolds and engaged in the contracting and rock business and the partnership still continues. Mr. Monroe was wedded to Miss Emma Woods, when West Palm Beach was a city in embryo, and three fine children have blessed their union—Gertrude M., Dorothy and John B.



The Wonderful Patio Lamaze. Words Cannot Do Justice to Its Beauty and Charm.
(Photo by F. E. Geisler)

THE WATER SUPPLY

As we were putting the finishing touches on the "story" of the Palm Beaches, we came across two little items of interest in the "Business Directory of Dade County," published in 1896, when this section was part of that county. The Directory was kindly loaned us by Captain A. T. Rose, the pioneer ship-builder. The items are as follows: "On September 29, of 1894, the single steam-pump for the new water-works, arrived." "On November 5, 1894, the work of laying the eight-inch mains of the water-system was commenced. The principal main started at the plant at the end of Banyan street, on Clear Lake and extended through West Palm Beach and across Lake Worth to the Poinciana Hotel." All of which refers to the water-works established as part of the Flagler Development, for the purpose of furnishing water to the great Flagler tourist hotels and the two communities. It was a small affair to begin with, but the wonderful planner, Mr. Flagler, with his great vision, saw the certain growth of the Palm Beaches and sooner or later, the need for a much larger plant, so he bought several hundred acres of land, surrounding two lakes, west of town. The communities served, grew rapidly, necessitating additions to the plant every few years. At the beginning of 1926, the population had increased to 30,000 and the Water Company officials ordered a monster 20,000,000-gallon filter-plant and an up-to-the-minute pump station, built to meet the requirements of the future. A noted engineer, Malcolm Pirnie, was placed in charge of the work and in just twelve months after he "tackled" the job, he had the plant completed and in operation, furnishing fine, pure water through 100 miles of cast-iron mains. The cost was great, but it gave the Palm Beaches the best water-system of any community of equal size, in the United States. Superintendent R. W. Reynolds is justly proud of it and is anxious that every visitor to this section of Florida, call at the plant and view the wonderful smooth-running machinery.

On January 1, 1921, the mains in West Palm Beach totaled 105,000 feet—nearly twenty miles, and in Palm Beach, only 20,260 feet, or less than four miles. On April 1, 1927, a little more than six years later, West Palm Beach had 703,874 feet, representing one hundred and thirty-three and one-third miles, and Palm Beach had 180,158 feet, or thirty-four miles. These figures are pretty good evidence of the wonderful growth of the Palm Beaches, from the beginning of 1921 to the spring of 1927.

The average daily consumption of water for the year 1922 was 1.4 million gallons and for the year of 1926 was 5.4 million gallons, which shows that the consumption practically doubled twice

during that four-year period. The average daily consumption for January and February of last year was 6.3 million gallons.

Asked his opinion a few days ago on the future of the Palm Beaches, Mr. Reynolds said: "There is no better place, for its size, in all the world than West Palm Beach. It has an ideal climate, is less than thirty-six hours from the centers of population and finance and has a wonderful back-country, practically undeveloped, that is destined to become the world's greatest sugar-producing section.

"Though you may look over the map of the nation, or for that matter, search the far corners of the world, you will never find a better place than this. It is well enough for us to talk about the 'centers of population' and 'hubs of the universe,' but beneath it all, each of us knows that West Palm Beach is just about the center of our individual desires, ambitions and activities. Let us, then, stand together, with one aim, one desire—to work and if need be, fight for our home town. Let us patronize home-town institutions, support the home merchant and keep money in circulation in our own community. Money sent to catalogue houses never comes back and the home town suffers injury in consequence. Our patronage may seem small—a trifle—yet it helps to swell the aggregate and in reality is a basic principle of progress and municipal economy. Loyalty to our own threshold mans keeping wealth at home and creating prosperity, which reacts to the benefit of all. Let us put aside petty grievances and jealousies and all pull together for the lasting good of the community.

"There is much to know about the Palm Beaches—much that we all know and much that we do not know, but should. Much will be learned from the 'History of Beautiful Palm Beach.' Only by thorough knowledge can we find success in any endeavor," concluded Mr. Reynolds.

WILLIAM F. FREMD

Councilman William F. Fremd, referred to on a preceding page as one of Henry M. Flagler's faithful employees, is a foremost citizen of Palm Beach. He was wedded to Miss Marie Hagerdown at Mamaroneck, N. Y., in 1886 and three daughters and a son have blessed the union. The eldest daughter is now Mrs. S. P. Hadley, the next, Mrs. "Bob" Griffith and the youngest, Miss Jennie. William Jr. completes this interesting family.

JOHN N. CLARKE

A pioneer of 1889, John N. Clarke is a valued employe of the Poinciana Hotel. He was postmaster of Lake Worth, now Palm Beach, from 1892 to 1898. In 1896 he made Miss Ina Walker of Boston, his bride and they have one son, Charles Fredrick Clarke, now 28 years of age.

BIG PAYROLL POSSIBLE

While Palm Beach does not wish and as a matter of fact, never will have, factories, it most certainly does hope that its "big brother" city, West Palm Beach, will soon have many of them. The prosperity of West Palm Beach adds to the prosperity of our beautiful city and manufacturing enterprises and big payrolls are the life and backbone of commercial cities. Quite apropos, is the editorial in the Palm Beach Times, of a few days ago, reading as follows: "While the year of 1928 is yet young, would there be anything wrong with the leaders of Palm Beach County making a resolution that the year shall not slip by without some effort to gain some manufacturing enterprise for this locality?" The Times is a progressive newspaper, through and through and is on the right track, so the author wishes to call its attention to a baby enterprise that is making history for Palm Beach County, and in fact for the State of Florida, and that is a tire factory, located at Kelsey City. It is operated by such well known and public-spirited citizens as G. F. Laughlin, who is president; C. J. Ohmer, (vice president of the Citizens Bank), J. B. McDonold, P. C. Wiley and W. J. VonBehren, who are directors. Mr. Wiley is secretary and Mr. VonBehren treasurer. The name of the company is the Royal Palm Rubber company and it has been operat-

ing in a small way for over two years, with marked success. It has hundreds of letters from users of its product, attesting its superior wearing qualities and the satisfaction given. The tire, Royal Palm Cord, is built for Florida and especially for Florida road conditions and is fortified with a high grade anti-oxidant, a newly discovered chemical compound, which prevents rapid deterioration, such as the salt air and the bright sunlight of this climate cause. We understand that the experimental stage of this enterprise was passed long since and that the company now needs capital for expansion, in order to obtain quantity production.

The president of the Royal Palm Rubber Company, G. F. Laughlin, has devoted a great many years of his life to the rubber industry and as foreign representative of one of the big rubber companies of the United States, after the war, visited factories in all parts of Europe, including the plants of the famous Continental Rubber company of Hanover, Germany, and Michelin, of Borgonon, France. He spent some time at the great factories of Belgium and Italy and the knowledge gained from personal observation, during those visits, is a wonderful help to him in his present operations at Kelsey City. The India Rubber World is authority for the statement that 70,000,000 tires were used in the United States, last year, of which 2,000,000 saw



Factory of Royal Palm Rubber Company at Kelsey City. Royal Palm Cord Tires are Made Here. (Photo by Landes.)

service in Florida. Placing a conservative value of \$15 for each tire and tube, it means that the equivalent of the entire return from this citrus fruit shipped last year, \$30,000,000 was sent out of the state for tires and tubes. The estimate of The India Rubber World, for 1928, is 80,000,000 tires for the entire country. The Royal Palm Rubber Company wishes a share of the tire business and wishes to install new machinery, so that it may increase its production to 1,000 tires and 1,500 tubes a day, or about 300,000 a year. This would be only 15 per cent of the 2,000,000 used in Florida last year. With such a production, there would be a payroll of several thousand dollars weekly, which of course, would benefit the entire county. And here is where the Inlet would again be a benefit to Palm Beach County.

That rubber companies in Los Angeles cannot supply the demand for tires for that section and are making big profits, is shown by figures given by the India Rubber World, so it looks reasonable to suppose that the same success can be achieved here. The World says that the Goodyear Rubber Company, of Los Angeles, is producing an average of 6,000 tires and the same number of tubes daily. This branch of the parent company, of Akron, Ohio, was only established seven years ago and to date has made over

9,000,000 casings. The World also says that the new Los Angeles factory for the Firestone Tire and Rubber Company is under construction. It further says "The B. F. Goodrich Company plans to open its new 40-acre plant by March 1, with a daily output of 5,000 tires and 7,500 tubes." This is certainly food for thought and ye author has written this story to show that manufacturing enterprises are possible and probable for this section and that with them and the attendant payrolls, the future of the Palm Beaches is assured. A sugar mill, celotex factory and a tire factory would be a wonderful start in 1928 history-making for Palm Beach County. The first two are now being constructed and it is up to the chamber of commerce of West Palm Beach to see that the third one is also made a certainty.

LANTANA A PROGRESSIVE CITY

Adjoining Palm Beach on the south, is the pretty, little town of Lantana, named forty years ago by M. B. Lyman, who was fascinated by the beautiful flower of that name that grew in profusion on the land that he and his father homesteaded. That section was known as Hypoluxo at the time and included Hypoluxo Island. The first postmaster was Andrew Garnett who was commissioned in the spring of



New Home of Mrs. Mary B. Lyman, in Lantana. Mrs. Lyman is Pioneer Lady, Beloved by Legion of Friends. (Photo by Landes.)

1886. E. R. Bradley was the first mail-carrier and he made weekly trips to what is now Miami, during 1886 and '87. From then to October 6, in 1888, a man named Hamilton was the carrier. On that date he left the post office on one of his regular trips and that was the last ever seen of him. His clothes were found on the bank of the Hillsboro River and the mail-sack was hanging in a tree. As the boat was on the far side of the river, the supposition was that he had attempted to swim across and had been devoured by sharks, which were plentiful at that time, but are now conspicuous by their absence. Mr. Garnett then resigned as postmaster and became mail-carrier. Capt. H. D. Pierce succeeded him and moved the office from the Garnett home to his own, on the Hypoluxo Island, and later to his store a short distance away. The home, now greatly enlarged and beautified, is owned by John M. Demarest, a popular winter resident. Captain Pierce died in 1898; Andrew Garnett again became postmaster, and once more the office was at the Garnett home. In 1889, Lantana had become a town of great importance and Uncle Sam divorced it from Hypoluxo and gave it a post office of it's own, with M. B. Lyman as postmaster. In 1926 a pretty building was erected and it has since been the

home of the office. Mrs. Jessie James is the present accommodating and very efficient postmistress.

The late M. B. Lyman, founder of the mercantile establishment that bears his name in Lantana, was a real pioneer. Preceded by his father, M. K., he came to Florida in 1883 and after stopping at Jacksonville for a time, accompanied the Brelsford brothers to Lake Worth. In 1884 he returned to Detroit, Mich., to make his sweetheart, Mary A. Beltz, his bride. The ceremony was performed on Christmas Day and the happy young couple immediately left for Jacksonville on their honeymoon. They made that city their home for nearly two years and it was there that their son George G. was born. Five months later Mrs. Lyman and the baby visited her parents, while M. B. went to Lantana to get started in business. In 1888, she and the little one returned to Florida and M. B. met them at Jacksonville and escorted them to their future home, Lantana. Mr. Lyman



MRS. MARY B. LYMAN
Beloved Pioneer of Lantana.



Entrance to Picturesque Walk (Brick)
to Lake Front at Estate of John M.
Demarest, Lantana.



Pretty Home of Dr. P. H. Keese on the Lake Front in Lantana.



Beautiful Patio of the John M. Demarest Home on Hypoluxo Island, at Lantana.

was a material factor in the growth of the town. His passing a few years ago caused universal regret. Mrs. Lyman, his widow, is still a resident of the town she loves, being happily esconced with her children and grand child in her beautiful new home.

Lantana had a slow but steady growth up to 1922, when a "live-wire" from Randolph, Mass., named E. C. Young, who had previously bought a fine tract of acreage, arrived with several men and started clearing the land of trees and undergrowth. The tract had a frontage on Lake Worth and extended west to a point about 600 feet west of the Dixie. The men worked under the direction of J. E. Mason, who had been and still is, a valued assistant to Mr. Young. Mrs. Mason accompanied her husband here and they have been popular residents of the town ever since. Mr. Young laid out a subdivision, covering the property and added to it's natural beauty, by planting 100 coconut trees, along the south side, on Osborne street. Pretty cottages soon sprang up and this section, right in the heart of the town, became very attractive. Mr. Young also built a lumber yard and material warehouse on the Dixie and followed these improvements, with a gasoline station. Osborne street is now being hard-surfaced by the County. Mr. Young is a public-spirited citizen and enjoys the esteem of the people of this, his home town.

Lantana became an incorporated town in 1921, with James H. Vance, mayor; Mary D. Chaffin, clerk and John Hagg, town manager. The assessed valuation at that time was only \$260,080 and the area but one square mile. In 1927, the assessed valuation was \$5,036,996 and the area three and one-half square miles. The new boundaries were the Atlantic Ocean on the east, Lake Osborne on the west, the town of Boynton on the south and Palm Beach and Lake Worth on the north. The town has made splendid progress and points with pride to some of the accomplishments, such as: A deep well-water system covering the town; sanitary and storm sewer system and electric-light system installed and the building of a substantial bridge across Lake Worth.

Lantana now has a progressive set of officials having the interests of the community at heart at all time. Under the able leadership of Mayor J. T. Whittington and Vice-Mayor A. E. Bush, officials are making every effort to keep the municipality in the front rank of towns of this nature. J. J. Loftus is the town clerk and the other officials, equally efficient, are C. H. Jackson, treasurer and John Hagg, tax collector. A feature of this growing little city is the fact that the distance from the Dixie to the ocean, is only three-quarters of a mile. The beautiful Allene home is on the ocean front and the John M. Demarest and Miss Lilas Piper properties near the

lake. Lantana has an attractive school-building and three teachers of ability. They are Mrs. Ethel Matson, principal; Mrs. Lillian Bortofs and Mrs. Ava Weaver. The school was on the state list of standard elementary schools in 1927. The town also boasts of a community building, where church and Sunday-school services are held each Sunday. The site for the building was donated by that good pioneer lady, Mrs. M. B. Lyman and the labor and material were also donated. Walter Whittington is secretary and treasurer of the Sunday school and C. G. Mantz, superintendent. The trustees are: Mary A. Lyman, L. J. Anderson, Mrs. J. J. Loftus and Homer James.

A prominent winter resident who thinks that Lantana is the best little town in Florida, in which to spend the "Season," is Dr. P. H. Keese, who has been a practicing physician in Cleveland, Ohio, for 47 years. Several years ago he bought a pretty home and a motor-boat house on the lake-front and here he and family, composed of Mrs. Keese and a grand-daughter, Alice Marie Mitchell, enjoy every comfort each winter season. His motor-boat was named "Philora." His name is Philip and that of his good wife, Laura. If his large practice in Cleveland, permitted, Dr. Keese would spend nine months of the year here, instead of five, as is his custom. "The time is not far distant when this beautiful section, especially the ocean and lake-frontage, will be dotted with beautiful homes and estates" said the Doctor a few days ago.

A distinct asset of Lantana, is Hypoluxo Island, a natural beauty-spot and truly exotic. The southern end is covered by the 35-acre estate of the John M. Demarests and it is a real Garden of Eden. The great tropical growth on this Paradise, is more interesting than anything of a like nature on the East coast. Fourteen varieties of edible citrus fruit, grow here, including the native orange and cinnamon trees. This is the original Capt. H. D. Pierce homestead, beautified. In a grove of 450 coconut-palm trees, extending from the patio of the house to the lake, Mr. Demarest has lain an 8-foot brick walk, with a total width of walk of 16-feet. Mr. Demarest says that fresh oysters, crab and many varieties of fine fish are becoming more in evidence every day, as the result of the opening of the new Inlet. Some salt water with the fresh, was needed. Mr. Demarest is a great lover of nature and in 1911 became the executive officer of the Russel Sage Foundation, which built and developed the Forest Hill Gardens, in Long Island. This is entirely Elizabethian and from the standpoint of stability, harmony and the aesthetics in architecture, is unsurpassed by anything of like character in the United States. Eight years ago, the Demarests came to Palm Beach and

bought the old Elwell house on the Lake Trail. Four years ago he spotted their present estate and lost no time in completing a deal for it. He then organized the Ocean Island Corporation and became its president, the purpose being to secure a strip of the finest ocean frontage on the east coast, right at Lantana. With the ocean in front and the lake at the back door, no finer home-sites can be found anywhere. There is just one mile of this ideal frontage, of which, Carl Phipps, John S. Phipps and Harold S. Vanderbilt have secured 500 feet each and Edmund E. Allyne, 600 feet. Mr. Allyne has improved his property with a typical Palm Beach mansion, designed by that eminent architect, Howard Major. The home is of the Cuban style of architecture and is a beauty in a real tropical setting. The building of this pretentious winter home by the Allynes is further evidence that discriminating people are desirous of moving to the south of Palm Beach. This section is only twenty minutes from the heart of the great resort city, by motor, making it easily accessible. A short distance further on is the private town of Gulf Stream, where polo and golf are enjoyed by the elite, on grounds of alluring beauty. So we say, this section has a rosette future.

* * *

The Future of the Palm Beaches

We have told of the romantic past and present of the Palm Beaches, and the entire nation is interested in their future. Sixty years ago Palm Beach had a population of two, and then came the daring trail-blazer. Known at that time as Lake Worth, it grew in a spasmodic sort of way until 1893, when that wonderful man, Henry M. Flagler, came and found a band of one hundred or more brave pioneers. There was no hint at that time of the wonderful growth and development that was to follow. It needed the eye of a far-sighted man who could see and realize the unbounded possibilities of the beautiful spot and who had the will and resources to take advantage of them and start development. Henry M. Flagler was such a man and with his master mind, he planned wonderful things for the Lake Worth region. He realized that here was a perfect climate and a natural beauty unsurpassed by any of the scenic wonders of the world and he visioned that a mammoth tourist hotel would attract thousands of people from the cold North during the winter months. But how would they get here? There was no railroad nearer than Rockledge and that was one hun-

dred miles away. But the genius who was doing the planning quickly solved the problem by deciding to buy the road and extend it to the doors of his great caravansary. And planning meant action for Henry M. Flagler, so it wasn't long before the "Iron Horse" was snorting its way across Lake Worth on a trestle bridge and delivering winter visitors at the Royal Poinciana, the largest resort hotel in the world. And this great man planned many other things in those days of pioneering on Lake Worth. He didn't give to Palm Beach her advantages—her waving palms and ocean breezes, her moonlit nights and sunny days and phosphorescent waves—he simply had the foresight and initiative and the inspiration to see and use them.

A SECOND FLAGLER

And today another man of broad vision has come into our midst, undertaking great things for Florida. This man is Bror G. Dahlberg, who, still in the early forties, is the directing head of several large enterprises, such as the Southern Sugar Company, the Celotex Company, and the South Coast Company.

The Southern Sugar Company, of which Mr. Dahlberg is president, now controls more than a hundred thousand acres of Florida land, on some of which it is producing sugar cane.

Leaving Palm Beach by the cross-state highway, a two hours' automobile ride brings you to Clewiston, the center of Mr. Dahlberg's operations. Here, where three or four years ago was nothing but Everglades swampland, there is now a thriving town. Mr. Dahlberg had one of the best town-planners in America lay it out. There are wide boulevards, already graded, with pavement laid and thousands of Australian pines and royal palms have been set out. An electric light plant, a filter water system, and complete telephone service have been installed and the Atlantic Coast Line has just completed a new station.

There is an administration building of Moorish design, "the most beautiful building in the Everglades," that eventually will be the town library. There are two modern hotels, a seventy-car garage, a bank with \$200,000 daily deposits, and a motion picture theatre. There are already many houses erected and a score more under construction.

In a 100,000-acre tract lying along the shore of Lake Okeechobee between Clewiston and Canal Point, energetic drainage operations, carried on by Mr. Dahlberg, have established absolute water control over a large acreage.

On this rich muck land, astonishing crops of vegetables of all sorts are being grown, and on the Southern Sugar Company's lands sugar cane is planted, covering a large acreage.

This sugar cane in 1927 developed an almost incredible crop, the stalks reach-



BROR G. DAHLBERG

A Second Flagler Who is Converting the Everglades into a Mammoth Sugar Bowl,
Assuring a Wonderful Future for the Palm Beaches.



SUGAR-CANE IN EVERGLADES

Mute Evidence of Wonderful Height Attained by Growing Cane, in Section West of the Palm Beaches—the Future Sugar-Bowl.

ing a height of from 14 to 20 feet, and yielding from 40 to more than 80 tons per acre.

To grind this cane, the company is erecting at Clewiston a sugar factory which, when completed, will be one of the largest in the world. It also owns a sugar mill at Canal Point which is being enlarged.

Mr. Dahlberg's idea is to transform the Everglades into a new "sugar bowl" that eventually will produce a large proportion of America's sugar supply, giving employment to many thousands, bringing into Florida each year the millions of sugar dollars that now go to Cuba and other foreign countries.

B. G. Dahlberg, the energetic director of these remarkable developments, has had an interesting career. Born in Sweden, he was brought to Minneapolis by his parents when he was eight. On his father's death, when he was fourteen, he went to work in a railway building at \$15.00 a month. He taught himself shorthand and typewriting and advanced rapidly, eventually becoming secretary to the late James J. Hill, the Empire builder. At twenty-eight, he was chief rate clerk of a great railway system.

Inspired with a desire for a business empire of his own, he quit and went first into furniture-making, and then into the business of collecting shippers' claims for rebates on railway rates. In the latter work, he was unusually successful and attracted the attention of big lumber and paper interests, which invited him to become vice-president and general manager.

The next ten years he spent in the northwest, superintending logging operations, running a railway, managing paper and pulp mills, and supervising construction camps.

The idea came to him of developing cellulose for building purposes in some other form than by destroying trees. With a group of associates, he began experimenting with various forms of vegetable fibre, trying to find a waste material that could be utilized at a commercial profit. These experiments resulted in his starting a factory to manufacture bagasse, the fibre of sugar cane after the juice has been extracted, into Celotex insulating lumber.

The Celotex factory, started at Marrero, Louisiana, in 1921, now produces more than a million square feet a day. Celotex, which wherever used provides protection against heat, cold, noise and moisture, quickly has become a standard building material throughout America and is being exported to fifty-nine foreign countries. More than a hundred different uses for it have been developed, and the Celotex Company's growth is one of the notable romances of American business.

Mr. Dahlberg, in explaining his reasons for undertaking sugar production on a large scale in Florida, says:

"Visioning the time when the annual demand for Celotex will not be millions,

but billions, the proper expansion of our industry as I conceive it is two-fold, growing sugar cane and producing from it on the one hand, sugar, and on the other, Celotex.

"Not only have we purchased four Louisiana plantations, but we have spent three years and a million dollars draining a large tract of Everglades soil.

"The natural step from the using of sugar cane fibre has been the production of the cane itself to insure a constant and adequate supply of raw material from which to manufacture sufficient footage of Celotex to provide for the world demand. In establishing Celotex, and behind it growing cane and making sugar, we have taken the first step toward building an industry which in my judgment will be one of the basic industries of the world."

Associated with Mr. Dahlberg in the Southern Sugar Company are several leading capitalists of New York and Chicago. Among others, Mr. W. J. Connors, father of the "Connors Highway."

CLEWISTON

Clewiston farms have the advantages that friendly nature and human ingenuity can afford rich, black soil and warm, brilliant sunshine; plenty of moisture, thoroughly controlled and transportation. No doubt there will be packing houses at Clewiston, in the not far distant future, to care for the fruit and vegetable crops which grow in profusion in this rich soil. Ye author visited that favorite section a short time ago and was amazed at the panorama spread out before him—green fields of beans, peas, cabbage, peppers, lima beans and tomatoes. It was sure a wonderful sight for midwinter, and the trip proved a most interesting one. Leaving West Palm Beach from the bus station on Fern street, in a comfortable sedan stage, in charge of J. G. Waite, east coast representative of Baron G. Collier, who made millions of dollars by buying Everglades land, quick time was made to South Bay. From there to Clewiston the journey was made in a small steamboat. A most enjoyable meal was partaken of at the Inn, a hostelry that would do credit to a city several times larger than Clewiston. The return trip was uneventful, but thoroughly enjoyed and we were home again a few minutes after 6 o'clock in the evening, thoroughly convinced that through the operations of that far-sighted genius, Bror G. Dahlberg, Clewiston and the Palm Beaches will become large and important cities of the future.

JOHN B. BEACH

A pioneer of 1895, is John B. Beach. He was wedded to Miss Annie Bacon of Lake City that year and their marriage has been blessed by three fine sons. Two of them are still in the land of the living—Stafford B. Beach, a graduate of Cornell and in business here and J. B. Beach Jr., who is a senior at Yale.



The Wonderful Clewiston Inn. A Hostelry Built Entirely of Celotex. Warm in Winter and Cool in Summer.

LAKE WORTH DRAINAGE DISTRICT

The garden which helps to supply Palm Beach's table, and that of the frozen north during the winter months, with fresh vegetables and fruits, figuratively speaking, lies at its very back door. The Lake Worth Drainage District with a reclamation plant serving more than one hundred and twenty thousand acres lies immediately to the west and south of the world's social winter capital.

This district lies between the State's West Palm Beach and Hillsboro canals and the warm waters of the Gulf Stream which make perpetual summer in Palm Beach, are but a few hundred feet from its eastern boundary. It was organized in 1915, its drainage system was completed in 1921 and in 1928 it is recognized as one of the factors which will contribute very materially to the success of the substantial industries which are to make Palm Beach County as famous agriculturally as Palm Beach is socially. With a surface elevation of from ten to twenty feet above sea level the drainage problems which beset other areas less favorably situated are not found here.

More recent practice in the district has thoroughly demonstrated the feasibility and value of moisture control during the dry as well as the wet seasons and irrigation is being employed very successfully in the promotion of year 'round farming and greater diversification. The manner in which operations are reversed and the drainage system is made to serve the opposite purpose during the dryer months is one of the interesting features of this enterprise.

A fertile sandy loam underlaid in places with marl and limestone predominates in the district but there are about ten thousand acres of saw-grass muck similar to that of the Everglades in the easterly portion. While the muck soils are best known in this locality for fertility and heavy yields the flat woods land is almost equally productive. It is higher and warmer, soil moisture is more easily regulated and it is free from certain of the hazards found in muck land farming.

The annual increase in the farmed acreage in the district and the greater number of men who are putting money and intelligent effort into the cultivation of the land is the best evidence of the success which is being attained, which is due very largely to progress in perfecting methods of moisture control. Hundreds of acres within a few miles of Palm Beach, are, during the winter months, producing beans, peppers, tomatoes, Irish and sweet potatoes, cucumbers, eggplant, cabbage, melons, ochre, squash, peas, onions, celery, cauliflower, corn, beets and strawberries, but the local demand for certain of these crops exceeds the supply. More than three thousand acres are used as grazing lands for the herds owned by some twenty-five dairy-

men and a recent crop census taken by the Service Department of the District shows that there are seventeen poultry farms, several hundred head of hogs and a number of citrus groves and nurseries.

This garden spot at the back door of Palm Beach not only enjoys the delightfully mild winter climate which has made this resort famous throughout the world but a summer climate which is equally unusual. Breezes from the Gulf Stream which temper the air in December, January and February prevail as persistently during June, July and August and there is none of the excessive humidity commonly thought to prevail so far south. All conditions, and climatic conditions especially, are conducive to year-round farming activity and there is no end to the diversification by which such effort may be made profitable. This is pre-eminently a country adapted to small farm homes and suburban acreage tracts where the refugee from the cold northern winters who is not financially able to retire or to make the annual round trip can make a good living and raise his family under pleasant conditions and amid beautiful surroundings.

Substantial progress is being made in improving the roads in the district, and this second most important reclamation factor is receiving serious attention at the hands of the County authorities. Many miles of hard surfaced roads are being widened and repaved and the grading of the Military Trail, a north and south highway throughout the length of the district to connect with a similar inland thoroughfare through Broward and Dade Counties to Miami, is well under way. In addition to the areas occupied as suburban residence communities there are several golf courses, a private race track, the County Fair Grounds permanently equipped and the only airport in Palm Beach County.

With definitely feasible plans for dependable drainage and moisture control, a thorough conception of the fundamental importance of those processes and a keen and sincere appreciation of the service upon which successful farming depends, the Lake Worth Drainage District, under the direction of Superintendent and General Engineer M. R. Kays, is doing everything within its power on behalf of its landowners. Strict devotion to the ideal of service not only characterizes the actions and actuates the policies of the local management but it extends to the bondholders whose representatives have the utmost confidence in the possibilities and are co-operating actively and substantially in the interest of results which will be gratifying to all concerned. The next few years will see a more general occupancy and utilization of the land and the establishment of activities of a sort and on a scale which will utilize and support the service which the district is being equipped to furnish.

COTTAGE COLONY LIST

Amongst the families or individuals, who own winter homes in this city of tropical loveliness, or have been coming here for many years are:

C. F. Adams, R. N. Addams, Mary E. Aten, Annette Marthe, Edmund E. Alyne, R. N. Adams, George Agutter, Maitland Alexander, W. Ames Jr., C. Amory, C. Bragg, N. F. Babbitt, Julius S. Bache, L. F. S. Bader, Ed. H. Bailey, Mrs. R. T. Baker, E. Baker, Mrs. Ed. Balbach, A. M. Banker, Pierre L. Barbey, H. G. Barkhausen, A. Barklie, H. C. Bartholomew, C. A. Baumann, W. A. Beadle, L. Beard, Jessie Bell, T. L. Bennett, Miss Alice Bennett, B. Benson, J. Bevan, A. J. Drexel Biddle Jr., Cromwell Bell, Mrs. Y. C. Bileles, C. W. and Harry Payne Bingham, Mrs. E. A. Birkholz, Mrs. C. L. Black, Mrs. R. C. Black, Ben Boalt, R. Boardman, C. C. Bolton, Mrs. R. Boyle, J. Bowmen, O. L. Brailey, R. P. Breese, Mrs. Mary Brown, F. E. Bryant, J. R. Bryden, Nellie M. Bunker, F. O. Butler, E. Byers, T. Byrne, J. F. Burke, G. W. Bingham, Robert Boyd, Todd and Rose T. Burke, Howard M. Bennett.

S. O. Camden, R. R. Campbell, S. Ross Campbell, F. F. Carey, J. M. Clifton, J. F. Carlisle, C. H. Carr, C. W. Carroll, D. H. Carstairs, T. L. Chadbourne, E. P. and Geo. Charlton, Mrs. Irving Hall Chase, Miss Ysabel Chase, Horace Chase, C. F. Choate, R. F. Church, Desmond Clarke, M. E. Claypool, Mrs. E. Clarence Jones, F. F. Bentley, Mrs. Glenn Hodges, John M. Demarest, Lester Brion, Miss Doe, Mrs. Rose Hoag, W. H. Reddy, B. Chipley, Louis Choromokos, W. L. Christenson, L. A. Bradstreet, A. and C. G. V. Clark, S. Cole, I. J. Cooper, E. Crozer, Mrs. Comstock, O. F. Conklin, W. J. Connors, C. W. Copp, L. P. Corya, Philip Corbin, Mrs. L. H. D. Cowling, Frank Craig, M. M. Crighton, Mrs. R. Croker, Jas. H. R. Cromwell, Mrs. L. P. Cummings, Mrs. Emily Curtis, F. G. Crittenden, J. M. Cudahy, Dr. W. J. Campbell, Mrs. Joshua Cosden, Mrs. T. J. Flood, Ernest Gagne, F. K. Glidden, N. Gardella, Ken. Faunce.

Mrs. J. E. Dana, J. S. Dasso, L. A. Daus, Oscar G. Davies, Mrs. William Murray Davidson, Richard Delafield, Col. W. H. D'Esterre, Louis and Joseph D'Esterre, Miss Alice De Lamar, Mrs. George DeWitt, Percival Dietsch, Mrs. John E. Dietz, Hugh Dillman, George A. Dobyne, Peter Doelger, Yale Dolan, Countess Denise Dolfin, James P. Donahue, Gordon Douglas, Robert Dun Douglass, Edmund Le Roy Dow, C. Dunphy, Col. Raymond Du Puy, C. C. Durgan, G. W. Durrance.

F. P. Eastman, W. W. Eckman, George A. Eddy, Mrs. Charles Ehinger, Edward Ehinger, Christian Ellrodt, John Emerson, J. R. Emery, Miss Daisy Erb, Thomas Ewing, Douglas L. Elliman, Ben Fox.

J. C. Fahnstock, Ernesto G. Fabbri, Maurice Fatio, W. K. and W. V. Faunce, W. F. Favorite, Quinton F. Feitner, John R. Fell, Alfred Feltman, Willard W. Fer-

guson, Harold Fitzgerald, Mrs. George Fletcher, Edward F. Foley, Mrs. B. W. Peterson, Francis F. Fox, William M. Francis, A. J. Franks, Mrs. Persifer Frazier, III, Frank Duff Frazier, T. H. H. Fuge, Mrs. George Warren Fuller, L. C. Fuller, Miss E. Gerrard, Daniel Farr, Dr. A. H. Giannini, John W. Greene.

Miss E. Gallagher, Harvey G. Geer, Clarence H. Geist, Miss Cora J and Elias Gerhart, Mrs. S. E. Giffert, Frederick Gilligan, Robert Glendinning, Frederick A. Glidden, G. Horton Glover, Mrs. Ruth Goldbeck, Hon. F. E. Guest, Budd Goodwin, Henry Hugh Graham, Gail G. Grant.

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SUGAR IN SOUTH FLORIDA

By F. E. Bryant

The first sugar mill ever operated in South Florida commenced operations in the winter of 1923 at Canal Point. It has absolutely demonstrated that Florida sugar cane is equal, if not superior, to any cane region in the Tropics. The tons of sugar produced per acre and the tons of cane harvested per acre prove this.

At Canal Point the United States Department of Agriculture has a cane breeding station where thousands of new varieties are produced from seed annually. This is the only cane breeding station in the United States. The station was located at Canal Point by the government on account of the unusually favorable location for growing sugar cane to full maturity. This station is visited annually by scientists and planters from almost every corner of the Globe.

The selection of South Florida by the Dahlberg interests for the expansion of both the Celotex and sugar industry means a great and rapid agricultural development for this section. It means the development of our back country, transportation and harbor facilities.

CORRECTIONS

On page 87, the beautiful home of John J. Hanson, is at corner of Clarke avenue and County road, the spacious grounds extending toward Seabreeze Avenue.

Title under picture on page 120 should read Mrs. Frances Randolph.

On page 91, the picture of Miss Peggie Bailey was taken by M. C. Claypoole of Pictorial News Service.

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